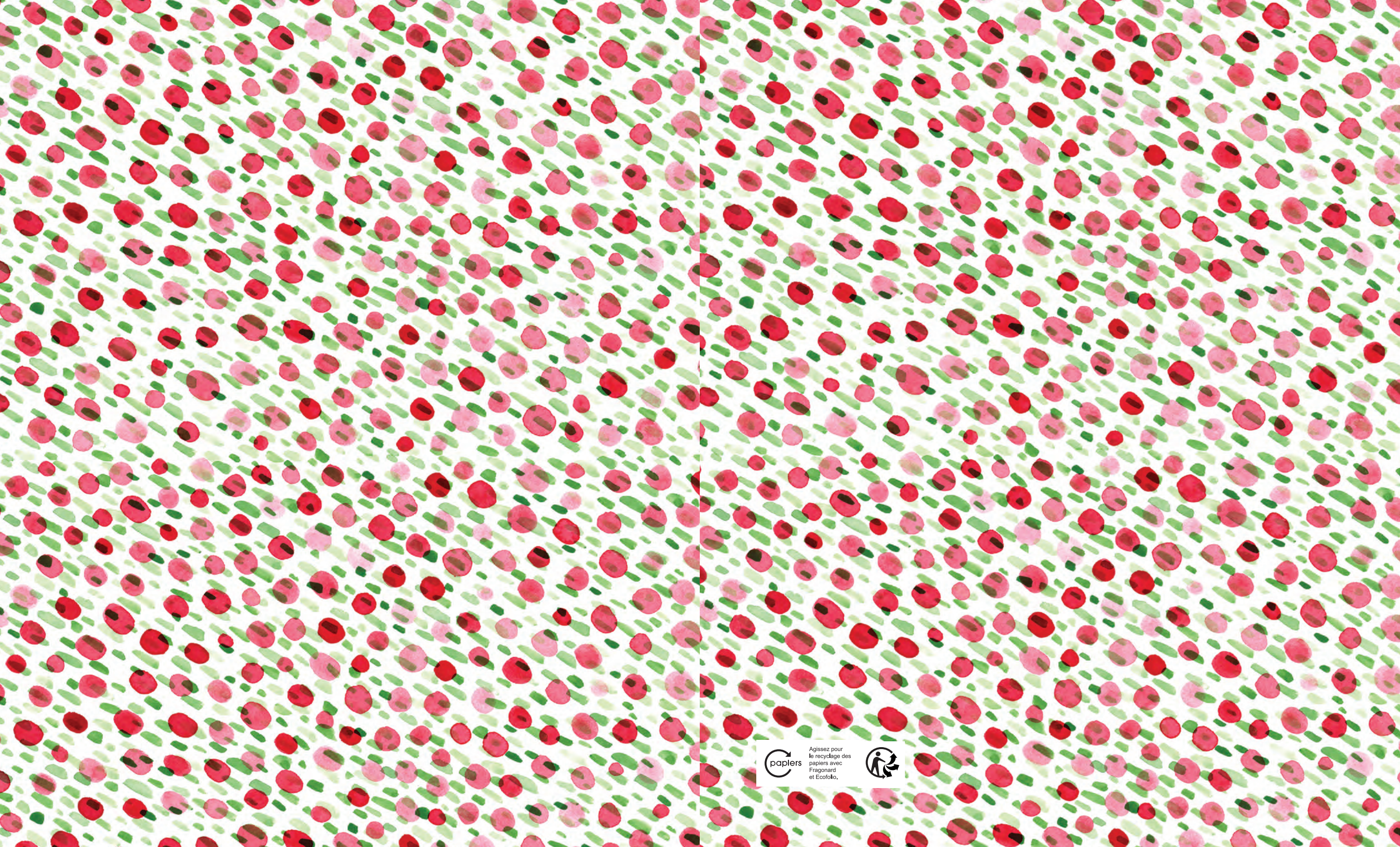


Fragonard

MAGAZINE

ENGLISH
2017

5



Agissez pour
le recyclage des
papiers avec
Fragonard
et Ecofolio.



Contents

Fragonard magazine n°5 - 2017

EVENT

- 4 The 20th Birthday of a Museum
- 12 Provencal Garden
- 14 Provence, a Genuine Lifestyle!

FLOWER OF THE YEAR

- 16 The Peony

NEWS

CHRISTMAS 2017

- 24 Once Upon a Time... Nathalie Lété

PORTRAIT

- 26 Norway by Sylvie Elverhoi

INSTAGRAM

- 28 Best of Instagram

TRAVEL

- 30 Pondicherry, a Riviera Air
- 42 Khadi Weaving
- 43 Charity Bag

FASHION

- 44 The Fouta Every Which Way
- 46 An Afternoon in Provence

EXHIBITIONS

- 62 Antoine Raspal, a Unique Retrospective!
- 68 Clément Trouche, the Man from Arles
- 70 Carolyn Quartermaine, Where Flowers Dream

PASSIONS

- 74 Cultivating the 5 senses
- 78 Women of Passion

HOME

- 82 Pretty as a Picture... Jean Huèges' Top 10

ENTERTAINING

- 84 A Voyage Around the World with Léna Torino
- 90 When the Costa Sisters Entertain... A Lunch in Provence

TOUT CE QUE J'AIME

BOOKS

- 102 Hélène Costa's Favourite Reads told by Agnès

CHILDREN

- 104 Catch Me If You Can!
- 108 Denise and Her Blogs

CITY GUIDE

- 110 Paris
- 114 Riviera
- 122 Provence

CULTURAL DIARY

- 126 Paris
- 128 Riviera
- 130 Provence

The establishments and addresses mentioned in this issue, other than those of Fragonard, are provided for information purposes only and are not intended as advertising. Listed prices are subject to change. Reproduction in whole or part of the articles, photographs, and illustrations published in this issue is strictly prohibited. Printed in France by Imprimerie Trulli in Vence in 100,000 copies.
Editorial contact:
Elizabeth Bentz +33(0)4 93 36 44 65
This free magazine is available to Fragonard customers and is not for sale. Please do not litter.

EDITORIAL BOARD
Chaired by Agnès Costa

HEAD OF PUBLICATION
CHIEF EDITOR
Charlotte Urbain
Assisted by Elizabeth Bentz
and Alexia Guillier

ARTISTIC DIRECTOR
Claudie Dubost
Assisted by Maria Zak

CONTRIBUTORS
Radia Amar
Elizabeth Bentz
Laurence Jacquet
Charlotte Urbain

PHOTOGRAPHERS
Igor Borisov
Michel Bourguet
Olivier Capp
Jean Huèges
Eva Lorenzini
Luke White

ILLUSTRATORS
Alice Guiraud
Agathe Singer

ENGLISH TRANSLATION
Laura Valentine



Editorial

It's incredible to think Fragonard Magazine is already celebrating its 5th issue! What an adventure and what a pleasure it is every year to tell you about our latest favorites, news and inspirations!

2017 is particularly dear to our hearts as we are honouring the 20th anniversary of the *Musée Provençal du Costume et du Bijou* (Provencal Costume and Jewelry Museum), inaugurated in Grasse in Spring 1997. This magnificent museum exhibits the ancient Provencal costumes patiently collected by our mother, Hélène Costa, over many years. Initially a hobby she took up when her three daughters left the family nest, her interest soon blossomed into a genuine passion and her finds became evermore stunning and numerous - so much so that we felt they had to be properly staged in a museum.

After the museum opened, we came up with the idea of *Fragonard Maison*. Now featuring a beautiful range of decorative items, tableware, gifts, fashion and jewelry, *Maison* is a genuine family home like no other, aptly reflecting our sunny lifestyle and unique signature.

Ten years after the loss of our mother, we have chosen to celebrate our beloved Provence in style. This year's 8th Garden is a Provencal collection featuring an emblematic perfume redolent with notes of lavender, our decoration range is a feast of happy colors and our new fashion collection is inspired by the sumptuous traditional fabrics you can admire at the Costume & Jewelry Museum!



We have also decided to dedicate an astonishing exhibition to a man with a very keen eye for Provencal elegance: Antoine Raspal. Highly acclaimed by costume collectors, this little-known artist, whose work resembles the oh-so splendid paintings of Jean-Etienne Lyotard, is in the spotlight at last, with a unique retrospective at Fragonard's two museums in Grasse showcasing works from our own collection, or on loan from Arles cultural institutions and private collectors. A truly exceptional, not-to-be-missed event!

Last but not least, as Fragonard is synonymous with voyages of both the senses and the continents, our explorations have led us to India this year - a country intrinsically linked to our beautiful Provence as it the birthplace of the first *Indienne* woodblock printed fabrics dating back to the 17th century - and in particular to the former French trading post Pondicherry, where we visited a very moving artisan perfumery created by an unusual and spiritual French woman.

Every page of this magazine was written with passion. We hope it will fill you with our timeless *joie de vivre* and inspire you to come and say hello to us very soon!

With warmest wishes,
Anne, Agnès and Françoise Costa

The 20th birthday of a museum

COSTUMES,
PROVENCE
AND WOMEN

by Charlotte Urbain

In 2017, the *Musée Provençal du Costume et du Bijou* (Provençal Costume & Jewelry Museum) will be celebrating its 20th birthday.

This ancient institution set in the heart of Grasse has presented a new exhibition on the theme of Provençal traditional costumes every year since 1997.

Created thanks to Hélène Costa's magnificent collection, the museum has been directed by her daughters Anne, Agnès and Françoise Costa for the last ten years, alongside its curator Eva Lorenzini.

A Provençal story of costumes, women and passion...

"Indienne" print short jacket, flowers and garlands on a green background, circa 1780, Musée Provençal du Costume et du Bijou collection.

Antoine Raspal (attributed to), portrait of a woman from Arles with black ribbon, miniature on ivory, circa 1800, private collection.



Fichu scarf or neckerchief in woodblock printed cotton, first half of 19th century - Musée Provençal du Costume et du Bijou collection.

Hélène Costa circa 1940, dancing at the Provençal Academy in Cannes.

Grasse, Rue du Cours, circa 1900. Jean Luce collection Archives départementales des Alpes-Maritimes. All rights reserved.



HÉLÈNE COSTA, THE SOUL OF PROVENCE

"May I in turn instill you with a taste for our homeland, so you may get to know it better", Hélène Costa, Grasse, 1997.

An avid lover of the Provençal traditions that cradled her youth, Hélène Costa has fervently compiled a stunning collection of ancient Provençal costumes. Her passion was handed down to her by her great-great aunt Adélaïde, a *couturière en blanc* - i.e. a seamstress specialized in the embroidery of linen trousseaux and headdresses. For many years, she patiently and minutely brought together incredible treasures, travelling hundreds of kilometers to hunt down the finest pieces, rarest fabrics and most precious jewelry worn by Provençal women between the 17th and 19th centuries.

These treasures were stored in the family home until her daughters persuaded Hélène to open a museum and share her passion for these unique objects, a living legacy of the region's history and exceptional craftsmanship. Inaugurated in 1997, the *Musée Provençal du Costume et du Bijou* (Provençal Costume & Jewelry Museum) in Grasse aptly reflects the fundamental values of Maison Fragonard and its desire to share its unique know-how and passion with visitors.

A PLACE WITH MANY STORIES TO TELL...

The museum is set inside the magnificent Clapier-Cabris mansion house: a hub of Grasse history and one of the town's most famous buildings. It was the home of illustrious families and the stage of various political and historic events. The house was the former property of the Grasse-Cabris family, who came to live in the town in the 12th century. One of its most famous inhabitants was Louise de Mirabeau, sister of the Count of Mirabeau who led the early stages of the French Revolution. The escapades of this rebellious and fiercely independent woman, the last Marquess of Cabris, are forever engraved in the memory of the people of Grasse. Annexed during the Revolution, the building was converted into a Revolutionary Tribunal then a municipal cultural center, before becoming a private property once more, bought up by two merchant brothers.

AN INTIMATE AND PRECIOUS MUSEUM

Fabric is without a doubt one of the most fragile and difficult materials to exhibit and the museum's design and layout had to be planned accordingly.



Basse-Provence costume pieces circa 1835-40, (camisole, embroidered skirt, headdress, fichu scarves or neckerchiefs) - Musée Provençal du Costume et du Bijou collection.

“ May I in turn instill you
with a taste for our homeland,
so you may get to know it better ”

- Hélène Costa. Grasse 1997



“On the Lapis Lazuli blue theme”. Dress, embroidered skirt, neckerchief, camisole and sample book of lapis lazuli blue handkerchief trims. Woodblock and roller printed, first half of 19th century - Musée Provençal du Costume et du Bijou collection.



Silk camisole or “Casaqueto” over a muslin skirt embroidered with polychrome silk using the “Point de Beauvais” technique, 1795-1805 - Musée Provençal du Costume et du Bijou collection.



Slippers in brocade silk and leather, second half of 18th century - Musée Provençal du Costume et du Bijou collection.



Embroidery detail, 18th century - Musée Provençal du Costume et du Bijou collection.





1 - Wide-brimmed hats from the late 18th century to the late 19th century - Musée Provençal du Costume et du Bijou collection.
 2 - "Provençales", late 18th century - Musée Provençal du Costume et du Bijou collection.
 3 - Cicada brooch, early 20th century, gold and ruby - Musée Provençal du Costume et du Bijou collection.
 4 - Detail of a Maintenon cross in gold, silver and cut diamond roses, last quarter of the 18th century - Musée Provençal du Costume et du Bijou collection.
 5 - Agnès, Hélène and Françoise Costa.



Visitors who push open the doors to the former home of the Marquess of Cabris are enveloped in a hushed and cozy atmosphere: the wooden shutters are closed, the noise from the street fades and the blazing summer heat disappears, giving way to the discovery of an intimate and precious museum.

The museum's fuss-free layout was designed by the artist Jacqueline Morabito, who was committed to preserving the soul of the house, its noble character and ancient frescoes. The costumes are exhibited on mannequins placed in cylindrical plexiglass showcases. The lighting is strictly minimal and directed towards the costumes to enhance their patterns and colors. The bell jars sheltering the mannequins are a nod to popular collections of dolls in regional costume. They allow visitors to walk around the costume and appreciate the clothing from every angle. The jewelry room is designed to resemble a jewelry box, with richly-decorated crosses, earrings, brooches and necklaces exhibited in small, individual showcases.

A UNIQUE COLLECTION

Hélène's Provençal costume collection originated from her great-great aunt Adélaïde, who owned a sewing workshop where she embroidered linen trousseaux and headdresses, several of which can be admired at the museum today. Adélaïde also gave Hélène the wedding dress her mother wore in 1843: a traditional Indienne cotton dress printed with garlands of flowers. She instilled Hélène Costa with a love of rare items in mint condition, while her discernment and finesse allowed her to pick out the finest fabrics. She prided in handing down her knowledge and taste to her daughters, who continue to perpetuate their mother's work and make regular new acquisitions.

Today, the collection is one of the most exhaustive to be found and features quilted skirts, jackets, corsets, dresses, "droulets" (a coat dress of masculine origin, adapted by the women of Arles), capes, printed scarves, embroidered ribbons and headdresses, the oldest of which date back to the early 18th century and the most recent to the late 19th century. Thanks to the scale and diversity of its Provençal costume and jewelry collections, the museum is able to organize temporary exhibitions on various themes every year to honour its founder's passion and fly the flag of this unique heritage.

Musée Provençal du Costume et du Bijou. 2 Rue Jean Ossola, 06130 Grasse, France. Tel. +33(0)4 93 36 44 65

Arles costume, circa 1780 (soft embroidered silk top, silk poplin skirt and apron embroidered with polychrome wool using the "Point de Beauvais" technique) - Musée Provençal du Costume et du Bijou collection.





PROVENÇAL GARDEN

JARDIN DE FRAGONARD



A fragrance combining rose and lavender, spiked with citrus fruit and decorated with very pretty fabric patterns inspired by the collections of the Musée Provençal du Costume et du Bijou (Provençal Costume & Jewelry Museum).

From the Mediterranean Sea to the Indian Sea and the arid soil of Mexico to the Kyzylkum Desert, the *Jardin de Fragonard* collections have led us on many poetic adventures, redolent with the perfumes of exotic climes... For this new stop-off, Fragonard has returned to its homeland of Provence.



FOR YOUR HOME

Anis Etoilé Lavande **Candle and Diffuser:**

The very fresh green fragrance of star aniseed, magnified by sparkling, lemony lavender.

**200ml Diffuser
+ 10 Fragrance Sticks €30
and 200g Candle €28**

FOR YOU

Rose Lavande **Eau de Parfum and Soap:**

A silky, floral rose scent, with a backdrop of woody lavender notes.

**50ml Eau de Parfum €32
150g Soap €8
150g Soap and Soap Dish Set €16**

HEAD NOTE
pear, peony

HEART NOTE
rose, lavender

BASE NOTE
tonka bean, violet leaf

PROVENCE, *a Genuine Lifestyle!*

Colorful tablecloths, decorated plates and enchanted table mats... Maison Fragonard invites Provence to lunch with its new lifestyle collection inspired by ancient Provencal textiles.



Fruits de Provence
set of 4 china plates
€35

Elienor
cotton tablecloth,
180 x 180cm - €65
180 x 280cm - €85



Bastide
set of 4 glass plates
€20



Provence
printed fabric table mats,
45 x 33cm - €8 each



Cigale
cotton tote bag,
34 x 70 x 22,5cm
€30



Légumes
set of 2 cotton dishcloths,
50 x 60cm - €22



PE ONLY

FRAGONARD IS CELEBRATING THE PEONY IN 2017, A GENEROUS FLOWER, WITH A SUBTLE, COMPLEX SCENT. ITS OPULENT SHAPE, EXPLOSION OF PETALS AND BEAUTIFUL COLORS HAVE INSPIRED FRAGONARD TO CREATE THIS EPHEMERAL, ELEGANT AND DELICATE COLLECTION.

ORIGIN & SYMBOLS In Ancient Greek, the Peony is called *Paeonia*, literally meaning “plant that heals”. The Peony has been a source of wonder from time immemorial. Originating from the Far East, it symbolizes feminine beauty and abundance in China and is considered as the Queen of Flowers.

THE PERFUMER’S INSPIRATIONS Born in Grasse, perfumer Céline Ellena has created an original fragrance paying tribute to this magnificent flower for Maison Fragonard. Here, she unveils her inspirations...

“Inviting the onlooker to revel in a relaxing stroll, Peony bushes laden with their red, pink and white flowers enchant the eyes and the senses. And although the flower itself is generous and explosive, the scent of Peony is subtle and complex... Soft, delicate and slightly fruity, it hides a tender and open heart. Seemingly sculpted from delicate crepe paper, the peony embodies all the joy and freshness of spring.”

The Peony expresses the contradictions of a woman's soul, the complexity of her feelings and the modesty of her emotions... As the French say, she may "blush like a peony", but always with elegance and a touch of fantasy!"
Céline Ellena.

Created with gentleness in mind, the Fragonard Peony offers up fruity top notes of redcurrant, rhubarb and mock orange. Its heart - a blend of pink, red and white peonies - is cradled by hints of iris, musk and amber. Its delicate fragrance has inspired a range of perfumed products, available as a limited edition.



PORTRAIT OF A WRITER-PERFUMER

Born in Grasse into a family of traditional perfumers, Céline Ellena trained her nose to "speak perfume" from a very tender age. A graduate of the ISIPCA perfumery school, she earned her spurs with various international companies before setting out on her own.

Perfumer or writer? Céline Ellena likes to "write perfume" - the scents and words around her are an endless source of inspiration. Her poetic and delicate texts give life to perfumes with an esthetic that never fails to astonish: *"I am a perfumer by trade. I compose fragrances using a jargon only those in the know can understand... A perfume is first and foremost a story that starts with words, before finishing in a bottle."*

PEONY
SPECIAL 2017
EVENTS

PERFUMER'S APPRENTICE WORKSHOP
Push open the door to the world of perfume!
Discover the perfumer's ancient know-how and secrets and compose your own Eau de Toilette using aromatic essences, citrus fruit and orange flower.
Led by a perfumery teacher, the workshop offers amateurs perfume makers an unforgettable sensorial experience.

Length 2½ hrs.
Available in Grasse, Eze and Paris.
Please book on our website:
www.fragonard.com

A NOSE FOR PERFUME
Master perfumer's - also referred to as "noses" - are capable of identifying literally thousands of smells. Their imagination and creativity allow them to assemble an infinite variety of perfumes.
Discover the three olfactory colors of the Peony: red, pink and white.
You can visit the "Pivoine 2017"
Peony perfume organ at all of our factories and museums.

Diffuser
200ml
€28

Cushion
45 x 45cm
€25

Eau de Toilette
50ml
€17

Embroidered Travel Pouch
25 x 20cm
€38

Peony Toiletry Bag:
a beautiful toiletry bag containing:
Eau de toilette (12ml), Shower gel (35ml),
Soap (30g), Hand towel (30 x 50cm),
Toiletry bag (19 x 13 x 5cm)
€18

Set of 4 Guest Soaps
4 x 50g
€11

Soap Dish
17 x 11cm
€6

Soap Bar
140g
€4

Fragonard magazine 19

by Radia Amar

THE VRAI FAMILY IS GROWING!

Created in 2000, the deliciously-perfumed VRAI cosmetics range has won the hearts of men and women everywhere seeking high-quality, simple and efficient products. Today, two new products have joined the family!

The first is an eye cream with a light texture containing argan oil, shea butter, caffeine and a derivative of vitamin E, perfect for moisturizing and softening this sensitive face area while reducing signs of ageing (15ml - €20).

The second is an irresistibly perfumed treatment shampoo for all hair types. Ultra-rich in Aloe vera, a natural ingredient recognized since Antiquity for its nourishing and moisturizing properties, it softens the hair and leaves it tangle-free. (240ml - €18).

On sale at Fragonard boutiques and at www.fragonard.com



Immediate boarding

After inaugurating three new airport boutiques at Nice Airport (Terminal 1) and Paris (Charles de Gaulle 2F) last year, Fragonard is continuing to extend its departure lounge outlets. Nice Airport's Terminal 2 will be welcoming a gorgeous new 45m² boutique in spring 2017, together with a retail space in the Aelia Duty Free shop, called Le Jardin des Senteurs, which will also be hosting a variety of activities on the perfume theme. A lovely way to discover our fragrances between two flights!



All about fragrance



In December 2016, the Musée du Parfum Fragonard in Paris launched a series of olfactory talks for amateur perfume lovers, fervent enthusiasts and curiosity-seekers wishing to learn about the world of perfume on themes such as “Interwar period perfumes”, “Renaissance jewelry and perfumes” and “Perfume remedies”. Prestigious names, curators, collectors, professional perfume makers and masters of their domain will be sharing their knowledge and passion for 1½ hours, on one Thursday a month.

Information and registration on the website of our partner AUPARFUM.shop.auparfum.com - Ateliers olfactifs (perfume workshops) section



This year, Fragonard is inaugurating a new, 70m² retail outlet in the heart of the Var region's legendary seaside resort. This light-filled boutique will be offering a hand-picked selection of textile creations, objects and fragrances in the holiday spirit. Casual style will be top of the menu for this delicious address located a stone's throw from the Hôtel de Paris and brand new Musée de la Gendarmerie et du Cinéma (Gendarmeries & Cinema Museum). Not to be missed!

Opening scheduled in April 2017 - Saint-Tropez. 7, Place Croix de Fer +33 (0)4 94 56 15 15.

HAPPY MOTHER'S DAY!



The Peony, our 2017 flower of the year, will be adorning this elegant gift set created specially for Mother's Day, containing a 100ml gourmet eau de parfum and 75ml rich hand cream. (€39).

On sale at Fragonard boutiques and at www.fragonard.com



The poetic world of London-born artist and illustrator Rob Ryan adorns a capsule collection of our historic *Moment Volé* fragrance - a delicate sugary and flowery perfume with a woody base. This exciting limited series features a creative gift set containing a 100ml Eau de Toilette, decorative papercut card and perfumed ceramic (€30), a 200g *Bientôt minuit* candle (€26) and a soap and soap holder duo (€16).

On sale at Fragonard boutiques and at www.fragonard.com



L'AVENTURIER, THE NEW MASCULINE FRAGRANCE



A farandole of refreshing lemon and pink berries, this luminous new Eau de Toilette is dedicated to modern-day adventurers. Amber and patchouli marry to perfection with a virile base of vetiver, leather and musk. This seductive new opus - also available as a shower gel (€10) and aftershave cream (€16) - is sure to conquer luxury-lovers seeking new sensations (€27 - 100ml Eau de Toilette), while confirming Maison Fragonard's commitment to surprising its male clientele, already pampered with a range of around 10 exclusive fragrances.

On sale at Fragonard boutiques and at www.fragonard.com

PAJAMA PARTY

This year, Fragonard is completing its home wear line with a kimono and assorted trousers, together with a matching top and mini shorts, presented in a pretty, coordinated pouch woven in ultra-light cotton. A delightful gift idea, or perfect for slipping into your travel bag.

Elienor one-size blue kimono, €55.
Elienor one-size top and shorts, €55.
On sale at Fragonard boutiques only.



HEADING FOR KOREA

Koreans can now discover the fragrant world of Maison Fragonard too, with two pretty pop-up stores located in the Lotte Jamsil department store in Seoul and Lotte SeoMyeon department store in Busan, offering a beautiful bouquet of our most emblematic creations.



Lotte Department Store
Busan Seomeon Branch 1F
772 GayadaeRo BusanjinGu
Busan Korea

Lotte Department Store
Jamsil Branch 1F
240 OlympicRo SonpaGu
Seoul Korea



ONCE UPON A TIME... Nathalie Lété



As you may know, *l'été* in French means... Summer!
And Nathalie Lété's name isn't just pretty - it also matches this artist's sunny character to perfection!

Nathalie is already a familiar name. In the late Eighties, when she had just left school, she revisited the French capital's heritage with her accomplice Mathias Robert for the *Destination Paris* boutique. At the time, their painted cardboard sculptures, exhibited at the Pixi gallery, put a spanner in the works of the so-called *Saint Sulpicien Style* - the term used to describe the religious statuettes and paintings of somewhat-doubtful taste that first appeared in Paris in the 16th century.

Nathalie and Mathias went their separate ways and Nathalie headed back to school alone, lining the way with falsely-naïve flowers, dotted here and there with cheerful birds and the many enchanting creatures born out of her vivid imagination and the magical stories she made up as a child.

Nathalie is a genuine citizen of the world. The daughter of a Chinese father and German mother, her creativity was fired by this happy mix of cultures, inspiring Bavarian characters and friezes against a background of delicate Oriental blossom...

Nathalie says she never gets bored and if you're lucky enough to be invited to her studio, you can see why! How many hours and



days would it take to even examine one of her creations properly? The question remains open... From surprises to marvels, you are simply dumbfounded by this treasure trove of toys, stationery, ceramics, fabrics, scarves, furniture and rugs that would certainly have delighted Jacques Prévert. Nathalie has been telling wonderful stories in images for many years, but today, she no longer keeps them to herself as she did when she was a child. The objects she dreams up, the canvases she paints and the rugs she has woven travel the world from Tokyo to New York and London to Taipei. The fairytale continued when the Musée de la Piscine in Roubaix dedicated a first retrospective to her in 2015.

Nathalie's passion for exoticism, sharing and color beautifully reflects the fundamental values of Maison Fragonard. That's why we asked her to partner up with us! And as luck - or fate - would have it, she confided to us that our orange flower is her cult perfume! We have asked Nathalie to be our guest artist and dress up our limited-edition Christmas perfumery collection with her colorful world.

So, a new chapter has begun... The rest of the story will be unveiled when Christmas comes around again!



NORWAY

by Sylvie Elverhoi

by Radia Amar

Elegant and discreet, the Purchasing & Production Manager of Maison Fragonard’s perfumery division has been the guardian angel of every new fragrance collection for the last two decades. Passionate about her job and with a keen eye for perfection, Sylvie is also an avid traveler. Get ready for a cozy encounter at her office in Grasse...

“I never get bored at Fragonard. There’s always an exciting product launch in the pipeline and new ideas to play with. The business is growing and the collections are expanding. It’s a real privilege to take part in the development of this traditional business; I’ve watched it transform over the years, but it has always maintained its family spirit”, declares Sylvie who, as we write, is preparing the launch of the new “Jardin en Provence” range, a shampoo for the “Vrai” range and a brand new collection to be unveiled in 2017.

When she’s not working, Sylvie loves to travel! And that’s no surprise when you’ve been employed for over 20 years by a maison whose every creation is instilled with a nomad soul... A former travel professional, Sylvie has always dreamed of exploring new horizons. Born in Paris, she later moved to the French Riviera where she married a Norwegian. Since then, she visits Oslo every year to recharge her batteries. *“Norway is a very endearing country and the Oslo area is magnificent in both summer and winter. The coast linking Oslo to Sweden offers stunning views I never get tired of.”* Her top addresses? *“You can’t possibly go to Oslo without*

visiting the Holmenkollen ski jumping hill. It’s set next to some gorgeous traditional wooden chalets, one of which is home to a wonderful little restaurant called Frognerseteren, where you can eat delicious local specialties like reindeer, fabulous smoked salmon and the famous Norwegian smoked herring. And you simply mustn’t miss the apple tart with its mountain of cream! Another great place to visit is Vigeland park with its granite sculptures and the Edvard Munch museum, also one of the Norwegian capital’s main attractions.” Sylvie Elverhoi could talk about Norway forever - she could genuinely write a book about it. But she is also happy to get back to her office on the upper floor of the Fragonard Historic Factory; a place packed with history and recently refurbished in style. *“We’ve all lived such wonderful times within these walls. One of the most recent highlights was when our Directors Anne, Agnès and Françoise Costa were appointed Knights of the National Order of the French Legion of Honour - a distinction they richly deserved for the remarkable work they do every day.”* As a woman, Sylvie is proud to be part of a business run by women so passionate about the fabulous world of traditional Grasse perfumery. A shared passion and the driving force behind a remarkable professional bond and unflinching loyalty...



© Visit Oslo/Tord Backlund

Famous Norwegian herring at Frognerseteren



Vigeland park and its granite sculptures



© Visit Oslo/Tord Backlund



© Visit Oslo/Tord Backlund

The Edvard Munch museum



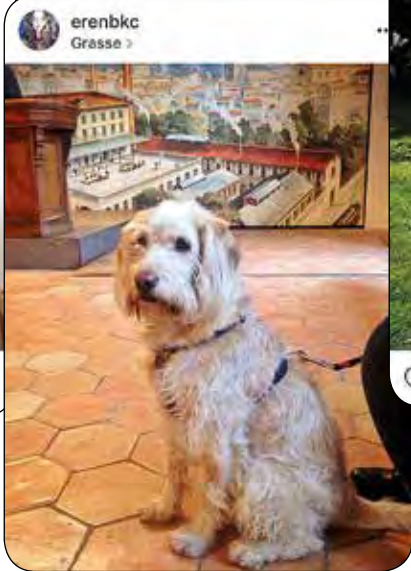
BEST OF

Instagram

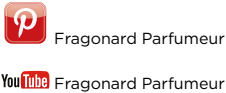
Whether they're philosophical or funny, your posts are all fantastic! Every day, they enrich our "Fragofan" community and bring us much happiness.

It was very hard to choose! But here is a little selection... Thank you for your talent and we can't wait to see your new creations.

#fragonardparfumeurofficiel
#fragonardparfumeur
#fragonard



Follow us on our social networks:





Pondicherry

A RIVIERA AIR

Photos : Igor Borisov - Text : Charlotte Urbain

Affectionately nicknamed *Pondi* by the people who live there, this uniquely-charming Indian town enchanted the Fragonard team, who travelled there to explore its treasures and history.

With its French colonial past, southern location, luxuriant vegetation and colorful architecture, Pondicherry has something of a French Riviera air. Let's take a discovery tour of the must-sees of Pondicherry and its region, overflowing with history, markets and fragrances.



A STROLL ON THE INDIAN RIVIERA

Lined with palm trees, Pondicherry's promenade at sundown is a refreshing sight to behold. And if the strollers weren't wearing multi-colored saris, you might fleetingly think you were on the Promenade des Anglais in Nice... The people wander peacefully, sipping a burning-hot chai at a café terrace while admiring the colonial architectural and breathing in the sea air, fragrant with spicy scents. Not far away, set facing the Gulf of Bengal, the two pink-orange bell towers of Notre Dame des Anges church - an 19th century French architectural remain - rise into the air. A quirk of history, the statues of two major figures adorn the promenade: that of Gandhi and Joan of Arc.

Pon-di-cher-ry: four syllables evoking a certain old-fashioned, familiar nostalgia. The town has something of France's typical lifestyle, far from the madding crowds of Bombay and Delhi. Here, time seems to stand still... Set in the South of India, the town's resolutely southern character is visible in both its architecture, with its colorful buildings, and the daily life of its inhabitants. An Indian Riviera coveted by French tourists, who flock to "White Town" to rediscover their past, or rather the exotically-flavored traces of its colonial history.

France's architectural influence is very present in the so-called French quarter, in the center of Pondicherry. The town has maintained its smart pavements and elegant colonial homes, with their wooden shutters, wrought iron balconies and cascading bougainvillea. This is "White Town" - that of the ancient settlers - set next to the canal, while "Black Town", set over the way, is that of tumultuous India, with its rickshaws, bumpy streets and hectic atmosphere. Pondicherry has two very different faces!



If the strollers
weren't wearing
multi-colored saris,
you might fleetingly think
you were on the Promenade
des Anglais in Nice.





The sprawling
Marché Goubert
in White Town
is a genuine ode
to fragrance...

THE ANCIENT TRADING POSTS

Louis XIV's minister Colbert founded the *Compagnie Française des Indes Orientales* and *Compagnie Française des Indes Occidentales* in 1664. Originally, these trading posts served as international trading tools, essential to the great European powers. After the Portuguese, British and Dutch conquests, France fell behind the race and was eager to equip itself with trading posts in the East. *La Compagnie des Indes* negotiated a trading monopoly with the Indian Ocean and lands of spices...

The produce imported from the eastern and western trading posts was used to quench the thirst of the French bourgeoisie and aristocracy for the latest fads and included the now-famous, brightly-colored cotton fabrics printed with flowers. Every year, ships loaded with Indian textiles sailed to the brand-new naval port of Lorient in Brittany, hence its name. Only too aware of the stakes of this trade, Colbert founded a free port in Marseille in 1669, where he installed many Armenian workers, renowned for their close ties with the Orient. The magnificent Indian imported fabrics were used to make dresses,



petticoats and camisoles, examples of which now form part of the magnificent Provençal costume collection on show at the *Musée Provençal du Costume et du Bijou* (Provençal Costume & Jewelry Museum) in Grasse.

FLOWERS & FRAGRANCES

Even hardened travelers are always amazed by the multitude of perfumes found in India and the sprawling Goubert Market in White Town is a genuine ode to fragrance... This typical and traditional market is a must-do, with its astonishing array of fruit, vegetables, spices, fabrics and headscarves around every corner. One section of the market is dedicated to flowers and the magnificent garlands used for many occasions, whether as a gift to the gods, woven into the hair or ephemeral decorations. Made with particularly fragrant flowers such as jasmine and tuberose, well-known to the world of perfumery, they literally fill the market air with their heady scents.





The Matrimandir

THE RISE & FALL OF A UTOPIA

A few kilometers from Pondicherry lies the famous utopian city of Auroville. Inaugurated in 1968, Auroville promised to be “a place that would belong to no nation; a place where all citizens of good faith and sincere intention would live freely as citizens of the world”, in the words of Mirra Alfassa, nicknamed the *Mother*. Born in Paris in 1878, Mirra met the Indian philosopher Sri Aurobindo and took over management of the ashram when he died.

In ancient India, the ashram, which literally means “to work on oneself”, was an isolated place and spiritual retreat for hermits seeking refuge far from the hustle and bustle of everyday life, and daily superficial worries. These places were also used for Hindu religious learning. Sri Aurobindo practiced yoga and group meditation. Today, the ashram founded by Sri Aurobindo is an intrinsic part

of Pondicherry. Many of the town’s buildings belonged to the ashram: embroidery and perfumery ateliers, guest houses and printing works... Although at the outset the ashram was intended to help the poor, many consider it has now become a financial organization, whose revenues are not used for the greatest good of all.

An ardent lover of perfume, the *Mother* set up a fragrance workshop inside the ashram. Named the *Senteurs Laboratory*, this little craft factory still produces perfumes, scented oils, creams, kohls and incense. Most of its products are made with natural ingredients grown on site, such as aloe vera, reputed for its soothing, healing, moisturizing and purifying properties. The products are sold at the adjacent boutique.

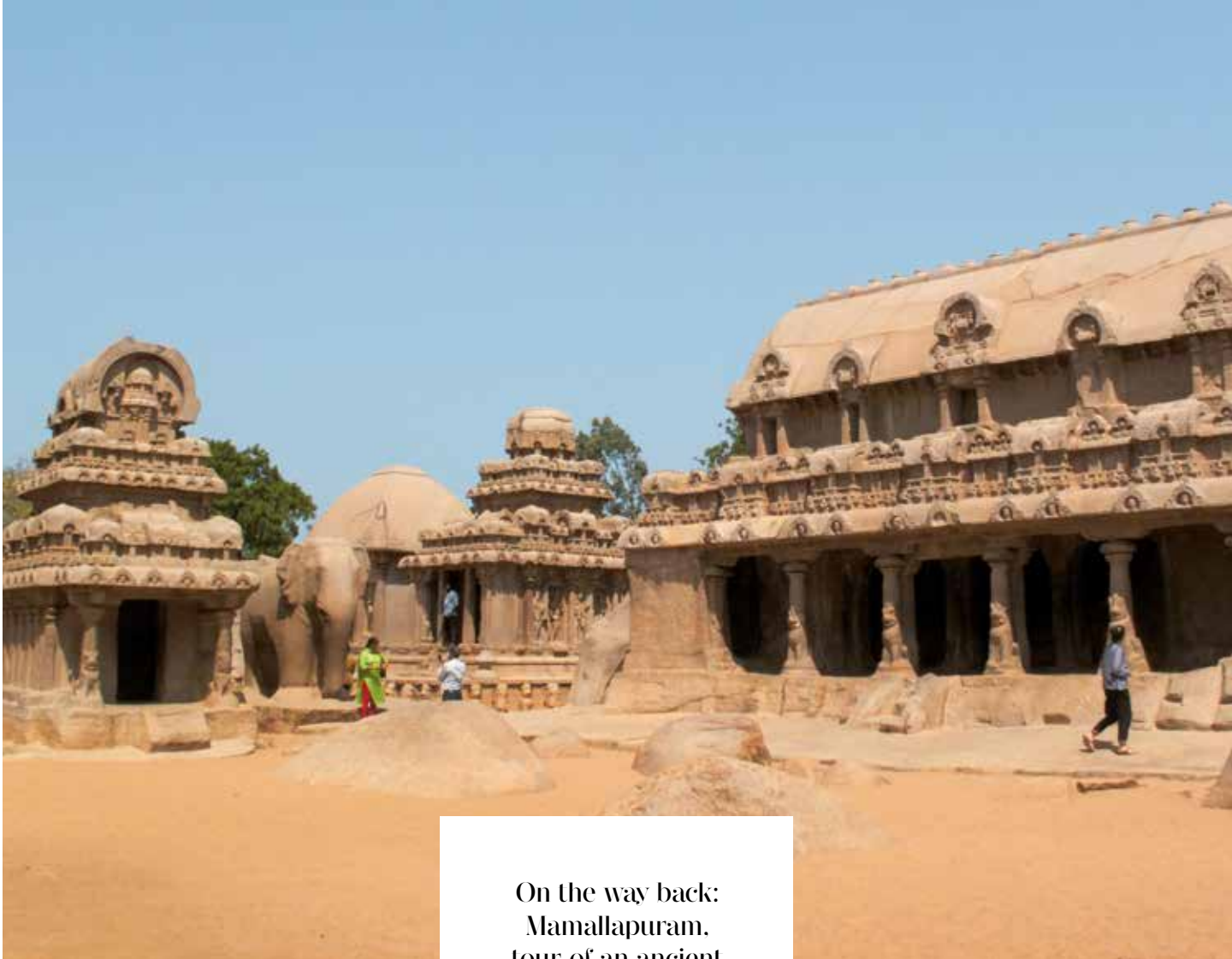
Among the symbols left by the *Mother*, the monumental architectural ensemble *Matrimandir* is an absolute highlight. Built in the heart of the utopian town of Auroville, this huge, golden globe represents the spiritual center. It contains the world’s largest crystal, which fills the entire space with an extraordinary light when the sun enters it. Auroville, whose plans were designed by the French architect Roger Anger, forms a spiral shape and the Matrimandir shines in its center like a star.



Forty years later, Auroville is a town spanning 20km², home to around 2,300 people of 50 different nationalities. Backed from the outset by UNESCO, Auroville nevertheless remains a limited success. The most striking aspect of this astonishing place is its greenery, multitude of plants and flowers and the peace and quiet that reigns all around. Photos are unauthorized and the inhabitants of Auroville have no contact with visitors. Auroville remains a moving spiritual experience, whether or not you’re a believer and whether or not you approve of the project.



Left: Portraits of Mirra Alfassa, nicknamed the *Mother* and Sri Aurobindo. Above: Photos of the Senteurs Laboratory perfumery and its director.



On the way back:
Mamallapuram,
tour of an ancient
UNESCO World
Heritage Site.

This UNESCO World Heritage Site, two hours' ride from Pondicherry on the road to Chennai, is an absolute must. Mamallapuram is a cluster of sanctuaries carved into the rock, the oldest of which dates back to the 7th century. A vast bas-relief - certainly one of the world's largest - measuring 27 meters in length and 9 meters in height, entitled *The Descent of the Ganges*, portrays scenes of daily life. The monuments are truly awe-inspiring. An elephant, lion, bull... gigantic animals carved in a single block of stone guard the entrance to the

tank-shape, entirely-sculpted temples (rathas). Although many of these monuments are dedicated to Shiva, Vishnu or Krishna and are of religious inspiration, they remain - and this is the particularity of Mamallapuram - open books on society at the time, with depictions of water buffalo being milked, women with their children and visiting dignitaries, making this both a spectacular site and incredible source of information.



INTERVIEW

Agnès talks about her Pondicherry...

Agnès Costa has paid countless visits to India - Delhi, Jaipur and Mumbai - in the last 15 years, but had always dreamed of visiting Pondicherry. She talked to us about her impressions, emotions and top addresses...

FM: Fragonard has had a long love story with India. How did the story of your travels begin?

AC: My mother collected ancient Provençal costumes and had compiled a huge wealth and variety of pieces. That inspired us to open a costume museum in 1997. It's important to know that for a very long time, the printed cotton fabrics used by the women of Provence to create their outfits came from India. My first trip to India was a return to the origins of the fabrics, then, over time, I met some incredibly talented Indian craftsmen specializing in printing, textiles and embroidery... They inspired me to create a textile collection for our boutiques.

FM: You are very familiar with India. What astonished you in Pondicherry?

AC: Without a doubt its genteel lifestyle. India is a highly-populated country and often very noisy. Pondicherry offers a striking contrast to the other major Indian towns.

It is quieter, people seem to take their time. Pondicherry's White Town is rather reminiscent of the Vietnamese capital Hanoi. The streets are wide, the green spaces are attractive and the cafés have terraces... You can really feel the French influence; the mix of religions and cultures is very successful and I adored it!

FM: Are there any moving or special moments you would like to tell us about?

AC: Talking of mix of religions, we were lucky enough to attend Palm Sunday at a church in White Town. When it was time for the blessing, we were literally doused in jasmine scented holy water. The priest was very generous with his water... and we were happy to smell the jasmine, which reminded us of Grasse. Often, the memories conjured up by scents and places are simply inseparable!

FM: A special encounter?

AC: I was very moved to meet Kusum Nagda, director of the *Senteurs Laboratory*. We were also lucky enough to visit the Sisters of Saint Joseph of Cluny - it's a place out of time, where women embroider tablecloths and napkins just as our grandmothers used to. Their embroidery is very fine and delicate, in a very classic style tinted with French traditions.

Last but not least, having an experienced, passionate guide makes all the difference when you're touring. I would like to recommend our French-speaking guide Bishwajit, nicknamed Bichu. He is very open-minded, adaptable and always has masses of anecdotes to tell!



My top addresses:

HOTELS & RESTAURANTS

LA VILLA is an intimate little hotel where you can simply go to dine - the southern Indian cuisine is excellent. The 6 rooms are prettily-decorated and the raised pool is magnificent. And - surprise! - the hotel has selected Fragonard's *VRAI* range as the complimentary products for its rooms.

La Villa - 11 Surcouf Street, Pondicherry, 605001
Tel. +91 413 233 8555 / www.lavillapondicherry.com/

LA VILLA SHANTI is a 19th century building located in the center of White Town. It is a hotel-restaurant, with a lovely green patio, perfect for dinner.

14, Suffren Street, Pondicherry,
Tel. +91 413 420 0028 / www.lavillashanti.com

Just a stone's throw from the sea and Aurobindo Ashram, the **PALAIS DE MAHE** hotel-restaurant is set inside a typical Pondicherry house and offers a delightful patio. The upstairs rooms overlook the interior courtyard with a pool in its center.

4 Busy Street, Pondicherry, 605001
Tel. +91 413 234 5611

TANTO serves mouth-watering, wood fired pizzas that you can savor on the terrace under the banyan trees.

I dare you to try the Indian pizza!
Auroville Main Road, Kuilapalayam, Auroville 605101
Tel. +91 413 262 2368

MOONRAKERS (near the Mamallapuram site) is a seafood restaurant serving delicious king prawns, fish dishes, etc.

34, Othavai Street, Mamallapuram 603104
Tel. +91 442 744 2115

SHOPS

V.M.P. KANDIYA CLASSICS is an incredible antiques shop with reasonable prices and three outlets in Pondicherry.
272/1, M.G. road, Kottakuppam, Vanur T.K., Villupuram,
Tel. +91 413 223 9121 / vmpkandiyclasics.com

DOMUS is a pretty, second-hand shop run by a Frenchman. It's a bit on the expensive side but the selection is worth going out of your way for.

56 Suffren Street, 605001 Pondicherry, Tel. +91 413 421 0807

The typically Indian **GOUBERT MARKET** is an absolute must in Pondicherry. It sells fresh products such as fruit, vegetables, flowers and fish, as well as spices, fabrics and clothes.

SENTEURS LABORATORY
7, St Gilles Street, Pondicherry, 605002,
Tel. +91 413 233 4870
www.senteurs.in



Manon pale blue embroidered cotton Khadi dress - €98

khādī
(खादी)
is a word
of Indian
origin,
meaning
cotton.

Khadi Weaving

FRAGONARD HAS ALWAYS LOVED CRAFTWORK. VARIOUS ITEMS FEATURED IN THE LATEST COLLECTION HAVE BEEN CREATED USING KHADI, A 100% MANUAL INDIAN SPINNING AND WEAVING TECHNIQUE.

100% HAND-MADE

From the thread to the finished fabric, *khādī* is a technique performed entirely by hand. Spun on a little wooden bobbin called a *charkha*, the thread is then woven on a hand-operated loom. As the cotton is handspun and hand-woven, the final material has a raw and irregular aspect.



KHĀDĪ - AN EMBLEM OF INDIAN IDENTITY!

Thanks to Gandhi, who called on Indians to make and wear the fabric to develop their economy, khādī has become a symbol of autonomy, unity and resistance to colonial power.



AN ENTIRE
SCHOOL YEAR
FOR A YOUNG GIRL
IS PAID FOR
WITH JUST
15 BAGS!

Charity bag

by Radia Amar

A SOLIDARITY BAG

The 5th edition of the Fragonard Charity Bag is already here! This initiative aims to present a totally new - not re-issued - bag every year to raise funds for young girls at the San Joe Puram orphanage, located 50 km from New Delhi in India. Fragonard donates 100% of sales from the bags to this establishment, which offers its young residents shelter, education and affection. Fragonard has both emotional and commercial ties with India, where many of its textile creations are handcrafted in respect of Fair Trade, and is dedicated to improving the quality of life of these young orphans. Agnès Costa - President of Maison Fragonard - visits the orphanage in person every year to say hello to the residents and check the funds are put to proper use.



CHARITY BAG 2017 EDITION

Available in 2 colors (khaki and saffron)
On sale at all Fragonard boutiques.

€25

An entire school year for a young girl is paid for with just 15 bags!

A SYMBOLIC IMAGE

To illustrate the 2017 Charity Bag, Fragonard has selected a photo taken and very kindly donated by Igor Borisov, one of the finest child photographers. An image filled with tenderness, to be proudly sported on your shoulder! Its generous size makes it a very practical holdall.

Produced in two colors, the 2017 Charity Bag is made by an Indian artisan in cotton canvas. Lightweight yet robust, it can be folded and tucked into your handbag, then unfolded to carry your day's purchases, or used as an extra-large handbag. It also makes for a very attractive and ethical Fair Trade gift.

1 Worn as an African-style turban, the fouta adds the perfect finishing touch to your look. **Sirène Chocolat Fouta - €45, 100% printed cotton.**

THE FOUTA

EVERY WHICH WAY



DO IT YOURSELF

The word fouta (فُطُوف) was first used to designate a fabric of Indian origin. The material and how it was worn are described in the travel diaries of the famous Berber traveler Ibn Battuta (1304-1377).

An undergarment, turban, belt, apron or wrap for the hammam (steam room), the fouta was worn in many ways and rapidly became a must-have for every outfit. From the 14th to the 21st century, its uses have evolved, but it remains just as flexible! Fragonard adopted it from the outset - with lots of new twists!

2 This pretty mermaid fouta shower curtain hides a gorgeous aquatic creature... **Sirène Marine Fouta - €45, 100% printed cotton.**



3 Need to dress up your table? The fouta is the handy solution! **Corail Bleu Fouta - €45, 100% printed cotton.**



4 Wrapped around the body, the fouta makes a chic after-swim dress for summer. **Sirène Chocolat Fouta - €45, 100% printed cotton.**



5 No more dozing in the garden shed! A fouta breathes new life into your deckchairs. **Corail Canard Fouta - €45, 100% printed cotton.**



6 An ephemeral shelter, the fouta protects us from the burning summer sun. **Corail Turquoise Fouta - €45, 100% printed cotton.**





An Afternoon in **PROVENCE**

Because the most beautiful women are the ones we love and are closest to, Fragonard invited its teams to play models for a day! We set up our studio in the heart of a Provencal olive grove - the perfect backdrop for our fun, casual photo shoot, filled with *joie de vivre*, good humor, smiles and plenty of laughter.

The 2017 collection is inspired by ancient textiles from the extraordinary *Musée Provençal du Costume et du Bijou* (Provencal Costume & Jewelry Museum) in Grasse, for colorful Spring/Summer fashion bathed in sunshine. A genuine ode to Provence.

Text: Charlotte Urbain - Photos: Igor Borisov

George wearing the *Roi* printed cotton t-shirt, €28.
Hélène wearing the *Cocagne* printed cotton kurta, €25.
Léna wearing the *Mireille* printed and embroidered cotton gauze kurta, €55.
Elizabeth wearing the *Mercedes* hand-embroidered cotton kaftan, €50.
Alexia wearing the *Mystérieuse* printed cotton kurta, €45.
Camille wearing the *Millagro* hand-embroidered cotton dress, €85.
Elénor printed cotton tablecloth 180x180cm, €65 - 180x280cm, €85.



Camille wearing
the *Judith* embroidered
cotton kurta, €120.



Camille wearing
the *Francette*
printed modal kaftan, €40.



Alexia and Elizabeth
wearing the *Marthe*
printed cotton kurta, €55.



Alexia wearing the *Armel*
printed cotton crepe long dress, €98.



Fabrizia wearing
the *Thérèse* embroidered cotton
long dress, €90.



Camille wearing
the *Fanfan* embroidered
cotton dress, €70.



Elizabeth wearing the *Estello* embroidered cotton kurta, €60.



Elizabeth wearing the *Farigoules* fully embroidered cotton kurta, €120.



Darya wearing the *Lavande* printed cotton kurta, €25.
Hélène wearing the *Lavande* printed cotton dress, €30



Cristina wearing the *Marthe* printed cotton dress, €70.



Léna wearing the *Eulali* matching kurta and skirt fully embroidered on cotton thread. Kurta €180. Skirt €80.



Léna wearing the *Linette* printed and re-embroidered cotton dress, €95.

Alexia wearing the *Magali* printed and re-embroidered cotton kurta, €50.
Elizabeth wearing the *Cassis* embroidered cotton kurta, €65.
Léna wearing the *Cocagne* printed cotton dress, €50.



A UNIQUE RETROSPECTIVE

Antoine Raspal

Maison Fragonard is celebrating the 20th anniversary of the *Musée Provençal du Costume et du Bijou* (Provençal Costume & Jewelry Museum) with a major exhibition at its two museums in Grasse on the work of Arles-born artist Antoine Raspal (1738-1811).

Well-known to textile collectors, Raspal's paintings are a vital source of information for anyone interested in traditional Provençal costumes. For the first time since 1977 (last exhibition dedicated to Antoine Raspal) Maison Fragonard, in partnership with the *Musée Réattu* museum in Arles, will be hosting the largest ever show of his monographs. A fabulous opportunity to discover many previously-unseen works and rediscover his Provençal masterpieces.

The 20th
birthday
of a
museum

L'Atelier de couture
Antoine Raspal - Musée Réattu, Arles





Le Peintre et sa famille
Antoine Raspal - Musée Réattu, Arles

to which he pays an astonishingly detailed tribute in his masterpiece *L'Atelier de Couture*. Heir to a long line of sculptors and goldsmiths, he used his dexterity and precise touch to copy the fashionable models created with panache and skill by his sisters. Part of the local landscape, he was acclaimed by Arles' private individuals and public institutions alike and apparently had a monopoly on drawings and paintings commissioned at the time. He died in his birth town in 1811, after occupying the position of Justice of the Peace during the French Revolution and training his nephew Jacques Réattu in the art of painting in his formative years.

ITINERARY OF AN EXHIBITION

Shown in the temporary exhibition rooms of the *Musée Jean-Honoré Fragonard*, this exhibition of Antoine Raspal's paintings and drawings is the fruit of exceptional loans from the Réattu, Grobet-Labadié and Granet museums, Arles town archives and private collections. The public has never had the chance to see such a large collection of his works before. His most famous work, *L'Atelier de Couture*, largely used in costume books, forms the centerpiece of the exhibition. The painting portrays seamstresses in costume dress hard at work in their atelier, against a background of visibly-finished dresses hanging against the wall. Christian Lacroix likes to relate that this work accompanied him throughout this career and was a source of inspiration for his creations. Its shimmering colors and intricate patterns offer textile lovers a treasure trove of information. The Antoine Raspal retrospective at the *Musée Jean-Honoré Fragonard* retraces the artist's various worlds: his portraits, including a self-portrait with his mother and sisters, his lesser-known religious works, including a never-before seen work found in the Musée Réattu collection, genre scenes and, last but not least, the drawings and paintings from his youth, inspired by neo-classical themes. After in-depth research into this unfairly little-known artist, the exhibition's commissioner Clément Trouche has brought together a truly extraordinary compilation of his works.

The exhibition will be moving on to the *Musée Réattu* in Arles - the joint organizer - from October 7th, 2017 to January 7th, 2018.



FROM PAINTINGS TO PROVENÇAL COSTUMES
At the Musée Provençal du Costume et du Bijou

Antoine Raspal mastered the portrayal of Provençal elegance in the second half of the 18th century to perfection. His paintings recreate, in minute detail, printed petticoats, colorful *droulet* coat dresses, brocaded silk taffeta, *casquin* camisoles from India adorned with flowers, lace, and Maintenon and Maltese crosses. Using its unique collection of historic costumes, some of which could have been worn by Raspal's models themselves, the *Musée Provençal du Costume et du Bijou* has sparked an imaginary dialogue with the artist with a brand-new layout. Masterfully designed, the exhibition is a voyage into the secret world of Provence - its fashions, society and lifestyle -, throwing bridges between the worlds of sewing and painting. Founded by Hélène Costa, who hunted down exceptional ancient Provençal costumes throughout her life, the *Musée Provençal du Costume et du Bijou* in Grasse is now home to many exceptional treasures echoing the work of Antoine Raspal. During one of her Provençal escapades, Hélène Costa bought up three of his paintings, which now form the exhibition's departure point. Several of the artist's works have been enlarged and animated to tell an even more vivid tale: that of Provence and its beautiful women, who knew exactly how to put outfits together and mix colors and patterns. Mannequins dressed in original costumes have slipped into the *Atelier de Couture* or busied themselves at the *Foire de Beaucaire*. Thanks to the active participation of the museum's curator Eva Lorenzini, this wonderful show retraces the history of costume dress, together with that of the region and its lifestyle. Finally, the ground floor of the *Musée Jean-Honoré Fragonard* is offering visitors a fascinating multimedia insight into Raspal's work, including a 3D animation of his Promenade aux Alyscamps - a wonderful chance to step into a canvas by the master from Arles...

Antoine Raspal,
Peintre des Éléantes Provençales.
May 12th to September 17th, 2017 in Grasse

Exhibition venues:
Musée Provençal du Costume et du Bijou
2 rue Jean Ossola, 06130 Grasse
Musée Jean-Honoré Fragonard
14 rue Jean Ossola, 06130 Grasse
www.fragonard.com



Cotton percale indienne
flower print peplum camisole,
circa 1770-1780.

La famille du peintre (detail)
Antoine Raspal - Musée Réattu, Arles



Pink silk taffeta *droulet* coat dress,
circa 1780 - Musée Provençal
du Costume et du Bijou collection.

Tulle lace *palatine* collar,
ecru silk thread embroidered with
polychrome silk thread,
circa 1760-70 -
Musée Provençal du Costume
et du Bijou collection.

Cotton jacket made using
the *boutis* quilting technique,
circa 1780-90 -
Musée Provençal du Costume
et du Bijou collection.

INTERVIEW

Clément Trouche, the Man from Arles

by Radia Amar



Art historian and Arles Costume specialist Clément Trouche, commissioner of the exhibition *Raspal, Peintre des Élégantes Provençales*, running in Grasse from May 12th, 2017, has put together an unprecedented retrospective on the work of Antoine Raspal (1738 - 1811) in close collaboration with Eva Lorenzini, curator of the *Musée Provençal du Costume et du Bijou* (Provençal Costume & Jewelry Museum).

THE GENESIS OF A VOCATION

Clément has always known he would dedicate his life to ancient textiles and, especially, Arles costume dress. Born and bred in Arles, he grew up in a family deeply anchored in the traditions of Arles, the Mediterranean and Camargue. He was fascinated by the beauty of Arles' traditional costumes from an early age and loved examining the photos of his elegantly-dressed great-grandmothers. His grandparents responded to his childhood curiosity with enthusiasm. He spent his summers in Aix-en-Provence with his grandfather, an artist and art restorer, where his "holiday homework" consisted of learning various painting techniques - gouache, watercolor and oil - in the studio. Between two creations, he discovered the markets of Aix. His fascination with art and history continued in Arles, where, every Wednesday, his maternal grandmother, a cultural mediator, introduced him to the works on show at the *Musée Réattu*, *Musée de l'Arles et de la Provence Antique* and *Museon Arlaten*.

THE ENCOUNTER WITH ANTOINE RASPAL

Enchanted by the canvases of the 18th century Provençal masters and particularly those of Antoine Raspal, Clément Trouche soon developed a boundless fascination for the era's traditional textiles. *"Raspal's paintings portray the fabrics with quasi-photographic precision. You can recognize the weave and exact type of lace of textile used to make the costume... He also painted jewelry to perfection. His paintings show every detail of the traditional Provençal Maintenon and Maltese crosses, and famous Coulas bracelet"*. When he started high school in Arles, Clément joined an experimental class specializing in art, architecture and

heritage. *"That class kept the flame of curiosity alive. In parallel, I learned how to put the Arles costumes together in respect of tradition. I realized that to understand the women of Arles, I needed to understand fashion and that to understand fashion I needed to understand history"*, confides Clément. He rapidly set up a network of fervent costume lovers, including his lifelong friend Christian Lacroix. Thanks to his unfailing passion, he was appointed as museum and archives director of the prestigious Maison Souleïado in Tarascon at the tender age of 24. Full of energy and drive, he set up multiple projects there and began to form ties with Eva Lorenzini, curator of the *Musée Provençal du Costume et du Bijou* in Grasse. Co-founder of CCH Mode (Center for Fashion History Collectors) - a group of private collectors aimed at promoting the region's rich textile heritage through exhibitions, publications and scientific research - Clément Trouche also manages, alongside Odile Pascal, the stunning collection of Magali Pascal, several exceptional items of which were showcased at an exhibition at the *Musée Provençal du Costume* in 2015 (Collection d'une Arlésienne). That was when the idea of a joint project on the work of Antoine Raspal emerged, spurred by the fact that the *Musée Jean-Honoré Fragonard* possessed several unknown works by the master. At the same time, Clément Trouche is pursuing his university studies and is currently preparing a history of art dissertation on the life and work of Antoine Raspal.

A HISTORIC EXHIBITION

"I am honored to take part in the 20th anniversary celebrations of the Musée Provençal du Costume et du Bijou in Grasse, where I discovered an absolutely fascinating collection. This museum possesses some exceptional, rare and touching pieces, both popular and aristocratic", enthuses the exhibition's commissioner and orchestrator of this magnificent event, masterfully combining paintings and textiles. Articulated around 4 themes: genre scenes presenting the intimacy of Arles and Provençal society, a fashion theatre in the form of a portrait gallery, religious art and Antiquity, this unique retrospective delves deep into the work of Antoine Raspal with a fabulous layout offering visitors



"Raspal's paintings portray the fabrics with quasi-photographic precision"

an esthetic, historic and entertaining experience. Created in conjunction with the Musée Réattu in Arles, which is lending many of the works, the exhibition - the first of its kind dedicated to the artist since 1977 - will also be presented at the Musée Réattu from October 7th, 2017 to January 7th, 2018. A highly-awaited event, staged in the artist's birthplace.



where flowers dream

CAROLYN QUARTERMAINE

by Radia Amar

In 2017, this English designer became an artist-in-residence for Fragonard. *"My passion for gardens and especially flowers goes back to my childhood - it's part of my typically British heritage. I've been expressing my affinity with flowers for several decades in my creative work, which spans art, design and fashion alike. It led me to Grasse then, very naturally, to Fragonard. I've been friends with Agnès Costa for over 20 years and we have a shared passion for flowers, the history of perfume and the power of fragrance."*

"I try to capture what is beautiful and rare", says Carolyn.

"Like a butterfly's wing brushing against paper."

For this new exhibition, following on from *Conversation Piece* in 2013 at the Musée Jean-Honoré Fragonard, Carolyn has chosen to showcase various items from Maison Fragonard's jewelry and perfume collections through a prism of dreams and memories... A sensory voyage, leading us from perfumer's meadows to Venetian palaces, yet instilled with the refreshing atmosphere of an English garden. As personal as a memory and evocative as a reminder of a forgotten fragrance, *Where Flowers Dream* promises visitors an intensely poetic experience.

"I try to capture what is beautiful and rare", says Carolyn. "Like a butterfly's wing brushing against paper. These delicate and ephemeral details, glimpsed out of the corner of the eye and so easily forgotten, provoke a shiver of recognition when we encounter them again. It may be a simple drawing in a children's book, or roses cascading down a grey stone wall, hiding the garden behind them, but strangely, these fleeting moments remain within us and seduce us to the point of becoming something our eyes are always searching for. This exhibition can be compared to a life-size collage, rather like Pinterest*. A vast assembly of everything I love and that moves me in the world of Fragonard: the costumes, perfumes and flowers of course, but also the little details we easily miss. I want to put them back in the spotlight."

As an English woman whose professional track-record encompasses Japan, the United States and Europe, arriving at Musée Fragonard's 19th century photo studio in Grasse in the South of France was both a fabulous source of inspiration for Carolyn and a unique opportunity to capture the essence of her work, far from the hustle and bustle of city life.

"Where Flowers Dream aims to showcase a facet of beauty and its ability to give us energy and the power to dream more..."

*Website and app for tablets and smartphones, based on photo publication and sharing in the form of special interest collages of infinite size.

Where Flowers Dream exhibition from October 12th, 2017 to March 12th, 2018
at the Musée Jean-Honoré Fragonard, 14 Rue Jean Ossola, Grasse.
Tel. +33(O)4 93 36 02 07 - www.fragonard.com



Where Flowers Dream
promises visitors
an intensely poetic experience

Cultivating the 5 Senses

by Radia Amar

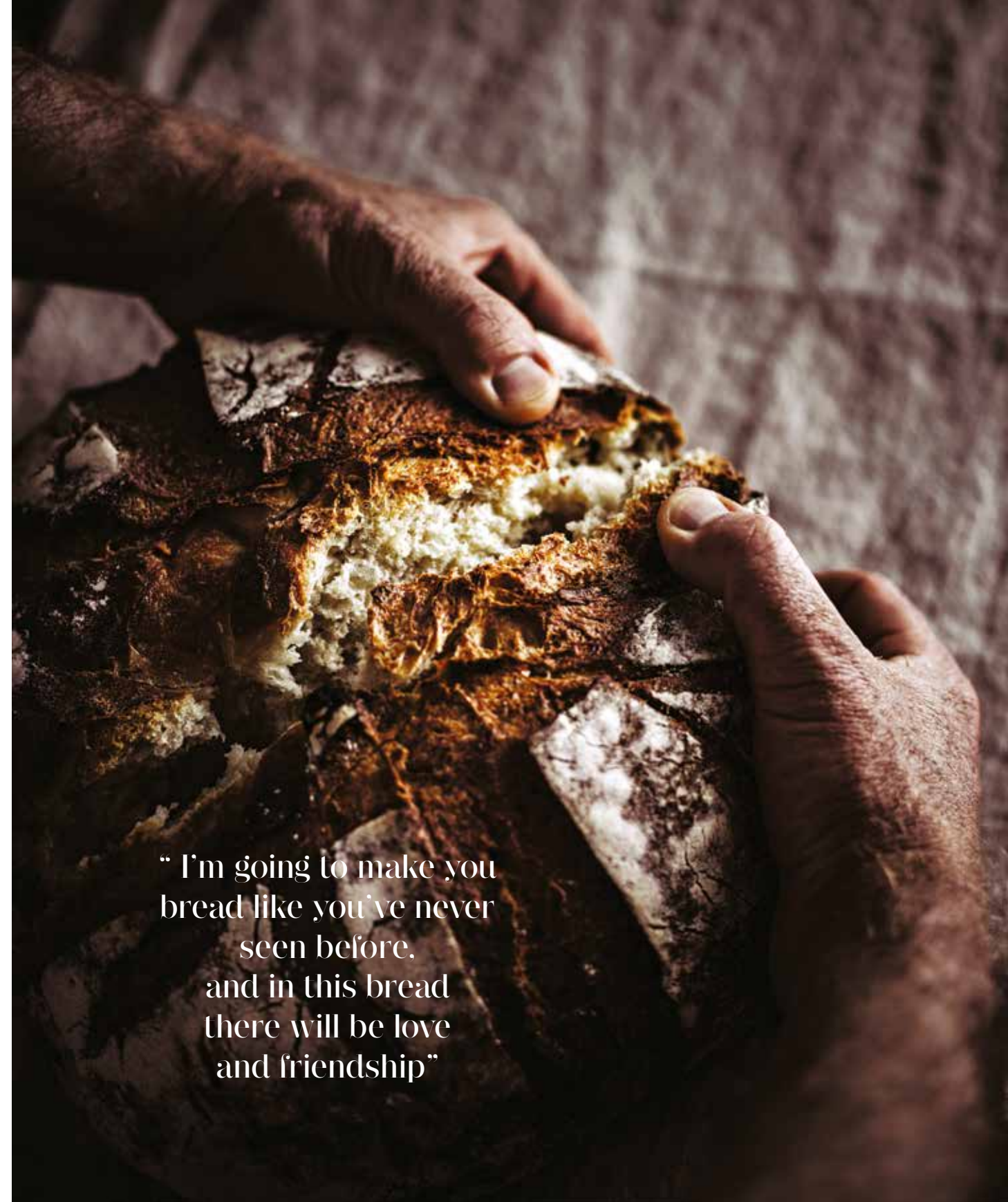
The latest from the literary world, niche magazines, beautiful illustrated works and a website to devour... Here are 5 Fragonard tips to awaken your 5 senses - and more!



BREAD: THE ESSENTIAL GESTURES

"I'm going to make you bread like you've never seen before, and in this bread there will be love and friendship". Signed by Marcel Pagnol, this line from the famous novel *The Baker's Wife* resumes the philosophy of Christophe Vasseur. A brilliant, self-taught baker, this artisan with golden hands, born in the Haute-Savoie region, heads up the Parisian boulangerie *Du Pain et des Idées*, which he founded in 2002. Fascinated by breadmaking ever since he was a child, he has never ceased to create new recipes, including his - highly acclaimed - *Pain des amis*, made with organic wheat flour kneaded with just a pinch of yeast. His team works exclusively with their hands and respects longer production times. *"It's the only way to naturally give our products excellent taste and conservation. Our breads, pastries and tarts are all cooked on natural stone, like in the olden days"*. Christophe is a man of rituals. Every Friday, he offers his customers apple, raisin and orange flower bread or the *Rabelais*, a brioche made with chestnut honey, saffron, curcuma and Périgord walnuts. Elected Best Paris Baker by the Gault & Millau guide in 2008, National Baker of the Year in 2012 by the Pudlo guide and author of the Best Paris Galette des Rois by Le Point in 2014, Christophe Vasseur now shares his authentic world and star recipes in a work that should have pride of place on every culinary bookshelf: *Bread, from the Terrain to the Table*. From the farmer to the miller, baker and cook, every traditional trade playing a part in this staple food is honored with deliciously vivid texts by Camille Sereis and magnificent photos signed by Benoit Linero, putting the spotlight on every gesture..

Bread, from the Terrain to the Table
256 pages. €39. Published in French, English and Japanese.
Available from *Du Pain et des Idées*, 34 rue Yves Toudis, Paris 10th arrondissement,
bookshops and online at boutique.dupainetdesidees.com



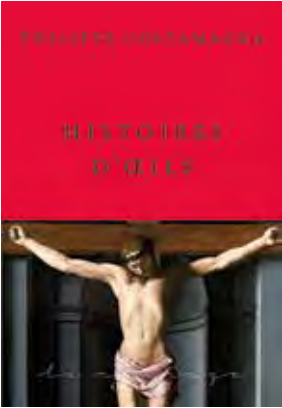
*" I'm going to make you
bread like you've never
seen before,
and in this bread
there will be love
and friendship"*

Sight

AN EYE FOR EXCEPTION

Introduced to the works of the masters at an early age, curator and art historian Philippe Costamagna, a specialist in 16th century Italian paintings, has now opened the doors to an extraordinary world: that of the Expert Eye. Few and far between and preferring to work in the shadows rather than the spotlight, these experts are not only absolute masters of their domain, they are also capable of allocating a work to a particular artist. And when that happens, the exploit can change the course of the history of art - and even History itself! Philippe Costamagna - the current curator of the Fesch Museum in Ajaccio - was blessed with this moment of grace when he was visiting Nice in October 2005. He was roaming the Fine Arts Museum, as he likes to do in every town, when a large canvas representing Christ on the cross caught his eye. After an astounded silence, he and his friend Carlo Falciani, also a specialist in 16th century Italian art, realized they were contemplating the Christ on the Cross painted by Bronzino, a 16th century Florentine mannerist artist. The painting was considered as lost... With sensitivity and humor, Philippe Costamagna leads us on an intimate voyage into a fascinating world reserved for an elite endowed with a gift apart, interspersed with biographical anecdotes.

Histoires d'Œils - Edition Grasset - Le Courage collection. 272 pages. €20 (e-book €14.99)



Taste

EVE'S EDIBLE GARDEN



Bewitched by the charms of edible flowers during a training course, Eve Vernice, born in Dijon, now lives on the French Riviera, where she puts her heart and soul into growing such bizarre wonders as the orange day-lily, with its sweet, chicory flavor, wild garlic, perfect for livening up soups, and nasturtium, whose delicate, tangy flavor, similar to that of cress, is used to perfume meats, mushrooms and savory cakes. Thanks to her inimitable expertise, her plants now enchant the cuisine of prestigious Riviera restaurants, such as the Chèvre d'Or in Eze. In 2017, her divine delicacies will also be on sale at organic shops along the coast. Her 5-acre garden, set on municipal land in Menton, can be visited subject to prior booking (€12). Eve delights in introducing her wild flowers to visitors, who can then concoct and savor a range of astonishing and colorful recipes. Adorned with a floral calendar and detailed presentations of a myriad of flower species, her website-come-blog features many free, downloadable recipes. If you want to learn how to make flower butter, rice with goat's cheese and cornflower, petal-colored ice cubes or mimosa soup, simply take a peek into her fragrant world.

www.cuisinezvosfleurs.hautefort.com

Smell

NEZ, THE OLFATORY MAGAZINE

Created by the auparfum.com website team in conjunction with the publisher Contrepoint, *Nez* is a specialist magazine targeting perfumery professionals, connoisseurs and curiosity-seekers alike. There are many magazines about cooking, graphic arts, photography and cinema, but, until now, there were none dedicated exclusively to the world of perfume and olfaction. So, the head of publication Dominique Brunel and chief editor Jeanne Doré decided to enrich their online texts and create a biannual printed magazine. Issue n° 3 is due out in April and the first two opuses shook the perfumery world with their daring and revolutionary approach to the world of fragrance. “Our publication is about perfumery and contains numerous reviews of new products, but we wanted to extend our content to the entire olfactory world. *Nez* is a 4-part magazine, with a scientific section on molecules, a section throwing bridges between olfaction and the arts, a magazine section with interviews and insights into raw materials and a special feature printed on yellow pages in the middle of the magazine, offering a crosswise approach incorporating historic and sociological aspects. Last but not least, it includes a section with a diary, reading guide and perfume reviews”, explains Dominique Brunel. In-depth and academic, *Nez* is also an entertaining read, with original illustrations by Pierre La Police. Currently working on a book entitled *Les 111 parfums qu'il faut sentir avant de mourir* (111 perfumes to smell before you die), the *Nez* team is also completing its next issue, with an additional English version available from May.

The magazine *Nez* (€19.90) is on sale at bookshops, niche perfumeries including certain Fragonard points of sale and at www.nez-larevue.fr, where the full list of outlets is updated regularly.



Hearing

CONTEMPORARY ART STRIKES A CHORD

What do Keith Haring, Jeff Koons, Andy Warhol, Takashi Murakami, Mark Ryden, Wolfgang Tillmans, Banksy, Damien Hirst, Jean-Michel Basquiat, Salvador Dali and Ai Weiwei have in common? Apart from being internationally-renowned artists, they have all illustrated an album cover at least once! Historian and musicologist Francesco Spampinato has brought together a never-before published selection of record covers created by artists between 1950 and current day, in a work soberly entitled *Art Record Covers*. This exceptional anthology unveils the profound ties between contemporary art and major music trends, creating generations that identify with modernism, pop art, conceptual art, post-modernism or street art. Featuring over 350 bands and musicians, including Sonic



Youth, Kanye West, Ella Fitzgerald, Aretha Franklin, The Rolling Stones, Elton John, David Bowie, The Beatles, Patti Smith, Led Zeppelin, Lady Gaga, Run DMC and the Yeah Yeah Yeahs, this fabulously-illustrated work offers clear explanations on each cover, along with a summary of the artist's career, the release date and information on the artwork itself. Topped with interviews and backstage testimonials on the collaborations between artists and musicians, it will get you running to salvage your old record player from the attic...

Art Record Covers. 448 pages. Editions Taschen. Available from bookshops. €49.99

Activists, artists
and creators...
Five very
extra-ordinary women
whose passion is part
of their everyday life.
Encounter with five
fascinating ladies.



Women of Passion

by Radia Amar

HORTENSE LE CALVEZ, VISUAL ARTIST

A voyage to the bottom of the sea... Hortense Le Calvez is a young artist born in 1988, who lives and works in Greece - or more exactly on her sailboat the *Forlane 6* - with her partner Mathieu Goussin. After studying sculpture in Amsterdam and London and obtaining her Diploma in Professional Diving Instruction, she developed a passion for Land Art and environmental art and soon turned her attention to the underwater world. *“My research focuses on the identity of this “landscape that is not a landscape”.* The constant movement of this very special world is capable of lifting an object from the ground, breaking up the unity of a texture and infiltrating matter. In this environment, every object is foreign - artefacts are ill at ease there. The current and buoyancy of different materials shape my work”, explains the artist, who takes a light

and humorous angle on themes such as ecological anxiety, catastrophism and the absurd. In summer 2016, she collaborated with a diving center in Greece on the island of Hydra to create a temporary wooden installation called Autonomy. This work, which represents a village on piles, stayed underwater at Vlychos beach for 6 weeks, to the great surprise of bathers who could explore it with a mask and tuba. *“Being underwater gives you a sensation of lightness and confinement at the same time. Today, these sensations are omnipresent in society, with little visibility, difficulty in moving around without instruments and the inability to tell where noise is coming from”,* explains the artist. Nominated for the *Coal Art & Environnement* prize, she will be presenting a new installation this year at Hydra, with submerged, manually-driven flying machines. She will also be attending the Fotopub Festival in Slovenia to set up an installation in a swimming pool.

www.forlane6.com



Fiona can be reached at fiona@lovetravelguides.com.
The books can be ordered from her website www.lovetravelguides.com or are available at Librairie Galignani in Paris and later this year at the Fragonard Boutiques in France.



FIONA CAULFIELD, PUBLISHER & TRAVELER

In 2004, Fiona Caulfield left her high-powered corporate role in Manhattan to move to Bangalore in South India and create the Love Travel guidebooks designed for Luxury Vagabonds. These hand-crafted books have become the ultimate insider guides for discerning travelers and are highly acclaimed - the British edition of *Vanity Fair* included them in the top three guides in the world. Fiona has a discerning eye and has passionately researched these thoughtful guides. They are like having a completely in-the-know friend at your side. Impeccably curated and each entry personally visited, Fiona has tracked down India's best artisans and craftspeople, and effortlessly guides you from the best street chai stall to how to arrange a private dinner in a palace. The books themselves are gorgeous objects, hand-made by Indian artisans, with hand-woven cloth covers and delicately textured hand-made paper from the village of Sanganer on the edge of Jaipur. Even the bookmarks are handmade by women working in the atelier of fashion and textile designer Aneeth Arora, located in the Indian capital, New Delhi. To date, there are five titles, Love Delhi, Love Goa, Love Jaipur, Rajasthan, Love Mumbai and Made in Kolkata. Her passion for India has remained intact and, especially, is now shared: her Love Travel India Instagram has close to 8,000 followers! The next book will be Made in Bengaluru, which be released in the first half of 2017 along with the 5th edition of Love Jaipur, Rajasthan and the 5th edition of Love Delhi.

COLETTE RAPP, A SOCIAL ENTREPRENEUR

During her years studying at a business school, where she specialized in professional rehabilitation, Colette took an active part in various solidarity initiatives led by the association Disco Soupe, based in the Paris area, whose mission is to raise awareness on food wastage using a fun approach. *“Every weekend, when we organized our “anti wastage” events, I was shocked to see the amount of unsold fruit & vegetables.”* Colette's observations sparked a social and ethical business project. She loved to cook, so passed a professional diploma to perfect her skills. *“That allowed me to bring together my two passions: anti food wastage and professional rehabilitation - I was convinced my project could create jobs.”* Today, two and a half years after forming her business named Confiture Re-Belle, Colette employs four people and sells succulent home-made jams, made with unsold fruit & vegetables collected from markets and supermarkets such as Monoprix, which actively supports the adventure. *“We are based in Romainville in Seine-Saint-Denis (Paris area) and produce 1,500 pots of jam a week, sold at €3.90 on our website and at 30 points of sale in Ile de France. Our products are exclusively distributed in the Ile de France area to guarantee short channels.”* Colette takes an active part in elaborating seasonal recipes. In addition to classic recipes, the range comprises creative flavors such as “Apple, Grape & Celeriac”, “Jerusalem Artichoke and Tangerine” and “Grape and Star Aniseed”. At just 29 years old, Colette is already developing her brand with brio.



www.confiturerebelle.fr



NATALIE FUCHS, DIRECTOR

*“My aim is to sow the seeds of happiness in people’s hearts and empower them. I’ve received a lot of testimonials from people touched by the film, so I hope I’ve reached my goal. The Dalai Lama - who opened his doors for the shoot - expressed his gratitude and described the film as a “major milestone in safeguarding Tibetan culture”, confides Natalie Fuchs, director and producer of *Kalachakra, the Wheel of Time*, a documentary about compassion and inner peace through the spiritual quest of four people from different cultures and horizons, brought together in Dharamsala, India. All dream of travelling to Bodhgaya to receive the great Kalachakra Initiation given by the Dalai Lama. For 5 years, Natalie, born on the French Riviera, moved mountains to bring her project to fruition. An art house film, distributed outside the main channels, *Kalachakra, the Wheel of Time* is now shown at private screenings, festivals and cultural events throughout the world. Moved by the project, the American star and Tibetologist’s daughter Uma Thurman lent her voice to the English version. “I can’t wait to start my new project which should take me to Bhutan to meet with the last women Shamans.”*



If you would like to find out about your nearest screening or schedule a screening at your local association, cinema or yoga group, go to www.leelameproduction.com or contact@leelameproduction.com

Follow the adventures of Karina Waters and the restoration of Château de Gudanes: www.chateauaugudanes.com #chateauaugudanes



KARINA WATERS, A LOVER OF OLD STONE

Welcome to a mad love story between an Australian family - that of Karina Waters - and an 18th century castle overlooking the peaks of the Ariège Pyrenees... The wife of Craig and mother of Jasmine and Ben, Karina Waters was living in Perth, Australia at the time. They travelled to Europe together in 2011 and rode from Paris to Château-Verdun in the Ariège region by car, without suspecting for a second what was waiting for them behind a large, wrought iron gate. *“When we entered the Château grounds, we found ourselves in a whole new world.”* Built in around 1745 on the site of an ancient fortress dating back to the 13th century, Château de Gudanes is the work of famous architect Ange-Jacques Gabriel, the master behind Le Petit Trianon and Place de la Concorde in Paris. *“Wild peonies were growing at the foot of one of the stone walls and the air was perfumed with the scent of wild mint. Despite being abandoned, the Château was wrapped in a magical atmosphere. At that moment, we never imagined our lives would change forever and that two years later, we would set up home in these secluded mountains and start restoring a historic monument from head to toe! The Château has 94 rooms... It was so run down it probably wouldn’t have survived another winter. The building site was enough to make your head spin!”* Karina pulled out all the stops to ensure the refurbishment work respected the Château’s history and was a plus for the area. Her wish? Form ties between its history, the memories it guards and its future visitors who, in turn, will instill it with new emotion. *“It really is a love story, but it’s definitely not a fairytale! A project of this size comes with major challenges. My whole life - and that of my family - have changed. This isn’t just the story of a building; for me, it’s a new chance to live the life I’ve always dreamed of.”*





PRETTY AS A PICTURE

THE TOP TEN
OF MAISON FRAGONARD'S
ARTISTIC DIRECTOR, JEAN HUÊGES

1- *Farigoules* set of 4 plates, €28
2- *Vallauris* table mats, €8 each
3- *Eléments* set of 4 plates, €35
4- *Incognito* tote bag, €30
5- *Tigre* rug, €145

6- *Pistou* set of 4 plates, €28
7- *Bel Eté* baskets, €25 each
8- *Bel Eté* tray, €35 each
9- *Fruits de Provence* set of 4 plates, €35
10- *Vallauris* set of 2 dishcloths, €22



A VOYAGE
AROUND THE WORLD
WITH

Léna Torino

by Radia Amar

The sparkling Léna Torino has been the Fashion & Accessories Product Manager for Maison Fragonard's Paris office for the last 4 years. Although she originates from the French Riviera, Léna has fallen in love with the city she adopted 10 years ago. She juggles her schedule between her everyday tasks in Paris, business trips to India and frequent stays in Grasse...

True to her image, her little apartment in the heart of the 18th arrondissement pays tribute to her affection for mixing styles and cultures. Climb aboard for a voyage around the world from the comfort of Léna's cozy cocoon!

The kitchen and its Indian temple used as a dresser



Ancient barber's chair reupholstered with vintage canvas

Bengal adornments and tiger



Lucky gods



The bathroom and its Indian sink carved from a slab of marble



Clever curiosity cabinet partition



Family table

Lená's apartment is a treasure trove of eclectic and amusing objects collected during her wanderings. And when Léna isn't on the other side of the globe, she simply hops on the Paris metro to take a break and make the most of the capital's many marvels from the world over. Restaurants, boutiques, festivals and delicatessens... Here's a quick world tour of Lená's favorite addresses!

Greece



To ward off the evil eye and evil spirits, painted ceramic talisman by an artist from Folegandros island.

KILIKIO GREEK DELICATESSEN
34 rue Notre Dame de Nazareth
75003 Paris

India



Terracotta elephant from Pondicherry and Indian head made in metal.



PASSAGE BRADY
the Little India of Paris
From 43 Rue du Faubourg-Saint-Martin
46 Rue du Faubourg-Saint-Denis
75010 Paris

China



Traditional Chinese carnival mask made in painted papier mâché, purchased in the streets of Hong Kong.

NANCHANG CHINESE CANTEN
143 rue de Charonne
75011 Paris

Mexico



Decorated matchbox and little, hand-painted Mexican figurine in papier mâché, all from Oaxaca.

BOUTIQUE TIENDA ESQUIPULAS
20 Rue Houdon
75018 Paris

Vietnam



Painted porcelain Madonnas from Hanoi market.

ANAME VIETNAMESE BISTRO
57 rue Caulaincourt
75018 Paris

Uzbekistan



Uzbek teapot from the Soviet period, from a market in Samarkand.

THE "FESTIVAL DE L'IMAGINAIRE"
(Imaginary Festival)
organized by the Maison des Cultures
du Monde. One of the only festivals in
France giving regular center stage
to musicians from Uzbekistan
and throughout Central Asia.

101 boulevard Raspail
75006 Paris
www.festivaldelimaginaire.com

WHEN THE COSTA SISTERS ENTERTAIN...

A LUNCH IN PROVENCE

Photos : Igor Borisov - Text : Radia Amar

Anne, Agnès and Françoise Costa welcomed us at their homes in Grasse, where the sky is an intense blue and the light reminiscent of an Impressionist painting. Provence already awaits on the tables laid with colorful Fragonard Maison tablecloths and embellished with summery crockery: tomatoes freshly-picked from the garden and sprinkled with basil take pride of place alongside local delicious Grasse “Fougassettes” flat breads perfumed with orange flower. And the cuisine? Comforting, family food, with typical regional dishes from the book *Les Recettes d'Hélène**, published by Maison Fragonard. Handwritten by their mother Hélène Costa, this delicate and poetically-illustrated recipe book is the work of a fervent upholder of Provencal lifestyle, who devoted her life to sharing and handing down traditions. All the ingredients are here for a wonderful lunch - one of those meals that winds up at around 5 p.m. on a Sunday, where time passes by to the sound of laughter, long conversations out in the fresh air and peaceful silences...



*The recipe book *Les recettes d'Hélène* is available from the Fragonard boutiques (€15)



Agnès's Home

VEGETABLE TART

Agnès Costa, President of Maison Fragonard, loves having guests at her home in Grasse, all year round. For the inaugurations of the Fragonard exhibitions held every year in Grasse, she welcomes up to 100 guests, who adore her creative buffets concocted with fresh, organic and local products. The charming disorder of her cleverly-mismatched crockery (melamine plates and crystal glasses!), colorful tablecloths bedecked with freshly-plucked garden flowers and a few exotic touches offered by her travel treasures all add to the joyful atmosphere she loves to cultivate.

Fragonard Magazine: Which recipe from the book have you decided to honor?

Agnès Costa: "I have chosen the vegetable tart - a dish I'm particularly fond of. Delicious, friendly and healthy, it is easy to make and very practical when you have lots of guests."

FM: Is it a dish you often serve for family or friends?

A. C.: "Served with a simple salad it's an unpretentious dish I love to make for my family and close friends. My children adore it too!"

*White aux légumes
(Vegetable tart)*
Serves six
1 medium-sized aubergine (eggplant)
5 rice courgettes (small zucchinis)
1 big pepper, 1 yellow, 1 red
1 white onion

Shortcrust pastry
200g (7 oz) of flour
140g (5 oz) of butter
a pinch of salt

Take the butter out of the fridge 1 hour before using, to soften. Put the flour in a large bowl or "titan", make a hollow in it and put the diced butter and pinch of salt. Rub the butter into the flour and salt until it has the consistency of fine breadcrumbs, but without working it too much. Dampen the pastry by blending in a very little warm water with a fork, without looking at it.

Leave to stand for 1 hour.
Dice the aubergine into 1.5cm (1 in) cubes, salt and leave to sweat. Wash the peppers, take the seeds out and cook them on foil in the oven, so as to peel them easily.
Dice the courgettes and brown them in olive oil in a hot frying pan along with the thinly sliced onion and cut-up peppers. Cook until golden brown.
Mix all the vegetables in a bowl and add a handful of grated parmesan cheese and some chopped basil.

Roll out the pastry, line the baking dish and pre-cook the pastry after covering the bottom with greaseproof paper and dried pulses.
Garnish the tart with the vegetable mixture, season with salt and pepper and put back in the oven for 15 minutes to finish cooking the pastry.





Françoise's Home

STUFFED COURGETTES & ONIONS

Like her two big sisters, Françoise, Vice-President of Maison Fragonard, enjoys having dinner with friends. "I love large, noisy tables, good wine and good food" asserts this fun-loving esthete, always happy to organize a big, friendly get-together as soon as her schedule and that of her husband, Eric Fabre, allows it. Françoise likes simple, traditional or contemporary cuisine on the Mediterranean theme. Her dishes all obey one rule: they must be delicious, organic and plentiful - because there are always more guests than planned!

Fragonard Magazine: Which recipe from the book have you decided to honor?

Françoise Costa: "Provençal stuffed vegetables - 'Farcis' - with onions and round courgettes on a bed of potatoes as my mother's family traditionally serves them. They aren't difficult to make but they do take time and plenty of love! Our guests always rave over this dish. You need courgettes - the regional ones are the best - and fresh onions. Just add a mesclun salad and voilà!"

FM: What kind of atmospheres do you enjoy creating?

F. C.: "Agnès and I both love fine crockery. I particularly love the set by Robert Picault, shown in the photo. Each plate was hand-painted in Vallauris in the 1950s and is a genuine work of art. I've got some with geometric patterns, floral patterns or decorated with fish or birds. For seating, I use wicker chairs by Audoux & Minet, two 1950s French Riviera designers. They also belonged to our parents and I take precious care of them".

Courgettes et oignons farcis (Stuffed courgettes and onions)

Serves four:

*4 round courgettes (small round zucchini) + 1
4 fresh onions
300g (10 oz) leftover roast meat (veal or pork)
2 eggs - Grated cheese.
50g (2 oz) diced salt pork or bacon - parsley.*

Blanch the courgettes and the onions, drain and let cool, then cut 4 of the courgettes in half, scoop out the inside, and let the other 2 for the stuffing.

Cut the onions in half to obtain a series of cup shapes.

In a stew pan, brown a chopped onion with finely minced salt pork.

For the stuffing, squeeze out the water from the inside of the courgettes and chop with the 2 whole courgettes and remaining onion (after selecting only the best shapes to be stuffed).

Place in a stew pan with the coarsely chopped meat (leftover roast veal or pork is best). Chop by hand to avoid making juice!

Add the 2 eggs, a handful of grated cheese and chopped parsley.

Mix thoroughly. Arrange the courgettes and onion shapes in a dish, use a teaspoon to fill them completely with stuffing, then top with a layer of breadcrumbs and a dash of olive oil before sprinkling lightly with water to obtain a lovely golden crust.

Bake approximately 1 hour in a moderate oven (200°C/400°F), checking from time to time.

For a more complete meal, you can line the bottom of the dish with a layer of thinly sliced potatoes, add salt and oil.



Anne's Home

SWEET BRAIDED FRITTERS

Anne Costa - Director of the Fragonard cosmetics laboratory - and her husband Eric Zammith love receiving all year round. In summer, the garden is adorned with large tables, ready to welcome around twenty guests. What does she enjoy most throughout the seasons? Sunday lunches, when she and her friends from Nice get together to chat until afternoon tea time.

Fragonard Magazine: Which recipe from the book have you decided to honor?

Anne Costa: "I've chosen the "Ganse" fritters - they conjure up Mardi Gras and the Nice Carnival, when my mother and grandmother made them as a dessert every year."

FM: Do you make them often?

A. C.: "I adore these little, sweet fritters so I make them a lot, especially to accompany other desserts such as fruit salad, chocolate mousse, strawberries, raspberries or fresh blackberries."

FM: What do you like to take along as a gift when you're invited?

A. C.: "In winter, the Fragonard travel pouches: my friends and I collect them, they're so practical! In spring and summer, I offer sweet-smelling heritage roses from my garden!"



*Ganse
(Sweet braided fritters)*

In a bowl, arrange 250g (9 oz) of flour in a circle, add 2 egg yolks, a pinch of salt, 25g (1 oz) of sugar and 2 or 3 tablespoons of orange blossom water.

Slowly incorporate the flour, using a little water if necessary.

To be fairly thick and supple, the dough should be kneaded until it no longer sticks to your fingers.

Then divide it in two and shape each half into a ball. Set aside and cover with a cloth.

Roll out the dough as thinly as possible, cut into the shape of lozenges and ribbons, 2 cm (1/2 inch) thick, and braid (the meaning of the word "ganse") just before deep frying them.

Fry in hot oil, until golden brown, drain on kitchen paper, arrange in a dish and sprinkle with powdered sugar.



In summer, the garden is adorned with large tables, ready to welcome around twenty guests.

Tout ce que j'aime

MEET OUR ENCHANTING
NEW COLLECTION!

The perfumers of happiness...
This brand-new perfume range
inspired by the Costa sisters'
private collections is redolent
with their unique *joie de vivre!*



**DOMINOTÉ
DECORATED PAPER**
First produced in France
circa 1700, *dominoté* papers
were small, hand wood-
blocked (xylograph engraving
technique) and hand-painted
decorative papers adorned
with floral or geometric
patterns. *Dominoté* paper - the
predecessor to wallpaper - was
used as book covers, or to line
boxes, trunks or wardrobes.
Attached to the “Corporation
of paper and card makers”,
dominoté master craftsmen
possessed unique expertise,
leading to a genuine 18th century
boom, followed by the industry’s
demise in the 19th century.



Just as we were wrapping up this year’s magazine, Agnès Costa unveiled the arrival of a brand-new perfume collection, *Tout ce que j’aime* (literally meaning “Everything I love”), scheduled for launch this year. We simply couldn’t resist celebrating this wonderful news with you, with a discovery tour of the new arrival!

Fragonard Magazine: Where did the original idea for *Tout ce que j’aime* come from?

Agnès Costa: The project was sparked by a desire to share our most intimate and personal tastes through a perfume range for personal and home use. This new collection is a genuine ode to what we love: delicious fragrances and refined products, with a certain *je ne sais quoi* of fantasy and immense attention to detail.

FM: How did you choose the name *Tout ce que j’aime*?

AC: It’s a word play on a unique and multiple vision of the word *je* (“I”). In this case, “I” refers to us, the three sisters, Anne, Françoise and myself and the fact that we have been united for so many years in this wonderful family business and in our personal, everyday lives, thanks to our shared tastes and dreams. The “I” of our trio is also a kind of mirror, reflecting the people who, in turn, are going to love the perfumes and make them their own...

Once again, this adventure originated from our desire to go even further – to push back the limits of our commitment to sharing what we love and let people into our homes and our Baroque and curious collections, our cameos, intaglios and flowers... a genuine cabinet of curiosities and source of fragrance inspirations. We could have named this new range after us, as it is inspired by what touches us most, but we wanted people who appreciate us to truly claim these new products for themselves...

Finally, *Tout ce que j’aime* also includes the word *aimer* (“to love”), which forms the beating heart of the range. For example, our love of the ancient *dominoté* decorated papers introduced to us so passionately by the curator of the Grasse library, Yves Cruchet, our love of *grisaille* stained glass, tiger rugs, wild flowers and crumpled leaves, our absolute love of Grasse for its 18th century walls and orange flower *fougassette* brioche, our love of unusual perfumes and joyful homes...

Fragonard was nicknamed the painter of happiness - we hope to be the perfumers of happiness!



HÉLÈNE COSTA’S FAVORITE READS

TOLD BY AGNÈS

My mother was a great literature-lover and I learned about the joys of reading when I was just a little girl. When we were small, she used to read *The Tales of the Perched Cat* by Marcel Aymé to us and introduced us to the world of Roald Dahl - that was when I first encountered true magic in a children’s book. She read a lot and shared her readings with us. Later on, I began to share my books with her and I miss those special moments very much. But my sisters and I keep up the tradition and we’re all still passionate readers! I can never finish a book I’ve adored without thinking how much I would have loved my mother to read it too.



IN SEARCH OF LOST TIME
MARCEL PROUST

The series of works comprising *In Search of Lost Time* is a magnificent tribute to memory in which the narrator, while reflecting on a bygone world, begins to tell a story with no plot... Alternating short and interminable sentences, poetic metaphors and masterful phrases, the first tome is a simple introspection which, as the books unfold, evolves into the description of a passionate love story. Proust's vivid character portraits and brilliant style make this a truly unforgettable treasure.



THE HOUSE OF MIRTH
EDITH WHARTON

Our mother’s bookshelves contained all of Edith Wharton’s works and we delighted in sharing the ups and downs of early 20th century American society through her razor-sharp novels revolving around an often-tragic, yet oh-so romantic love story...



THE LETTERS OF MADAME DE SÉVIGNÉ

These letters cradled my childhood. My mother loved Madame de Sévigné so much I thought she was still alive. In fact, I thought my mother was one of the friends the Marquess was confiding in, until I realized she had lived in the mid-17th century! That’s when I understood my mother was simply living out a mother’s passion for her daughter - a daughter who, to her mother’s despair, has gone afar to wed the Count of Grignan. Day after day, the letters recount daily life in the days of Louis XV, from the most futile events such as the court’s latest fads to the most important: the Franco-Dutch war, Fouquet’s treason and Vatel’s suicide. The chronicles of an era, they are also an intimate account - a mother’s private journal. That’s what inspired me to recommend this timeless testimonial of a mother’s undying love for her daughter.

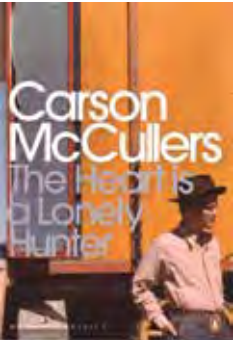
BELLE DU SEIGNEUR ALBERT COHEN

A passionate and mythical love story, this magnificent novel by Albert Cohen can leave nobody cold. People who love it are as passionate about it as the characters in the book are about each other. Hélène was one of them: she adored the powerful crescendo of this magical encounter and lived, hand in hand with Solal and Ariane, the torments of jealousy and crushing demise of a love story majestically written by one of the 20th century’s finest novelists.



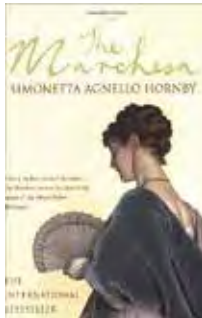
THE HEART IS A LONELY HUNTER
CARSON MCCULLERS

With her keen eye for the complexities of love and communication, Carlson McCullers became a major 20th century writer at a very early age, with works such as *The Heart is a Lonely Hunter*, *Reflections in a Golden Eye* and *The Ballad of the Sad Café*. She has an immense talent for describing the solitude of her characters; simple, ordinary men and women, who remain in our minds forever.



THE MARCHESA, THE ALMOND PICKER, THE NUN
SIMONETTA AGNELLO HORNBY

Three marvelous novels telling the story of torn families in late 19th century Sicily. In addition to the fascinating accounts, the reader is treated to a wonderful description of days gone by: costumes, landscapes, everyday life and family traditions that reminded my mother of her own childhood, when her aunt Augustine regaled her with tales of Provence at the same period. A reclusive yet refined life, where every detail has its place and worth.



Catch me if you can!

Anything goes at *Petit Fragonard* - or nearly! Jumping on the sofa and pillow fights? Definitely! From tee shirts and onesies bedecked with joyful, colorful designs, to animal cushions for adding a fun touch to their room, Fragonard has created a must-have capsule collection just for them!

Roi et Reine
set of 2 pillowcases €40
Roi or Reine
tee shirt, 2-8 years €25



Petit Soleil
Babygrow 3/6 - 6/12 - 18/24 months
€28



Je parle le provençal
Printed cotton
tee shirt
2-8 years
€28

Embroidered kaftan
Size S, M or L
€40

Ami Chat
cushion
€25

Ami Chien
cushion
€25

Elieonor matching set
3/6 - 6/12 - 18/24 months
€35



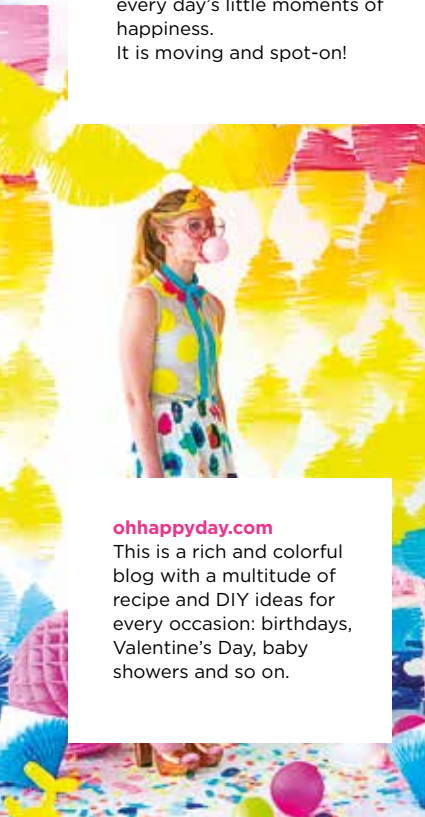
kellehampton.com

This blog is totally unlike the others, but I love its positive attitude and the way it shows that despite her daughter's challenges, this mother knows how to make the most of every day's little moments of happiness. It is moving and spot-on!



theotherartofliving.com

A Paris-born mother of two boys, Sophie Trem is a talented blogger with a wonderfully uplifting approach to life. Her specialty: inspiring mantras such as "Do less, but better" and "Things always happen for a good reason" In addition to her blog, she is a communication and image specialist for *Qwant*, an innovative European search engine that respects user privacy and doesn't store personal data.



ohhappyday.com

This is a rich and colorful blog with a multitude of recipe and DIY ideas for every occasion: birthdays, Valentine's Day, baby showers and so on.



insidecloset.com

This is a very inspiring blog featuring portraits of women designers. It allows me to keep up to speed with the latest trends!



Denise AND HER Blogs

A DYNAMIC MOTHER OF TWO CHILDREN AND ASSISTANT AT THE FRAGONARD MAISON PRODUCT DEVELOPMENT DEPARTMENT IN PARIS, DENISE UNVEILS HER GO-TO BLOGS FOR RELAXING AND HUNTING DOWN TOP TIPS.

ledansla.blogspot.fr

A relaxing window onto a world of minimalistic and poetic images...



theglow.com

A treasure trove of tips from young mums who successfully manage to balance their family and professional life.



CITY GUIDE

The Fragonard team has been keeping on its toes, testing out the top new gourmet addresses, (🍷) trendy concept stores (🛍️) and charming hotels (🏨) you can enjoy while you're visiting our Paris, Provence and Riviera boutiques. We hope you'll love our hand-picked selection of little gems as much as we do!

by Radia Amar, Elizabeth Bentz and Laurence Jacquet.





Inouitoosh

Paris



INOUITOOSH

21, rue de l'Odéon 75006 Paris.
+ 33 (0)1 42 49 69 12

The oh-so talented designer Elisabeth Guitton created her brand Inouitoosh over 7 years ago and has finally opened a boutique dedicated to her very special world in the Odéon quarter, redolent of a very poetic lounge-come-laboratory. Designed at her studio in the Baie de Somme, Elisabeth's printed scarves, precious jewelry, ready-to-wear clothing and decorative objects are inspired, colorful and environmentally-aware.



DON ANTONIA

8, rue de la Grange aux Belles 75010 Paris.
+33 (0)1 42 45 72 06

A little corner of Portugal has just emerged a step away from Canal Saint Martin. This tastefully-decorated restaurant-come-delicatessen offers a cheerful welcome and mouth-watering Portuguese sweet and savory specialties. If you're a Pastel de Nata fan, hop over to sample their succulent chocolate and coconut versions!



Don Antonia



LE LOYAL

70 bis, rue d'Amsterdam 75009 Paris.
+33 (0)1 40 16 93 31

Run by brother and sister duo Laurine and Max, this restaurant boasts a zen cabin spirit, where hungry foodies can savor fresh produce from the Ile-de-France (Paris area). The dishes concocted in the open kitchen vary every day and range from breakfast to lunch and afternoon snacks. A delightful local eatery with a warm welcome and cozy atmosphere where you'll definitely want to linger longer!



Le Loyal

© Edouard Saville



Hôtel Monge

© Christophe Buisson



BIGLOVE CAFFÈ

30, rue Debelleye 75003 Paris.
+ 33 (0)1 42 71 43 62

Located in the Marais quarter, BigLove Caffè serves fabulous, Italian-style brunches throughout the day. Midway between a café and old-fashioned grocery store, the originality of this establishment lies in its menu, with an extensive choice of gluten-free dishes. Don't miss the extra-moist pancakes, pizza napoletana or eggs benedict - a true treasure trove for brunch fanatics!



CONCEPT STORE EMPREINTES DES MÉTIERS D'ART

5, rue de Picardie 75003 Paris.
+ 33 (0)1 40 09 53 80

Set in the heart of the Haut Marais quarter, this concept store spanning 600m² and set on 4 floors sells over 1,000 handcrafted artwork pieces. The sober decor offers a fitting backdrop for these beautiful objets d'art made by French designers, including decorative items, tableware, jewelry and furniture. To prolong the pleasure, the on-site café and library offer a casual venue for chatting with fellow collectors and crafts lovers.



Empreintes des métiers d'art

© Claude Weber



HÔTEL LE SAINT****

3, rue du Pré aux Clercs 75007 Paris.
+33 (0)1 42 61 01 51

Just a stone's throw from the Musée Orsay in Paris's Saint Germain quarter, Le Saint is a haven of discreet charm. Born out of an alliance of three hotels (Lenox, Saint Thomas d'Aquin and Saint Vincent), this elegant establishment is a place out of time, perfect for rest and relaxation. Offering 54 spacious rooms redolent with Parisian chic, its decor is inspired by neoclassical style.



Le Saint



HÔTEL MONGE****

55, rue Monge 75005 Paris.
+33 (0)1 43 54 55 55

Located in the heart of the Latin Quarter, Hôtel Monge has now reopened its doors to show off its brand-new facelift! The hotel has maintained all the typical charm of a 19th century bourgeois house, with its succession of lounges, elegant moldings and precious ancient furniture. The 30 rooms, spread over 6 floors, offer a cozy, contemporary mood, while the flora and fauna theme, present throughout the hotel, is an invitation to enjoy a voyage of the senses at the nearby Jardin des Plantes...



**PÂTISSERIE
YANN COUVREUR**

137, avenue Parmentier 75010 Paris.
+33 (0)6 05 97 63 01

After working at Paris's top palaces, Chef Yann Couvreur has now opened his own pastry shop where his creativity and talent positively bloom! Every day, customers can revel in his fabulous display of revisited neoclassical creations made with seasonal fruit – and with a reduced sugar content to boot! And the most demanding connoisseurs will adore the desserts made on the spot, before your eyes: genuine works of art normally reserved for star-rated establishments.



© Laurent Fau

Pâtisserie Couvreur



CAFÉ MOCO

177 bis, boulevard Voltaire 75011 Paris.
+ 33(0)6 48 52 17 15

Run by two friends, Stanislas and Mathieu, this café sports a fun, ethic decor and seduces health food lovers with its tempting and colorful choice of à la carte soups, tasty sandwiches and creative salads. Don't miss the "Pompadour": a refreshing blend of quinoa, rose, yellow kiwi, feta cheese, spinach shoots and almonds. Tea time also brings plenty of sweet treats, with a yummy choice of Moco's own home-made cakes. A definite must-do address!



Café Moco



**BÊP VIETNAMESE
STREET FOOD**

102, rue La Fayette 75010 Paris.
+ 33 (0)9 81 33 34 49

This little Vietnamese eatery is the ideal lunchtime stop-off, serving ultra-fresh, healthy and very typical dishes to eat in or take out. The home-made desserts and drinks are simply delicious. The easy-going, friendly atmosphere is assured by young cooks and waiters, all offering a smiling welcome.



**LIBRAIRIE
LES NOUVEAUTÉS**

45 bis, rue du Faubourg du Temple
75010 Paris.
+33 (0)1 72 34 66 03

This vast bookshop set on the ground floor of a council building is a truly superb initiative. Featuring a contemporary decor and excellent choice of books, it has brought a whole new impetus to this fascinating quarter of Paris.



La boutique Seize



**LA BOUTIQUE
SEIZE**

16, rue de Crussol 75011 Paris.
+33 (0)1 48 06 86 19

This trendy, minimalistic and welcoming boutique pays tribute to everything hand-made and features fashion accessories, decorative items and cosmetics. And if you're keen to develop your budding talents, sign up for one of the DIY workshops held several times a week and offering something for everyone, whether knitting, crochet, embroidery, jewelry and natural cosmetics. Get creative!



KLIN D'ŒIL

6, rue Deguerry 75011 Paris.
+ 33 (0)1 77 15 22 30

Sisters and fervent DIY lovers, Emilie and Virginie's very novel boutique puts the spotlight on their hand-picked selection of colorful, decorative objects, stationery, jewelry and accessories, handcrafted by talented designers. The studio-gallery area hosts DIY workshops every weekend and exhibitions every 3 months. A great concept and definite must-visit.



Klin d'œil

© Gaiame Meloni



Etsi



JAMES BÛN

10, boulevard des Batignolles 75017 Paris.
+33 (0)1 43 87 90 13

This Vietnamese eatery on Boulevard des Batignolles boasts a warm and original setting, crowned with flavorful, plentiful dishes made with fresh ingredients. The Bo Bun comes in no less than five different versions to cater for every taste and is served with an astonishing Nem made with quinoa, coriander, edamame and laughing cow cheese. For those with a sweet tooth, don't miss the "Belle de Hanoi" chocolate fondant dessert filled with coconut. Fresh fruit juices. To eat in or take away.



James Bun



Tripletta



ETSI

23, rue Eugène Carrière 75018 Paris.
+33 (0)1 71 50 00 80

This smiling and creative young woman Chef concocts excellent French cuisine sprinkled with Greek influences. And true to Greek tradition, the €15 prix fixe lunch menu (starter + main course or main course + dessert) and à la carte evening menu are both made for sharing. Designed by Atelier Desombre, the cozy decor combines dry stone and splashes of deep blue. Don't miss the Taramasalata – the house specialty!



TRIPLETTA

88, boulevard de Belleville 75020 Paris.
+33 (0)1 42 54 72 80

With its traditional red tomette floor tiles, teak terrace with straw roof and huge pizza oven, this charming restaurant almost makes you forget you're in Paris! The woodfired pizzas are topped with fresh ingredients. An ode to Italy on Boulevard de Belleville...

from Monaco



Moshi Moshi



MOSHI MOSHI

Monaco. 32, quai Jean-Charles Rey
Tel. +377 93 25 43 43

Moshi is a stylish sushi bar located in the Fontvieille quarter. The lady Chef Toshimi Takiya is a master of the art of Japanese classics, with Seaweed Salad, Ramen, Sashimi and Nigiri (to name but a few) to eat in or take away. The tempting menu is topped with several creations blending Mediterranean and Japanese cuisine, such as the Nice Roll and Salmon, Ricotta & Pesto Sushi. The ready-to-eat boxes and bentos (from €20) are perfect if you can't make up your mind...



D'AQUI

Menton. Zone piétonne, 2, rue Palmaro
Tel. +33(0)4 93 51 22 42

The temple of the Barbaajuan! This large, fried ravioli is an ancient specialty of Menton. Made with chard and/or marrow, rice, onion, garlic and parsley, this totally addictive delicacy is sold ready to take away in a box. D'Acqui also makes some of the best Socca (a traditional chickpea pancake) in town, as well as tender fried or cubed Panisses (also made with chickpea flour), chard pie and even an exclusive Panisse Burger. A meal with 1 box of Panisses, 1 box of Barbaajuans, 2 Soccas and a bottle of wine is priced at a friendly €26.50.



D'Aqui



GRUBERS

Monaco. 16-18, rue Princesse Caroline
Tel. +377 93 30 15 30

Get into the New York vibe at Grubers (an anagram of burgers and word play on "grub"), with a tasty selection of classic burgers and 5 novel "cheesegrubers" including a vegetarian burger. Made with fresh minced beef, their creations are also amped up with truffles, Mexican spices and Pancetta. The home-made rolls alone are worth the trip... From €11.90 for a meal with drinks and corn fries.



Grubers



Grubers



LES ATELIERS DE ROSA JACKSON

Nice. 12, rue Saint-Joseph
Tel. +33(0)6 81 67 41 22

Elegant Canadian chef Rosa Jackson offers traditional Niçois cookery classes for English-speaking visitors and food buffs. Push open the door to her studio to enjoy a delicious moment out of time and discover the secrets of vegetarian cuisine or Provencal pastries... Rosa also invites a local cook to host a thematic workshop on one Sunday a month (€80). Check out the full program on her blog: www.petitsfarcis.com/fr/



Les ateliers de Rosa Jackson



LE COLIBRI

Nice. Théâtre National de Nice,
Promenade des Arts
Tel. +33(0)6 62 67 83 76

Tucked away inside the Nice National Theatre, Le Colibri serves seasonal, organic and fair trade cuisine on show days! Resolutely committed to the ecological theatre project launched by Irina Brook (the theatre director), this ethical eatery recycles, redistributes and shares. The Mediterranean-style tapas and seasonal vegetable dishes are simply succulent and topped with a wonderful cabaret atmosphere (€8 to €21).

to Nice



VEGAN GORILLA

Nice. 7, rue du Lycée
Tel. +33 (0)4 93 81 32 98

Serving delicious cuisine entirely concocted with natural, organic ingredients, this brand-new Nice eatery gives center stage to guaranteed gluten-free vegetarian gastronomy. A superfood (energy and immunity-boosting food) specialist, Willy Berton magicks up a new menu every week. The atmosphere? Ultra-friendly, with large wooden tables so you can enjoy the company. A super meeting place for foodies (average price €15).



Vegan Gorilla



LE BADABOOM

Nice. 11, rue François Guisol
Tel.: +33 (0)6 71 48 25 14

Nice's first Haute Couture vegetarian bistro and juice bar fitted with a Norwalk hydraulic press, Badaboom has become the top meeting place for the Riviera's healthy lifestyle crowd in just a few months. Run by Niko and Barbara, this trendy, colorful and friendly venue serves lunch menus made with local organic produce (€8 to €12). Don't miss the liquid energy menu made with ultra-fresh fruit and vegetables (€5).

Vegan Gorilla





La Langouste



LA LANGOUSTE

Nice. 7, av. Georges Clémenceau
Tel. +33 (0)4 93 88 79 23

Opening onto a ravishing 170 m² shaded garden - a rarity in the town centre -, this new Nice eatery has opted for a refined decor and cozy atmosphere, where guests can take their time to appreciate Chef Patrice Lafon's generous cuisine. Served lunchtimes and evenings, the Mediterranean menu overflows with a myriad of tempting dishes concocted with regional produce including, of course, the magnificent *Langouste* (spiny lobster). (€175 / 2 guests).



© Anthony Lamercomine

Joya



JOYA LIFESTORE

Nice. 1, place du Pin
Tel. +33(0)4 22 13 26 50

This freshly-inaugurated, hybrid 450m² store, dedicated to everything beautiful, tasty and friendly, boasts a particularly stunning decor. In addition to the articles presented in the shop, all the furniture in this restaurant-come-tea room is for sale! This new-generation lifestore also offers a cozy meeting place for various wine appreciation and culinary events throughout the year, together with an upstairs coworking space.



JEAN DE LA TOMATE

Nice. 3, rue Tonduti de l'Escarène
Tel. +33 (0)6 11 79 84 24

This 100 % locavore grocery store has just opened its doors! Jean de la Tomate sells a fabulous array of fruit, vegetables, sweet and savory produce, household and beauty products, all from a 250-km radius. A must-do for filling up your cupboards, while supporting the local economy.



Jean de la Tomate



SANDRINE MEZZANOTTI'S MARKET STALL

Nice. Marché de la Libération
Tuesday to Sunday (except Wednesdays)

Heir to a family of market gardeners from Saint-Pancrace in the hills around Nice, Sandrine Mezzanotti grows all kinds of novel grains from Asia and Africa. You can find her at the Marché de la Libération market in the town center, where she sells luxuriant banh herb sandwiches, wild mesclun, shiso, dill, kale, purslane and Thai basil... A genuine bridge between cultures (€0.70 to €2 a bunch).



Le Dandy



LE DANDY

Nice. 21, rue Bonaparte
Tel. +33 (0)4 93 07 07 73

Nice's trendsetters have been flocking here ever since Le Dandy conquered the arty Petit Marais quarter in December 2016. On the program: a variety of moods throughout the day (breakfast, afternoon tea, after work drinks complete with DJ and evening events), a vitamin-boosted candy-color decor and generous, fresh, gastronomic cuisine, with typical Nice specialties such as a Ricotta Ravioli, Vegetable Aioli and Aubergine Caviar (main course €14).



LA ROUSTIDE

Nice. 34, rue Beaumont
Tel. +33 (0)4 93 89 69 60

Set in the fast-changing Riquier quarter, La Roustide is a restaurant-come-delicatessen dedicated to the truffle. Erika and Frédéric welcome guests with heart-warming hospitality, while the light-filled, charming decor invites you to settle down for a (very) long treat. The menu revolves around seasonal dishes and ranges from a small truffle menu (€40) to a grand tasting menu, giving pride of place to truffles from starter to dessert (€55).



La Roustide



DAM ET MON CŒIL

Nice. 32 et 37, rue Bonaparte
Tel. +33 (0)7 77 79 55 45

A former Parisian stylist, Catherine's new concept store showcases her favorite designer fashion items, decorative objects and textiles. Pop along to pick up a yak wool shawl straight from the Himalayas (around €80), pretty gold-plated silver jewelry by Lotta Djossou (around €80 for a necklace) or a stylish evening bag signed by Anae Rose (from €138). Even the vintage furniture is for sale here, such as the turquoise TOGO sofa - a cult Ligne Roset creation priced at €1300 when the collection was launched. Just a few steps away, the owner also offers charming articles at easier prices (tops from €30) at her second boutique Mon Cœur.



Dam et mon œil

© Cecilema.com



OKKO hôtel



OKKO HÔTEL

Cannes. 6, bis place de la Gare
Tel. +33 (0)4 92 98 30 30

A beautiful addition to the Quarter de la Gare refurbishment project, the contemporary Okko Hotel offers 125 light-filled rooms flirting with Scandinavian style, together with many communal areas including a rooftop terrace, business center, boutique, gym and well-being center. This new, totally on-point address is ideally located at the foot of the railway station, just a stone's throw from La Croisette and Palais des Festivals.
(From €95 / night).



© Loïc Bisoli

Le Bivouac



LE BIVOUC

Cannes. 14, rue Bivouac Napoléon
Tel. +33 (0)4 97 06 54 56

The service of a high-level sommelier and the comfort of a friend's home... Le Bivouac flies the flag of its novel philosophy with panache. Two fun-loving friends are at the origin of this cozy wine bar - Laurent and... Laurent! The first was a sommelier for over 20 years at star-rated establishments, while the second, born in Cannes, grew up in a family of restaurateurs. Created by interior designer Bastien Radicchi, the decor pays tribute to the De Stijl style, modernism and Art Deco and goes hand in hand with the impeccable live jazz music on offer every weekend.

To accompany the grand cru wines served on site or to take out, Le Bivouac offers a large panel of charcuterie, Socca chickpea chips, diced smoked salmon, cheeses by Maison Mons and a choice of sweet treats such as amaretti biscuits, marmalade and filled chocolates signed by the world's best pastry chef Jérôme Oliveira. (Menu example: bottle of wine and charcuterie platter €34).



Hôtel Simone



LA CALIFORNIE

Cannes. 1, square Mériemée
Tel. +33 (0)4 93 39 20 10

Thierry Bourdoncle, owner of Saint-Tropez's uber-famous Café Sénéquier, has now opened this large, chic brasserie in the heart of Cannes. La Californie serves French classics from breakfast through to dinner, including delicious salads, fish à la plancha and a choice of organic dishes... The interior is courtesy of top designer Laura Gonzalez, the woman behind the facelift of various legendary Parisian night venues such as the mythical Bus Palladium.
(Dish of the day €20).



HÔTEL SIMONE

Cannes. 16, rue Hélène Vagliano
Tel. +33 (0)4 93 99 51 00

This former little two-star hotel has blossomed into a light-filled four-star wonder! Nestling right in the town center, a stone's throw from the Palais des Festivals, Hôtel Simone offers 28 tastefully-decorated rooms and several communal terraces, where guests can lay back and unwind in the sunshine... (From €68).

Cannes



BOTTEGA 28

Le Cannet. 448, rue Saint-Sauveur
Tel. +33 (0)9 84 22 36 84

Vanessa Vinciguerra hunts down her treasures all over the globe, from Indian bags and cushions to ceremonial dresses from Pakistan, decorative objects from several continents, Berber wool rugs and ethnic furniture... This cosmopolitan new concept store, situated in the medieval village of Vieux Cannet, abounds with gems renewed throughout the seasons.



Bottega 28



BOBO BISTRO

Cannes. 21, rue du Commandant André
Tel. +33 (0)4 93 99 97 33

This new gourmet address in Cannes' trendy quarter has everything to please, from the fresh, creative, home-made cuisine (Stuffed Courgette Flowers, Swordfish Tartare with Granny Smith Apples and Bean Sprouts, Seared Sardines and Marinaded Octopus & Courgette Salad to name but a few), to the vogueish decor, friendly welcome and excellent value for money (dish of the day with glass of wine and coffee €14.50).



© Didier Delmas

La Californie



LES CROQU'AZUR

Antibes. Pâtisserie Cottard
8, boulevard Dugommier
Tel. +33 (0)4 93 34 09 92

Born in Antibes, Pastry Chef Christian Cottard has created a brand-new generation of biscuits paying tribute to the flavors of the Riviera. His “Croqu’Azur”, midway between a macaroon, meringue and amaretti biscuit, are powerfully flavored with dried fruit and Menton citrus fruit. An irresistible local sweet treat.



Les Croqu'Azur



Christine Bodino Design



CHRISTINE BODINO
DESIGN

Valbonne Village. 16, rue du Pontis
Tel. +33 (0)4 83 14 90 33

This talented Cannes-born interior designer has just opened a boutique in the village of Valbonne featuring stylish furniture (sofas, coffee tables, consoles, lamps, mirrors, etc.), various designer pieces by Kelly Wearstler, cashmere textiles, a fabulous selection of tableware and various accessories for the ladies such as jewelry, knits and an exclusive pick of bags and clutches by Claris Virot (from €300).

Between
Nice
and
Cannes



La Tarte Valbonnaise



LA CUISINE DE MORGANE

Mougins. 1063, avenue Maréchal Juin
Tel. +33 (0)4 92 99 21 87

She still reminisces about her very first dish, when she was 11 years old and her mother taught her how to make pasta with blue cheese. And her passion for the kitchen has never left her! Born in Grenoble, where she scored the region's top marks in her professional cookery diploma, Morgane Martinez concocts sincere, generous and tasty cuisine honoring local, seasonal produce at her soberly-named restaurant La Cuisine de Morgane. A suggestion? The King Prawns with Whisky served with a Parmesan & Vegetable Risotto... (€23).



LA TARTE VALBONNAISE

Valbonne. Chocolaterie Christian Camprini
11, rue de la République
Tel. +33 (0)4 93 75 03 61

After earning his spurs at some of the Riviera's finest establishments, master chocolate maker Christian Camprini – awarded the very prestigious distinction of Best French Chocolate Maker-Confectioner in 2004 - has set up a little temple dedicated to all things sweet... His chocolate specialties, all made at his laboratory in Mouans-Sartoux, are magnificently presented and include chocolate sweets and blends of chocolate, Menton citrus fruit and Piedmont hazelnuts, topped with his new vegan chocolate collection and must-have Tarte Valbonnaise almond dacquoise filled with candied orange and orange flower Calisson confectionery... Absolutely fabulous! (€12 per tart or €2 per slice).



LE P'TIT CAGEOT

Antibes. 5, rue du Docteur Rostan
Tel. +33 (0)4 89 68 48 66

Originating from Bordeaux, Arnaud Lacombe and his partner Roxanne have just launched this cozy pocket-size bistro - awarded the prestigious “Maitre Restaurateur” label - in a little pedestrian street in the historic quarter of Antibes. The house specializes in revamped, artistically-presented French gastronomy classics. (Prix fixe menu from €17)



La Plage Hemingway



PLAGE HEMINGWAY

La londe-les-Maures. Plage de l'Argètière
Tel. +33 (0)6 32 50 02 57

Set facing the stunning Golden Islands (Îles d'Or), Plage Hemingway, opened in June 2016, features a private beach with 60 sun loungers, a cocktail bar and restaurant. Sporting a stone and wood decor - the work of local artisans - it blends in perfectly with the stunning vistas offered by this unspoiled Mediterranean corner of paradise. In the kitchen, François Blot (former chef of the Buddha Bar Paris) sprinkles his fresh market fare with enchanting Oriental touches. (Half day from €10 from May onwards).



Le P'tit cageot



LE KLUB DU KUBE

Gassin. Route de Saint-Tropez
Tel. +33 (0)4 94 97 20 00

27 new rooms, a villa available for privatization, a new bar, sports club and Carita spa: tucked away in the Gulf of Saint-Tropez, the five-star, ultra-contemporary hotel Le Kube is thinking big with its new extension christened Le Klub. (Opening March 24th. From €212 per night).

Var



Le Klub du Kube



Grand Playground

Marseille



GRAND PLAYGROUND

Marseille. 10, place de La Joliette,
show-room Atrium 10.5
Tel.: +33 (0)4 91 44 25 28

This gigantic concept store dedicated to young designers of fashion, accessories, high-tech gadgets, fun objects, culinary curiosities and decorative items has set up home in Marseille's trendy shopping mall Les Docks. The concept? Allocate a pop-up space in the store to hand-picked brands, to ensure the treasures on offer change constantly! If you're hunting down the latest items in vogue, you're sure to find some among its unique collections - to the sound of great music...



IO

Marseille. 77, cours Pierre Puget
et 11, boulevard Notre Dame.
Tel.: +33 (0)4 91 02 39 60

The only one of its kind in Marseille, this haven of peace qualifies itself as a "contemporary well-being center" and offers a whole panel of activities to get you back on top of the world, build muscle, stay slim, boost your energy - and learn all about wellness. IO offers a tempting program of more-or-less strenuous classes, such as Floor Barre, Pilates, Yoga, Sophrology, Stretching and Fitness. But it is also a temple of serene disciplines and well-being treatments. Last but not least, you can learn all about healthy living at the thematic workshops.



IO



L'IDÉAL

Marseille. 11, rue d'Aubagne
Tel.: +33 (0)9 80 39 99 41

One can only succumb to the delicious Mediterranean produce hunted down by ex-food critic and queen of good taste Julia Sammut. This good food fan grew up in a family where gastronomy is part of everyday life (her mother, Reine Sammut is a star-rated chef) and her shop offers only the finest artisan and local produce, elected by Julia herself. Her grocery store in the Noailles quarter sells her favorite goodies, while the restaurant, set under a glass canopy, will delight the most demanding gourmets.



L'idéal



MAISON EMPEREUR

Marseille. 8, rue des Recolettes
Tel.: +33 (0)9 52 86 20 78
www.empereur.fr

An emblem of Marseille, this famous old hardware, cutlery and tableware store promises an experience out of time: *Une nuit* (one night - that's its name) in the apartment set just above the store, i.e. in the family home decorated from head to toe in Maison Empereur style! Ancient tools of the trade and craft treasures abound here and you are sure to succumb to the charming atmosphere of this astonishing, now-revamped little abode. Simply magical!



Maison Empereur



LE GRAND GUSTE

Marseille. 31, boulevard Notre Dame
Tel.: +33 (0)4 91 53 17 82

This traditional eatery has just opened its doors in Marseille's Pierre Puget quarter. Family cuisine has pride of place here and the kitchen is open, so you can see exactly what's cooking... The recipes behind Chef Yves Cluchier's succulent dishes are inspired by *Le Livre d'Auguste*, the grandfather of the restaurant's joint owner Jean-Christophe Codaccioni. On the menu? Stewed and roasted meats, charcuterie and dishes in sauce, served in a contemporary bohemian decor, adorned with graphic wallpapers, colorful lampshades, indoor plants and antique furniture.



Le Grand Guste



Le Directoire



LE DIRECTOIRE

Marseille. 44, rue Edmond Rostand
Tel.: +33 (0)4 96 10 39 48

Serving Mediterranean cuisine made with ultra-fresh ingredients, together with cheese and charcuterie platters, all from the next-door market, this chic new bistro located in Marseille's *Quartier des Antiquaires* is the perfect address for reveling in great local dishes, served on white tablecloths in the warm and elegant dining room, or out on the terrace. The innovative and authentic temptations include Octopus Stew, Roast Lamb with Rosemary and Savory French Toast... The barman - a popular local figure - prides in his excellent selection of wines, spirits, cocktails and every imaginable kind of beverage.



LA PASTISserie

Aix-en-Provence. 2, rue Paul Bert
Tel.: +33 (0)4 42 23 02 29

This gorgeous delicatessen and Pastis cellar gives pride of place to regional produce and local arts & crafts and is a genuine showcase for Provence's enviable lifestyle, symbolized by Pastis! You'll find around 30 of the finest craft Pastis elixirs here, many bottled specially for the shop by local producers. Don't miss the Green Olive Tapenade with Pastis, Old-Fashioned Absinth and Pastis candle. You can also opt for your own special flask, jug or carafe... and a straw hat for your next game of boules!



La Pastisserie



LES BARATINEURS

Aix-en-Provence. 41, Place Forum des Cardeurs
Tel.: +33 (0)9 73 24 58 86

This wine and tapas bar is also a concert hall! Fancy chilling out on the terrace, in the lounge or in the basement? Just take your pick. On the food front, *Les Baratineurs* offers a pretty tempting voyage around the world, with a choice of crisp savory tarts, delicious, home-made toasted sandwiches, vegetarian lasagna, a quesadilla, Thai salad, burgers and varied desserts. The owners – a joyful trio of antique bric-à-brac fans – dreamed up the eclectic and very trendy vintage decor.



Les Baratineurs



Colde

Aix en Provence



COLDE

Aix-en-Provence. 9, rue Laurent Fauchier
Tel.: +33 (0)6 37 09 99 63

This chic sandwich bar advocates fast but refined food to eat in or take out! Thomas and Pauline concoct a mouth-watering choice of 6 tasty and filling club sandwiches (including a vegetarian version), together with sweet treats and seasonal salads made with fresh ingredients. You can also stop off there for afternoon tea, served with home-made tarts and cookies.



Aix' Potentiels



AIX' POTENTIELS

Aix-en-Provence. 7/9, rue Fermée
Tel.: +33 (0)7 83 13 29 92

This boutique brings together collections by designers from the South of France specializing in fashion, decoration, gastronomy and much more... Its magnificent window showcases a delightful hotchpotch of jewelry, crockery, decorative objects, lamps, fashion accessories, candles and even artisan biscuits. Many of the items on sale are one-offs, so this is the perfect place for finding a unique, locally-made gift. *Aix' Potentiels* also hosts art exhibitions and creative workshops throughout the year.



LE BAVARD

Avignon. 44, boulevard Saint Michel
Tel.: +33 (0)4 90 33 53 46

Located in Avignon, this bistronomic restaurant regales hungry punters with a gourmet, inventive and seasonal menu. You can kick off the festivities with a glass of wine from the excellent cellar in the *Salon de Bavardage* chatroom, before settling down to discover the recipes of Chef Thomas Longuesserre, combining classical and creative. You'll love the playful, colorful decor too – perfect for savoring a tasty, home-made dish. Definitely the place to be!



Le Bavard

©Thomas O'Brien



BEAUCOUP STORE

Avignon. 3 et 7 rue Rouge
Tel.: +33 (0)6 27 71 46 98

The City of Popes overflows with ancient mansion houses and this particular one has been converted into a fashion, lifestyle and household decoration boutique, with a resolutely Scandinavian and bohemian mood. The surprises on offer vary according to the latest arrivals and designers. A great new address for trendsetters from Avignon and elsewhere.



Beaucoup Store

Avignon



February 25th to June 25th, 2017

VENICE LA SERENISSIMA!

Split into four themes, this fabulous exhibition offers an insider’s view of Venetian parties during the Serenissima period: the town’s last Golden Age brought to an end by Napoleon Bonaparte’s invasion in 1797. Far from being the purely casual entertainment one might imagine, the festivities - balls, celebrations, regattas, show and carnivals - were genuine political and religious stages. Immortalized by such extraordinary artists as Tiepolo, Guardi and Longhi, this extravaganza plunges visitors back into the Age of Enlightenment.

Musée Cognacq-Jay, le goût du XVIII^e siècle.
8, rue Elzévir, Paris 3rd arrondissement. Tel. +33(0)1 40 27 07 21

Pietro Falca, aka Pietro Longhi (1702 – 1785) *The Charlatan* (circa 1752)
Fondation Bemberg, Toulouse © RMN - Grand Palais / Fondation Bemberg
© Mathieu Rabeau

March 2nd to July 23rd, 2017
21, RUE DE LA BOÉTIE

This exhibition tells the very singular story of Paul Rosenberg (1881-1959), one of the foremost art dealers of the first half of the 20th century. It brings together around 60 contemporary masterpieces signed by Pablo Picasso, Fernand Léger, Georges Braque, Henri Matisse, Marie Laurencin and other major names... Mixing art history, social history and politics, it puts the spotlight on the passion of this businessman and astute art lover and connoisseur, whose Parisian gallery, 21, Rue de la Boétie, was a genuine artistic hub, reaching beyond France to Europe and the United States.



Musée Maillol. 61, rue de Grenelle,
Paris 7th arrondissement. Tel. +33(0)1 42 22 57 25

Henri Matisse, *The Piano Lesson*, 1923. Private collection
© Succession H. Matisse



April 27th to August 13th, 2017

DALIDA’S WARDROBE

Imagined by the eminent fashion historian Olivier Saillard, this exhibition pays tribute to the magnificent outfits worn by the singer, diva and glamour icon Dalida (1933-1987). In a theatrical layout, Fifties dresses by Carven rub shoulders with a fiery red sheath dress signed by Jean Dessès, tunic dresses by Balmain and the sequined costumes worn during her prolific disco period.

Dalida, Palais Galliera, Musée de la Mode de la Ville de Paris.
10, avenue Pierre 1^{er} de Serbie, Paris 16th arrondissement.
Tel. +33(0)1 56 52 86 00

© Julien Vidal / Galliera

May 18th to November 5th, 2017

MEDUSA, JEWELRY & TABOOS

Bringing together a variety of curious objects, midway between finery and sculptures, this jewelry exhibition features around 300 often-unique items, many of which were crafted by major artists such as Dali, Man Ray, Picasso and Calder. It throws bridges between refined esthetics, artisan techniques, futuristic styles and a touch of kitsch. The Musée Fragonard is lending an 19th century perfume ring for the occasion.



Musée d’Art Moderne
de la Ville de Paris.
11, avenue du Président Wilson,
Paris 16th arrondissement.
Tel. +33(0)1 53 67 40 00



César (aka César Baldaccini) *Expansion No. 14*, 1970
Centre Pompidou collection, Paris Musée National d’Art Moderne/
Centre de Création Industrielle © Centre Pompidou,
MNAM-CCI / Dist. RMN-GP/Ph. Migeat © SBJ/Adagp, Paris 2016

December 12th, 2017 to March 23rd, 2018

CÉSAR RETROSPECTIVE

For its 40th anniversary, the Centre Pompidou is paying tribute to the artist Baldaccini César, commonly known as César, in a major exhibition entitled *La Rétrospective*, bringing together around 100 of César’s works from throughout the world. 20 years after his death, the Marseille-born artist is still making the headlines with his critical eye on society and overconsumption. This major figure of the New Realism movement is one of the few never to have been staged in a major show at the Centre Pompidou. Not to be missed!

Centre Pompidou
Place Georges Pompidou, Paris 4th arrondissement. Tel. +33(0)1 44 78 12 33

April 26th to October 1st, 2017

THE POWER OF FLOWERS

Pierre-Joseph Redouté (1759-1840) was nicknamed the “Raphael of flowers” thanks to his minutely-detailed floral interpretations painted between the end of the Old Regime and the July Monarchy. Bringing together over 20 paintings, watercolors, vellums and objets d’art, the exhibition is the first in France dedicated to this painter-come-botanist, who made his mark on the Golden Age of natural sciences.

*Le Pouvoir des fleurs -
Résonances contemporaines
avec les métiers d’art*
Le Centquatre. 5, rue Curial,
Paris 19th arrondissement.
Tel. +33(0)1 55 31 95 67



© Museum national d’Histoire naturelle,
RMN-Grand Palais / image du MNHN,
bibliothèque centrale.

January 31st to November 12th, 2017

ROUTES OF AFRICA

Spanning 5000 BC to current day, this exhibition, featuring 300 varied works and documents, evokes the vast routes criss-crossing the African continent, fostering migration and encounters between different cultures, as well as exchanges of precious commodities, objects and ideas.



© Mamy Wata / DR

Musée du Quai Branly
Jacques Chirac.
37, quai Branly,
Paris 7th arrondissement.
Tel. +33(0)1 56 61 70 00

February 22nd to May 22nd, 2017

VERMEER AND THE MASTERS OF GENRE PAINTING

Thanks to exceptional loans from major American, British, German and, of course, Dutch institutions, this splendid exhibition at the Louvre - the first of its kind since 1966 - features 12 paintings by Johannes Vermeer. Revealed in the late 19th century, this Dutch Golden Age artist, reputedly an extremely solitary man, is considered as a genuine “agent of metamorphosis” rather than a simple style innovator. His paintings are shown at the Napoleon Hall alongside works by other major Golden Age artists such as Gérard Dou, Jan Steen, Caspar Netscher and Frans van Mieris, all masters of the portrayal of elegant and refined scenes.

Musée du Louvre. Place du Carrousel, Paris 1st arrondissement.
Tel. +33(0)1 40 20 53 17



Pierre Bonnard, *Nude in the Bathtub*, 1918, Paris, musée d'Orsay, Marcie-Rivière Donation
© Musée d'Orsay, dist. RMN-Grand Palais/Patrice Schmidt © ADAGP, Paris, 2017

May 13th to September 17th, 2017
**BONNARD/VUILLARD,
ZEÏNEB & JEAN-PIERRE
MARCIE-RIVIÈRE COLLECTION**

The Musée Bonnard is honoring Pierre Bonnard's 150th anniversary this year with an exceptional series of masterpieces from the Zeïneb & Jean-Pierre Marcie-Rivière collection, previously-exhibited at the Musée d'Orsay in Paris. Philanthropists and avid 19th and 20th century art collectors, the Marcie-Rivière husband and wife duo built this elegant collection, marked by its admirable esthetic and scientific coherency, over a period of nearly 40 years. Comprising paintings and drawings by Bonnard and Vuillard, it stands witness to the close artistic bond between the two artists at the time of the Nabi movement.

Musée Bonnard
16 boulevard Sadi Carnot, Le Cannet.
Tel. +33(0)4 93 94 06 06

July 1st to November 12th, 2017
ALL ABOUT EDUARDO ARROYO

Considered as one of the greatest Spanish painters of his time, Eduardo Arroyo was part of the Narrative Figuration movement that emerged in Europe in the early Sixties. Also a writer, Arroyo uses fragmented narrative, blending humor and a taste for the paradoxical. This exhibition focuses on a combination of irony and the absurd, with a series of both famous and never-before seen works, some of which were painted specially for the event. The drawings, sculptures and assemblages offer a spectacular show, showcasing a huge variety of materials.

Eduardo Arroyo - Dans le respect des traditions
Fondation Maeght. 623, Chemin des Gardettes, Saint-Paul-de-Vence. Tel. +33(0)4 93 32 81 63
© Eduardo Arroyo – ADAGP Paris 2017. Photos DR.



Bust Portrait of a Concubine, circa 1750-60, assigned to Jean-Denis Attirel.
© Musée des Beaux-Arts de Dole, © Jean-Loup Mathieu

July 14th to September 10th, 2017
THE FORBIDDEN CITY IN MONACO

Around 200 exceptional items originating from the ancient palace of the Chinese Imperial Court, or on loan from major European and American collections (*Musée Cernuschi* and *Musée du Louvre* in Paris, *Victoria & Albert Museum* in London, *Musées Royaux d'Art et d'Histoire* in Brussels and *Arthur M. Sackler Gallery* in Washington) have been brought together to create this unique exhibition. Designed as a stroll through the Forbidden City - reconstructed right down to the palace grounds -, the itinerary leads visitors on a voyage into the fascinating history of a civilization dating back many thousands of years, with highlights including the emblematic Temple of Heaven, Throne Room, Buddhist Temple, Ancestral Temple and Tea Pavilion. The exhibition layout has adopted a contemporary and instructive approach and features two scale models of monumental temples (China Red Sandalwood Museum, Beijing), previously-unpublished audiovisual archives and an immersive tour of the Forbidden City Palace.

La Cité Interdite à Monaco. Vie de cour des empereurs et impératrices de Chine
Grimaldi Forum. 10, avenue Princesse Grace, Monaco. Tel. +377 99 99 20 00

May 27th to August 28th, 2017
CHAGALL THE SCULPTOR...

Marc Chagall's molded, carved and melted creations formed an integral part of his artistic world from the Fifties onwards. The artist produced around a hundred sculptures on themes dear to him, such as the celebration of love, animals and biblical scenes. For the first time, the *Musée Chagall* in Nice will be putting the spotlight on this thrilling collection of little-known works.

Chagall, Sculptures
Musée National Marc Chagall. 36, avenue du Dr Ménard, Nice
Tel. +33(0)4 93 53 87 20
© C. Weil



February 17th to May 28th, 2017
HELMUT NEWTON'S ICONS

Specially designed for the inauguration of Nice's new *Musée de la Photographie* (Photography Museum), this exhibition focuses on fashion photos by the master Helmut Newton. His works, staging stunning women in an atmosphere blending sensuality and eroticism, were widely published in the Sixties in major magazines such as Vogue.

Icônes
Musée de la Photographie Charles Nègre.
1, place Pierre Gautier, Nice. www.museephotoographie.nice.fr
Helmut Newton, Amica, Mailand, 1982 – © Helmut Newton Estate



December 13th, 2017 to April 23rd, 2018
PICTURE STORIES

First invented in Italy in 1947, picture stories met with immediate success and an estimated 12 million French men and women took to reading them in the Sixties. But the genre was harshly criticized by intellectuals who found it foolish, Catholics who considered it immoral and Communists who declared it mind-numbing. Nevertheless, picture stories remained popular literature best sellers for over 20 years. Featuring over 300 objects, films, testimonials, photos and documents, this exhibition at the MuCEM pays tribute to an unprecedented saga in the publishing world.

**Roman Photo, Mucem J4 - Niveau 2,
7 Promenade Robert Laffont,
Marseille. Tel. +33(0)4 84 35 13 13**

Gioventu Delusa 1967
© Fondazione Arnoldo e Alberto Mondadori

June 3rd to September 24th, 2017
A PASSION FOR ART

Musée Granet is exhibiting around 100 modern and contemporary masterpieces this year, retracing the history of the Jeanne Bucher-Jaeger gallery, founded in Paris in 1925. A fervent lover of cubism, surrealism, naive and abstract pre-war paintings, the flagship gallery owner Jeanne Bucher (1872 - 1946) was reputed for her innate feel for the Avant Garde. Over the decades, her gallery showcased some of the world's most innovative artists: Pablo Picasso, Georges Braque, Vassily Kandinsky, Raoul Dufy, Fernand Léger, Man Ray, Joan Miro, Dora Maar, Nicolas de Staël, Jean Dubuffet, Asger Jorn, the Taoist master Chen and sculptors such as Gérard Singer, Dani Karavan, Jean-Paul Philippe and Mark di Suvero... Véronique Jaeger, the granddaughter of Jeanne Bucher, took up the reins of the gallery in early 2000 and hosts regular exhibitions, in particular never-before seen photos of the artists Bonnard, Vuillard and Degas.

Passion de l'art - Galerie Jeanne Bucher-Jaeger, 1925-2017
Musée Granet, Place Saint Jean de Malte, Aix-en-Provence.
Tel. +33(0)4 42 52 88 32



Vassily Kandinsky, Community, 1942
Oil on cardboard, 50 x 50cm / 52.5 x 52.5cm
© Kandinsky. Courtesy Galerie Jeanne Bucher Jaeger, Paris
Photo: Jean-Louis Losi



Bosch, Brueghel, Arcimboldo
©Gianfranco Iannuzzi - Renato Gatto - Massimiliano Siccardi / Nuit de Chine

March 4th, 2017 to January 7th, 2018
THE FANTASTIC AND WONDERFUL
WORLD OF BOSCH, BRUEGHEL
& ARCIMBOLDO

This new, immersive creation allows visitors to explore the lavish fruit of the 16th century masters' unbridled imagination. Showcasing wonders ranging from Bosch's most emblematic triptychs (such as *The Garden of Earthly Delights*, *The Temptation of St. Anthony* and *The Haywain*) to the astonishing compositions of Arcimboldo made of fruit and flowers and the village fairs of the Bruegel dynasty, the *Carrières de Lumières* multimedia exhibition venue, set inside an ancient quarry, opens its doors to the fascinating world of these three artists who dedicated themselves to portraying life, its movement and the duality of a world waivering between good and evil. An extremely inventive show.

Carrières de Lumières, route de Maillane, Les Baux de Provence.
Tel. +33(0)4 90 54 47 37

December 3rd, 2017 to June 30th, 2018
BANQUETS FROM MARSEILLE TO ROME:
PLEASURE & POWER GAMES

Fancy taking part in a Roman banquet?! Thanks to 3D technology, visitors can enjoy a full immersion in the divine private banquets of the aristocracy and their associated social obligations, and the pomp and splendor of the Roman imperial banquets. The exhibition is divided into three sections: banquet rooms from the ancient Greek colony of Massalia (now Marseille), banquet crockery and Roman banquets. The sounds, music, games, discussions and plentiful food and drink of the time are realistically staged, offering visitors a fascinating voyage into this ancient ritual and intrinsic part of Antiquity.

Centre de la Vieille Charité, 2 Rue de la Charité, Marseille. Tel. +33(0)4 91 14 58 97
Pelike, Seated Dionysus, ceramic container decorated with red figures, Attica, Inv. 7023, circa 470
© Musées de Marseille. Photo Benjamin Soligny



Antoine Raspal, Arlésienne aux Œillets. DR

October 7th, 2017 to January 7th, 2018
ANTOINE RASPAL (provisional title)

Brought to fame by his particularly detailed portrayals of Arlesian women in traditional 18th century costume, Antoine Raspal is being honored by the Musée Réattu in Arles this year, with an exhibition following on from the show held by Maison Fragonard at its two Grasse-based museums, running from May 12th to September 17th, 2017 (see page 62). A local child, Raspal introduced the famous Jacques Réattu (1760 - 1833) to the art of painting. This highly-awaited exhibition will be unveiling a selection of paintings and drawings, some of which have never previously been shown to the public.

Musée Réattu, 10 Rue du Grand Prieuré, Arles. Tel. +33(0)4 90 49 37 58

FRAGONARD FACTORIES & MUSEUMS

Grasse
L'Usine Historique
20, Bd Fragonard
06130 Grasse
Tel. +33 (0)4 93 36 44 65

Grasse
La Fabrique des Fleurs
Les 4 chemins
17, route de Cannes
06130 Grasse
Tel. +33 (0)4 93 77 94 30

Grasse
Le Musée Provençal du Costume et du Bijou
2, rue Jean Ossola
06130 Grasse
Tel. +33 (0)4 93 36 91 42

Grasse
Le Musée Jean-Honoré Fragonard
14, rue Jean Ossola
06130 Grasse
Tel. +33 (0)4 93 36 02 07

Eze village
L'usine Laboratoire
158, avenue de Verdun
06360 Eze Village
Tel. +33 (0)4 93 41 05 05

Paris
Le Nouveau Musée du Parfum
3-5, square de l'Opéra Louis Jouvet
75009 Paris
Tel. + 33 (0)1 40 06 10 09

Paris
Le Musée du Parfum
9, rue Scribe
75009 Paris
Tel. + 33 (0)1 47 42 04 56

Paris
Le Théâtre Musée des Capucines
39, Bd des Capucines
75002 Paris
Tel. + 33 (0)1 42 60 37 14

FRAGONARD BOUTIQUES

Grasse
Fragonard Maison
2, rue Amiral de Grasse
06130 Grasse
Tel. +33 (0)4 93 40 12 04

Grasse
Fragonard Confidentiel
3/5, rue Jean Ossola
06130 Grasse
Tel. +33 (0)4 93 36 40 62

Grasse
Fragonard Parfums
2, rue Jean Ossola
06130 Grasse
Tel. +33 (0)4 93 36 91 42

Grasse
Petit Fragonard
10, rue Jean Ossola
06130 Grasse
Tel. +33 (0)4 93 36 51 51

Cannes
Rue d'Antibes
103, rue d'Antibes
06400 Cannes
Tel. +33 (0)4 93 38 30 00

Cannes
Rue Gazagnaire
11, rue du Docteur Pierre Gazagnaire
06400 Cannes
Tel. + 33 (0)4 93 99 73 31

Eze Village
7, avenue du Jardin Exotique
06360 Eze-Village
Tel. +33 (0)4 93 41 83 36

Nice
11, cours Saleya
06300 Nice
Tel. +33 (0)4 93 80 33 71

Saint Paul de Vence
Chemin Sainte-Claire
06570 Saint-Paul-de-Vence
Tel. +33 (0)4 93 58 58 58

Marseille
Les Voûtes de la Major
20, quai de la Tourette
13002 Marseille
Tel. +33 (0) 4 91 45 35 25

Avignon
20, rue Saint-Agricol
84000 Avignon
Tel. +33 (0)4 90 82 07 07

Saint-Tropez
7, place Croix de Fer
83990 Saint Tropez
Tel. +33 (0)4 94 56 15 15

Paris
Fragonard Rive Gauche
196, bd Saint-Germain
75007 Paris
Tel. +33 (0)1 42 84 12 12

Paris
Fragonard Marais
51, rue des Francs Bourgeois
75004 Paris
Tel. +33 (0)1 44 78 01 32

Paris
Fragonard Saint-Honoré
207, rue Saint-Honoré
75001 Paris
Tel. +33 (0)1 47 03 07 07

Paris
Fragonard Carrousel du Louvre
99, rue de Rivoli
75001 Paris
Tel. +33 (0)1 42 96 96 96

Paris
Fragonard Montmartre
1 bis, rue Tardieu
75018 Paris
Tel. +33 (0)1 42 23 03 03

Paris
Fragonard Bercy Village
Chai n°13, cour St Emilion
75012 Paris
Tel. +33 (0)1 43 43 41 41

Paris
Fragonard Haussmann
5, rue Boudreau
75009 Paris
Tel. +33 (0)1 40 06 10 10

Milan
Via Solferino 2
20122 MILAN
Italie
+39 (0)2 72 09 52 04

www.fragonard.com



Fragonard

MAGAZINE

www.fragonard.com