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Travel! A word that has inspired Maison Fragonard since its inception in 1926. Founded in Grasse by Eugène Fuchs, who chose to settle in this abundantly flowered, sunlit city, Maison Fragonard has long opened wide its doors to travelers from the around the world.

Ninety years after its founding, in its museums, factories, and stores, Fragonard proudly serves as one of the symbols of a joyous, sunny, fragrant France. A land drenched in exquisite scents that those from afar, visiting Provence or Paris, love to take home with them in our creations. To celebrate the nine decades of this marvelous family adventure, two exhibitions are on display concurrently at the Jean-Honoré Fragonard Museum in Grasse and the new Perfume Museum in Paris (page 24).

In this fourth Fragonard Magazine, we pay homage to travel. Be it stationary (reading, exhibits, tours, exotic restaurants, fragrances), terrestrial (exploring enchanting lands), or domestic (cooking, crafting, home decorating), our journeys all begin in a spirit of sharing. Our 2016 fragrance, home, and fashion collections are inspired by Mexico, capturing its color-drenched world in sunny prints and spicy scents (page 34).

In behind-the-scenes glimpses, fascinating people, inspirations, cultural events, and great places to shop, explore, dine, and relax, the pages of this issue let us present the latest news from Fragonard while sharing our committed hopes for a happy, ever-better world. What's more, to spotlight your creations and showcase the great photos you post on the social networks, we've created a new section dedicated to your contributions (page 18). We want to congratulate you on your wondrous works, and, most of all, to say THANK YOU!

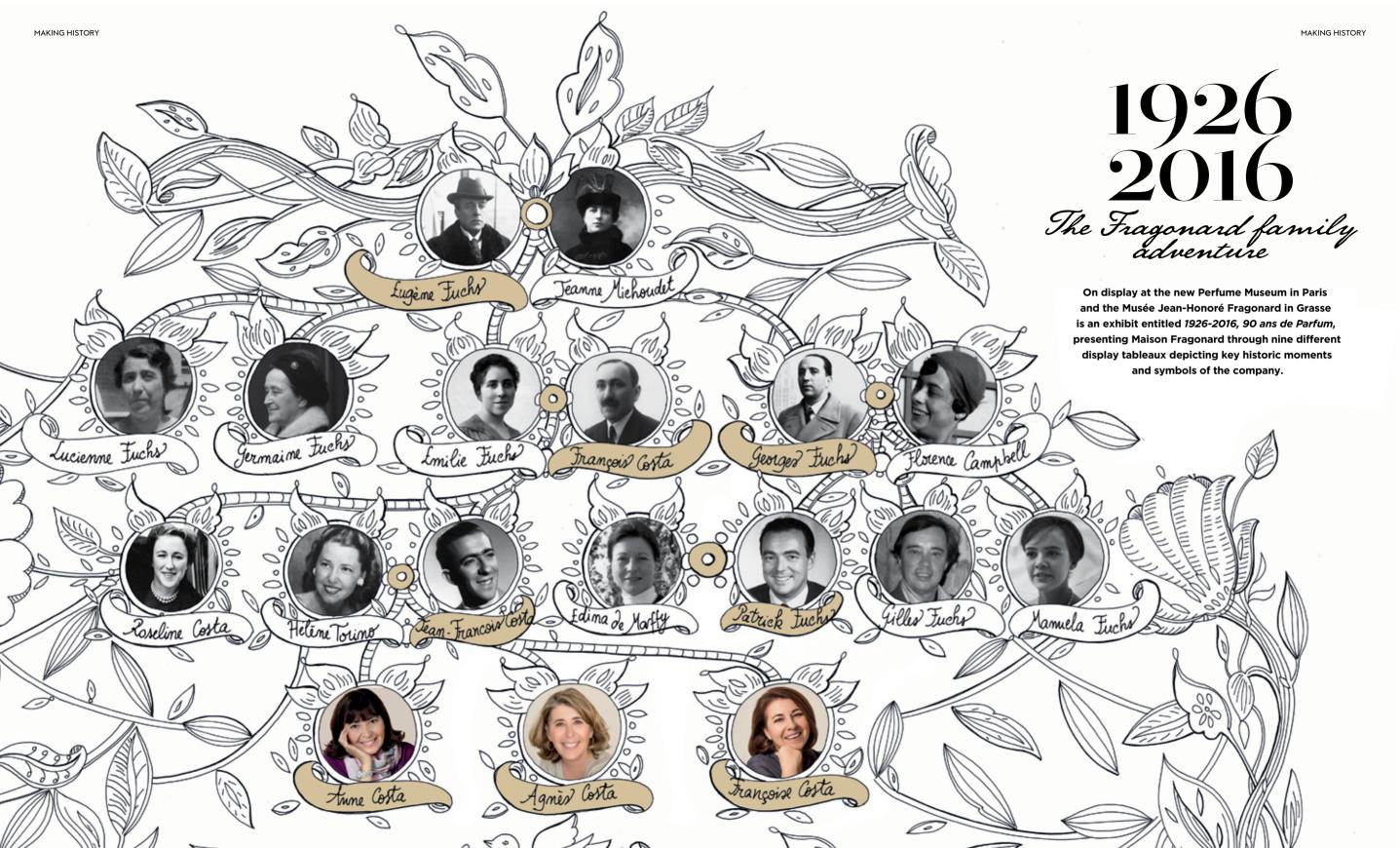
Anne, Agnès, and Françoise Costa.







This free magazine is made available to Fragonard customers and is not for sale. Please do not litter.





In 1926, Eugène Fuchs, a born entrepreneur, decided to open a business in Grasse to experiment with the new concept of selling scented products to vacationers coming to the French Riviera. He chose the name "Fragonard" as homage to the famous painter, a native son born to a family of glover-perfumers. Nine decades later, the Fragonard perfumery is managed by his descendants, sisters Anne, Agnès, and Françoise Costa, with several production centers in Grasse and Eze and numerous retail outlets in France and Italy.

What a long and exciting road the firm has travelled in 90 years! Now an international leader in traditional perfumery, Maison Fragonard is very proud to be a Grassois family business. Four generations have handed down and honed the secrets of this captivating profession, with fragrances now joined by home and fashion lines that exude the same spirit, along with two cultural gems in the form of the Paris and Grasse museums. Though there are innumerable expressions of Fragonard's unique history, a common theme unites them: an unwavering passion for perfume and a commitment to passing this savoir-faire down through the generations.

So many sources of inspiration – floral and oriental fragrances, eaux fraîches, Provence, art, travel, family, cheerful patterns, fabrics, colors, flowers – work together to forge the Fragonard identity. For 90 years, Fragonard, through its designs and events, has remained committed to generating a *joie de vivre* that will reach new heights in 2016.

TWO MAIOR EXHIBITS IN PARIS AND GRASSE.

On display at the new Perfume Museum in Paris and the Musée Jean-Honoré Fragonard in Grasse is an exhibit entitled 1926-2016, *90 ans de Parfum,* presenting Maison Fragonard through nine different display tableaux depicting key historic moments and symbols of the company.

BORN AND RAISED IN GRASSE. Paintings, drawings, prints of scented gloves, archival photographs of the Historic Factory, and bottles and labels from yesteryear compose the first section, devoted to the company's origins, intrinsically woven with the history of the city of Grasse, the perfume capital of the world.

THE SIGNATURE ESTAGNON. The *estagnon* (from the Provençal word *estagnoun*, meaning "tin"), Fragonard's emblematic bottle, was originally used in-house in the perfumers' laboratories. During World War II, faced with the glass shortage, Fragonard was forced to rely on bottles made from other materials. Emilie Costa then came up with the creative notion of coloring the aluminum gold, giving a more feminine feel to this simple and rather industrial-looking container. Today, this gleaming flacon serves as a Fragonard trademark, with a timeless appeal that effortlessly and elegantly traverses the decades. Its streamlined opacity is also ideal for protecting the precious elixirs from light.

BELLE DE NUIT: THE LEGEND. Belle de Nuit, one of Fragonard's trademark fragrances, has been in existence since 1946. Always a favorite with loyal customers, this perfume is a veritable symbol of the company. Visitors can see posters and prints from yesteryear, the fragrance's olfactory pyramid, sketches of the bottle, and several different designs for the bottle that held this bestselling perfume, named for a distinctive South American flower that only blooms at nightfall.

FROM GRASSE TO NEW YORK. Before World War II broke out, Georges Fuchs, the uncle of Jean-François Costa, had initiated a trading relationship with Elizabeth Arden, a major Canadian name in perfumery based in the United States. Their exchanges rekindled after the war, in the summer of 1947, and intensified with the opening of an overseas office, Continental Perfumers Inc., which has since disappeared. This Franco-American adventure led to the creation of the first fragrance from Elizabeth Arden, Blue Grass, which was a tremendous success.

JEAN-FRANÇOIS COSTA, COLLECTOR. A history enthusiast and savvy connoisseur and collector of Western 18th-century artwork and objects – including works by Jean-Honoré Fragonard –, Jean-François Costa, father of current directors Anne, Agnès, and Françoise, gave the company contemporary momentum. It was his vision and immense entrepreneurial talent that ushered Fragonard into a new era of success. Through select photos from the house archives, the exhibition celebrates his passion for art that led to the opening of the Fragonard museums in Grasse and Paris displaying the 2,500 perfumery articles that he chose himself, one by one.

THE LEGACY OF PROVENCE. Provence, the birthplace and homeland of Maison Fragonard, has long been an inspiration for the company. Hélène Costa, mother of today's directors, was the first to put this inspiration into practice. Born in Cannes and raised in Vence, she was fascinated by her region's customs and traditions and collected 18th- and 19th-century Provençal garments. This unique collection of quilted petticoats, cloaks, embroidered scarves, and rare jewelry can be seen in displays at the Provencal

NINETY YEARS OF PASSION FOR PERFUME

A book that tells the story of a company and, more importantly, recounts one family's passion for the enchanting world of perfume.

This sumptuous, richly illustrated work is a special, one-time publication celebrating Fragonard's 90th anniversary.

190 pages. €24.

On sale at all Fragonard outlets and on www.fragonard.com



Costume and Jewelry Museum in Grasse, which opened in 1997. These treasures now serve as inspiration for Fragonard's perfume, fashion, and accessory lines.

TRAVELLING PERFUMER. Through the guidance and inspiration of Agnès Costa, the name Fragonard is now synonymous with an inimitable lifestyle and the celebration of travel. The textile, fashion, home, and fragrance lines are updated each year in honor of a new destination, creating a multitude of themed articles, like so many precious travel souvenirs. Having inherited her mother's love of fabrics, Agnès selects the best indigenous craftspersons, stewards of incomparable skill and savoir-faire. The Fragonard style favors floral and botanical prints and bold, colorful, stylized designs and, each year, a new journey inspires joyous new collections. The exhibition peeks behind the curtain of these creations and features photos of artisans at work.

GRASSE: APRIL 25 - OCTOBER 31, 2016. PARIS: APRIL 16 - OCTOBER 31, 2016.

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MAKING HISTORY MAKING HISTORY

THE ESTAGNON

This bottle of gold or silver aluminum is an emblem of Fragonard perfumes and protects the fragrances from light exposure. The simple. streamlined design traverses the ages with timeless elegance.



BELLE DE NUIT

Created in 1946 and revised in 2001. Belle de Nuit has always been one of Fragonard's best fragrances. This original composition, a combination of fragrant flowers and fruits in a deep, rich accord buoved by a warm. velvety base note of musk, has made this fragrance one of the perfumer's great successes.







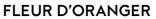
Rereleased in a special Art Deco bottle to celebrate the company's 80th anniversary, this eau de parfum pays homage to the most beautiful flowers of the Riviera: Sweet William carnation, peony, and frangipani blend with bergamot, lemon, and vanilla on a base note of cedar and musk.



Soleil, one of the compositions, has shimmered on shop shelves since 1995. This exquisite blend recreates the magic of a typical and extravagant floral bouquet from Grasse.







The star of the Les Naturelles Fleuries line this eau de toilette, with a fresh, sensual, orange-blossom fragrance, is one of Fragonard's bestsellers. To celebrate the company's 90th anniversary, the perfumer has created a special, more lavish Fleur d'Oranger Intense version.

EN VOYAGE



With its clever name and refreshing scent - an accord of citrus, bergamot, aquatic flowers and fruits on a background of cedar and musk -, this fragrance has won the loyalty of a vast male clientele.

VRAI ARGAN OIL

This beauty oil for body and hair contains 95% pure argan kernel extract. It is part of the Vrai skincare range developed in the year 2000, a line of high quality skincare and cosmetic products that are simple, authentic, and delicately scented with verbena.



EMBROIDERED POUCHES

While traveling in Vietnam, Françoise Costa marveled at the techniques employed by the country's embroiderers. As Maison Fragonard cares deeply about the art of travel, it took no time at all for house designers to come up with the idea of a series of hand-embroidered pouches for well-organized globetrotters. When they find time between their ricecultivation tasks, the embroiderers exercise a remarkable palette of savoir-faire to decorate these essential travel accessories.



These tunics, traditionally worn in India as absolutely essential attire, are reinterpreted with a modern touch by our style department. Available in an array of lively colors, they are hand- or machine-embroidered and woodblock- or screenprinted. They epitomize Fragonard's signature look: joyous, elegant, and unconventional.



monasteries under Charlemagne, particularly for use as a cough remedy. Its recorded history in perfumery began in the 17th century. *Les Précieuses* – the witty, intellectual, courtly ladies of the day – appreciated the iris for having a fragrance close to that of the violet and applied copious quantities of iris powder to beautify their faces.

A DIVERSE OLFACTORY PALETTE. Iris absolute has many facets: violet, mimosa, and woody notes, delicately tinged with fruity raspberry and carrot notes. This particularly diverse olfactory palette gives perfumers the freedom to express iris through fresh, dewy, morning notes, fruity, luscious, gourmand notes, or powdery, intense notes.

FLORENCE +

Cour parfumer le Linge

J. GIRAUD FILS

GRASSE -

PARIS







PERFUMER'S APPRENTICE WORKSHOP

The history of perfume, trade secrets, extraction methods, the origins and use of raw materials... Fragonard takes you on a captivating journey to the beating heart of the perfume world. A perfumer-instructor guides apprentices as they formulate 100 ml of their own personalized eau de toilette.

Workshop length: 2 ¹/₂ hours. Offered in Grasse, Eze, and Paris. For information and reservations visit www.fragonard.com



SCENT SENSE

The perfumer, commonly referred to as a "nose," is able to identify thousands of scents. This expert's imagination and creativity mean s/he is capable of formulating endless compositions. You, too, can discover the key facets of the iris through the "Iris 2016" perfume organ, on display at all Fragonard museums and factories.



NEWS NEWS

FEMMES FLEURS POUCH

Four charming and handy eaux de toilette in natural scents of Violette (Violet), Fleur d'Oranger (Orange Blossom), Rose de Mai (May Rose), and Verveine (Verbena).
Each fragrance is embodied by a poetic, feminine figure. Offered together in a matching zippered pouch, this charming quartet is perfect for those who like changing their fragrance with their mood. A lovely gift idea, made even lovelier with four pretty patterned towels that coordinate with the eaux de toilette.

Pouch + four 15ml spray bottles. €35. Set of four 30x50 cm terry towels. €18.





FRAGONARD PRESTIGE

Étoile, Reine des Cœurs, Belle Chérie, Diamant, and Belle de Nuit: These five eaux de parfum, among the most beloved women's fragrances from Maison Fragonard, are now available as a set in the Prestige Collection, each in its own exquisite, retro-style bottle.

Eau de parfum 50 ml spray - €39 each.



OLIVE: NEW wood BOX

This lovely wooden box holds two tubes of cream from the Olive range to keep your hands and feet soft and smooth, along with two sculpted soaps (50 g). The cream, though delicately scented, is a potent, effective moisturizer, and the handy 25ml tube will travel with you everywhere.

Olive wooden boxed set. €20.



FLEUR D'ORANGER INTENSE

This new 50 ml eau de parfum is a more lavish interpretation of the flagship fragrance Fleur d'Oranger. White flowers have greater presence here, and essence of Australian sandalwood creates a decidedly more intense orange blossom accord.

Eau de parfum 50 ml. €39.



THE COSTA FAMILY HONORED

As reward for their talent as company directors, the three Costa sisters, Anne, Françoise, and Agnès, have been awarded the rank of Chevaliers in the French National Order of the Legion of Honour. Agnès Costa, who was first in receiving this distinction in April 2014, is elated with this development: "This is a source of tremendous pride for us. Our father, Jean-François Costa, an Officier in the Legion of Honour, was very proud that the country recognized his work as an entrepreneur committed to preserving the values and regional savoir-faire that contributes to our nation's heritage. The fact that we are now recipients of this distinction is both marvelous and extraordinary."

NEWS NEWS



PRETTY PRINT PAJAMAS!

Fragonard loves finding fun and friendly new ways to expand its children's collect ons, available in the House boutiques, including the Petit Fragonard store in Grasse. Here it celebrates classic print pajamas with these new PJs for kids in super-soft 100% cotton.

Ages 2 to 8. Available in pink, yellow, and blue. €35.

Sold in Fragonard concept stores and the Petit Fragonard in Grasse.

10 rue lean Ossola. Phone: +33(0)4 93 36 51 51

A NEW WEBSITE

The www.fragonard.com website has a fresh, new look for a contemporary, comprehensive online experience with easier browsing. All the brand's products are here, from scented creations to cosmetics, pouches to gift sets, and now even a select range of textiles and decorative items that change with the seasons.

www.fragonard.com



Whether you are in Avignon for a day or for a lifetime, you can now explore the world of Fragonard in a new store that opened in June 2015 on Rue Saint-Agricol. Fragrances and fashion, home décor and accessories, endless gift ideas...all the Fragonard lines are on display here.

Avignon. 20 rue Saint-Agricol. Phone: (+33)(0)4 90 82 07 07

TO SEOUL WITH LOVE

Fragonard is exported around the world and is now sold in an important new country: South Korea. In Seoul, South Koreans and travelers can experience the exotic *Grassois* world of Fragonard in an exciting pop-up store inside one of the largest malls in the city.



ON YOUR TOES!

Designed in collaboration with budding French label 1789 Cala based on the French Riviera, Pepita espadrilles, made from peppy printed canvas, are one of the footwear fashion musts for summer 2016. But get yours soon - this is a limited edition!

> French sizes 36 to 43. €39 (made in France). On sale in Fragonard and 1789 Cala stores



FRAGONARD TAKES FLIGHT IN THREE NEW AIRPORT BOUTIQUES

In Terminal 1 of the Nice-Côte d'Azur international airport, Fragonard now has two separate retail locations: a 75m² space that presents all the ranges, and a 15m² corner, known as "The Fragrance Laboratory," inside the Aelia Duty-Free store, offering fragrances and special promotions centered on flowers and gardens. In Paris, Fragonard just opened a 15m² boutique in Terminal 2F at Roissy-Charles de Gaulle Airport, where bestsellers like the Les Naturelles, Le Jardin, and Flower of the Year lines, plus boxed sets of soaps and miniatures, are on sale. Airport customers will also find the Fragonard travel line, such as eye masks and travel kits, including the new "En Avion" (€27) set, with a 50 ml Eau de Bonheur eau de toilette spray and a "Je dors en vol" sleep mask.

"En Avion" pouch containing Eau du Bonheur eau de toilette spray and a "Je dors en vol" eye mask - €27

NEWS NEWS

@marysoles13

Say it with flowers? That's what this inventive Instagrammer did.





Fragonard and YOU

Last December, Fragonard began a contest on Instagram giving contestants the chance to win their favorite eau de toilette. The concept involved posting a photo on the web of an item from the Fragonard fragrance lines with the hashtag #concoursfragonard. All of us at Fragonard were surprised and delighted by the creativity shown by the many participants, exemplified here in the four winning

@mkomarr

What about fur (clearly imitation)? We'd never have thought of it. Yet mkomarr skillfully showed us how naturally Santal Cardamome eau de parfum snuggles down into this warm material.





@pvxlx_pvnerxHere's an adorable hedgehog
that's fond of the Jasmin Perle
de Thé fragrance.



Want all the latest Fragonard news every season? Follow Fragonard on Instagram and Facebook.



@_lust_4_life_

Fragofans got talent!

So you love Fragonard and you show it by posting your inventive, entertaining, or very artistic shots of our products on the social networks? We've noticed! A few are singled out here to share with the world, and our warmest appreciation goes out to every one of the talented Fragofans that keep the Fragosphere in orbit using the hashtags #fragonardparfumeurofficiel, #fragonardparfumeur, and #fragonard.

@vigotteland



@liseguitton

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@orlingandwu

We love it!

What an elegant

presentation of the Soleil

miniatures, in a fragrant

flurry of delicate petals.





THE NEW CONCEPT STORE IN PARIS

Fragonard's largest store in Paris has opened on rue Boudreau in the ninth arrondissement. With a superb location, just a stone's throw from the Opéra Garnier, across from rue Auber, and very near the new Perfume Museum, this retail experience is tucked at the foot of an historic building with a majestic façade still boasting ancient wooden features. Spanning 300 square meters over two floors, the store is a wonderland of Fragonard's characteristic style and architecture and presents all of the brand's collections fragrances, lifestyle, ready-to-wear, furnishings, accessories, gift items, children's collections, and more. All the product lines are exquisitely displayed in a setting bathed with natural light, making for delightful strolls among the shelves, display tables, trunks, and cases brimming with a bewitching mélange of shimmering and fragrant creations.

5 RUE BOUDREAU, PARIS 9TH ARROND. PHONE: (+33)(0)1 40 06 10 10 Open Monday through Saturday, 10:00 a.m. – 8:00 p.m.





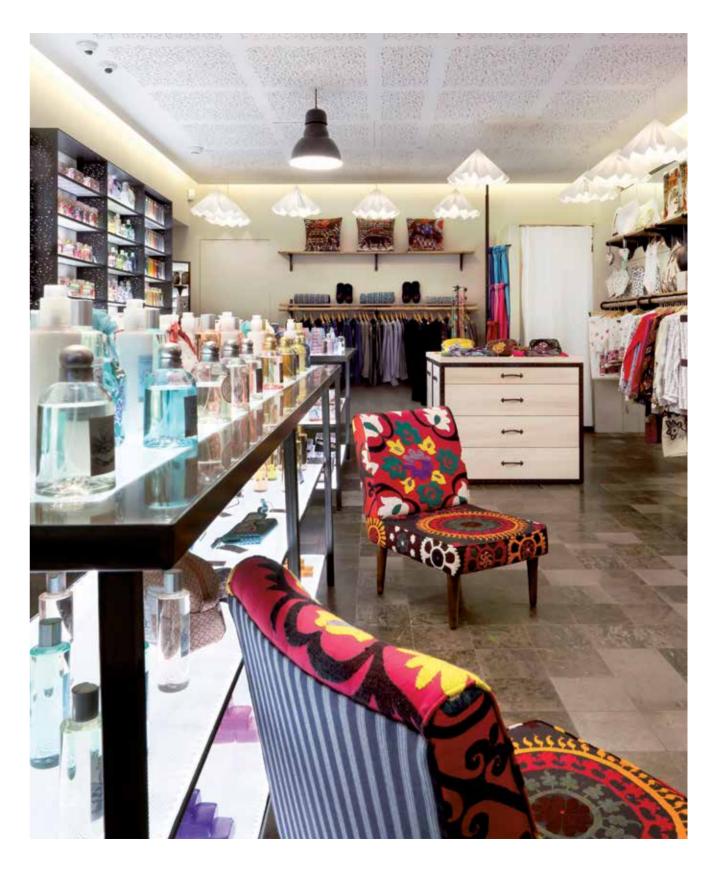


FRAGONARD'S FIRST INTERNATIONAL LOCATION

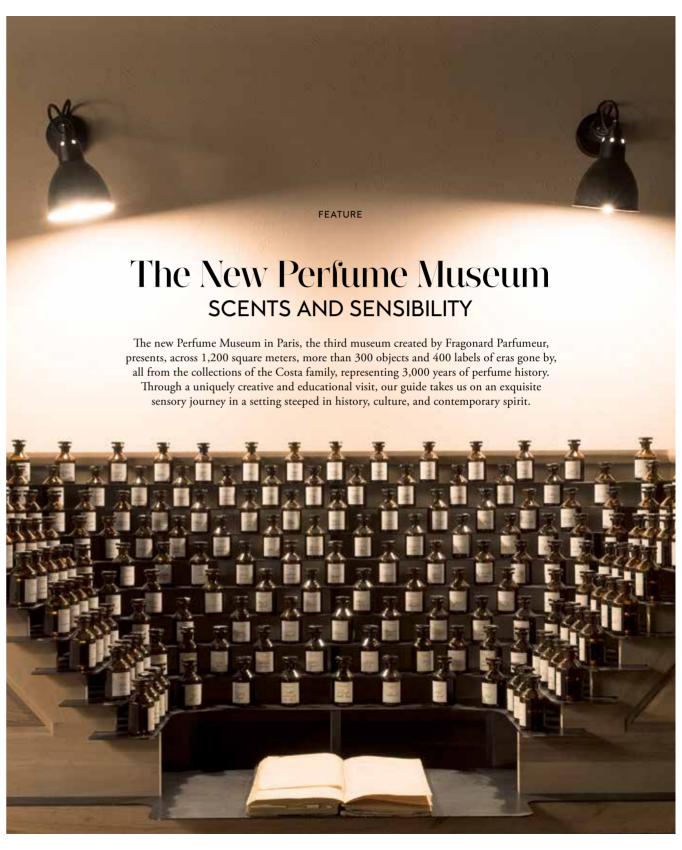
For its first store outside France, Fragonard chose the Italian capital of fashion, design, and lifestyle – flamboyant Milan! This new showcase for the Grasse enterprise, set a short distance from the Pinacoteca di Brera (Brera Art Gallery), expresses the quintessential Fragonard style in a vast spectrum of articles. Iconic fragrances and new scented product lines take center stage, surrounded by a selection of home décor articles and ready-to-wear designed to appeal to an international and local clientele renowned for exacting aesthetic standards. Fragonard takes on a new challenge with this first international retail location, a clear expression of an intention to share its interpretation of global lifestyle outside France's borders. Such expansion is natural, of course, for a company so intimately tied to the world of travel and which, for decades, has been building a loyal clientele across the globe.

2 VIA SOLFERINO, MILAN PHONE: (+39)(0)2 72 09 52 04 milano@fragonard.com













For its new Paris museum, Fragonard – boasting a collection internationally recognized for its depth, breadth, quality, and consistency – has selected remarkable objects and bottles belonging to the assemblage begun in the 1970s by Jean-François Costa, grandson of the founder of the family business. The collection has since benefitted from splendid new acquisitions by Françoise Costa, Director of Collections for the new Perfume Museum.

A SPACE WITH SPIRIT

Just steps from the Opéra Garnier in central Paris, the new Perfume Museum took up residence in a building little known to the public, but with a captivating history. In the 19th century, these walls witnessed the activities of the Eden Théâtre, famed for its lavish décor. The façade of the day, in a grandiose, far-eastern style, bore majestic elephant heads. When rechristened the Grand-Théâtre, it became the site of enchanting ballets. Then, between 1894 and 1896, this atypical site was home to a velocipede carrousel. For an admission fee of ten francs or so, Parisians flocked here to learn how to pedal, familiarizing themselves with a new and trendy means of transport. In 1896, the place was taken over by English furniture manufacturer Maple & Co.: The owners installed a vast, avant-garde showroom, then had the brilliant idea of presenting their furniture designs in reallife staging, recreating authentic-looking interiors. After 118 years of trade, the Maple store closed its doors and, in April 2014, handed the keys to this prestigious building over to Maison Fragonard. Thus began 17 months of extensive renovations, bringing the Perfume Museum to life for its October 2015 opening. In every one of his projects, architect François Muracciole (a Fragonard collaborator since 2009) is driven by the importance of heritage and historic legacy. Determined to honor the site's illustrious past and showcase the noblest features, he took great care to preserve the building's soul, conserving and beautifying many structural elements, like the Eiffel beams, glass blocks, brick walls, and paneled and cupolaed glass ceiling.

These and other materials exemplify the mastery to be found in 19th-century industrial development. By combining classic and contemporary aesthetics in original museography, the museum brings the world of perfume to vivid life. The visitor itinerary is arranged both thematically and chronologically, appealing to the five senses through compelling lighting and audiovisual and (naturally) olfactory features •



FROM FLOWER TO PERFUMER

With its wealth of both savoir-faire and experience, Fragonard wanted this new museum to serve as a window onto its world, presenting the secrets of fragrance fabrication, from genesis to completion. Raw materials, flower-picking, extraction, distillation, formulation, industrialization, bottling, and, of course, the nuanced, creative process and work of the "nose." All the steps that bring a perfume to life, explained with unique perspicacity in a guided tour through the wonderful realm of scents, evocatively captured in unusual displays:

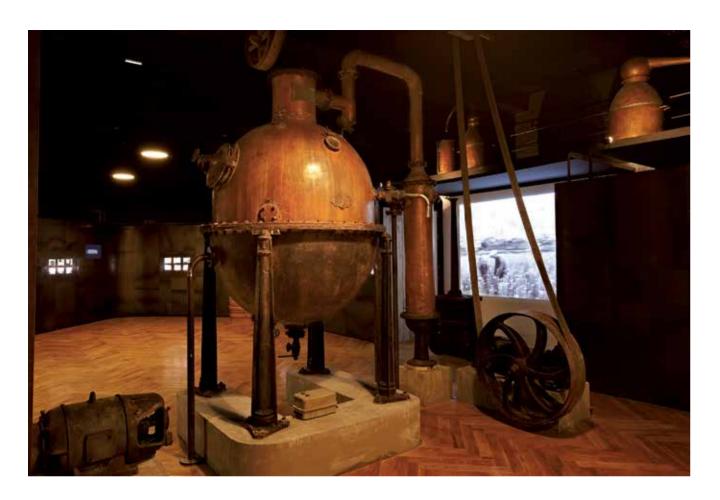
The planisphere. Seventeen interactive maps provide a journey of scent across the five continents, where visitors discover perfume flowers and their specific regions, along with how they are grown, gathered, and processed.

The curio cabinet. The home of select curiosities, expertly illumined, telling the story of a perfumer's laboratory. Pharmacy jars, maps, engravings, measuring instruments, botanical illustrations, unusual and obsolete items, like jars of animal material (now prohibited), all creating a fantastic, dream-like atmosphere. ▶



Above: The site boasts a fascinating past and retains its original architectural features Opposite: Rare bottles retrace the captivating history of perfume. Right page: An enigmatic curio cabinet creates a muted,

mysterious mood



▶ The production room. In the former velodrome, the upper walkway has been preserved and is now home to suspended stills and maceration tanks from the late 19th century. In the center of the room stands a stately paddle mixer for raw materials. The ensemble recreates the atmosphere of an early-20th-century factory, while five videos show the principal perfume-making steps through the ages.

The perfume organ. This fabulous, old-fashioned perfumer workstation holds all the essences needed to compose a fragrance. Simply magical!

THREE THOUSAND YEARS OF FRAGRANCE HISTORY

The second portion of the museum is devoted to the history of perfume, from ancient times to present day, following a Western historical timeline that is a time machine all its own. In seven mirrored showcases, the past unfolds: First in a

selection of ancient objects representing each period in history (precious bottles, aryballoi, lekythoi, kohl pots, pomanders, potpourris, perfume fountains, incense burners, toiletry travel sets), then in an interactive showcase explaining the context and environment corresponding to the museum piece presented. This visit starts with religious rituals practiced in ancient Egypt and traces the history of perfume into the 20th century, when fragrances became "couture."

TO VISIT THE MUSEUM:

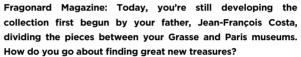
3-5 Square de l'Opéra Louis Jouvet, 75009 Paris. Open Monday through Saturday, 9 a.m.-6 p.m. Visits by free guided tour only. Phone: (+33)(0)1 40 06 10 09 / www.fragonard.com



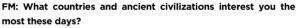
EXCLUSIVE INTERVIEW WITH

FRANÇOISE COSTA

DIRECTOR OF COLLECTIONS AT THE NEW PERFUME MUSEUM



Françoise Costa: My father began collecting objets d'art in the 1950s. Back in those days, hardly anyone was interested in these kinds of things. Today, 66 years later, our collection has developed quite a reputation, to the point that many antique dealers, collectors, enthusiasts, connoisseurs, and auction houses know us well and contact us directly to sell us their pieces. My passion is something I inherited from my father and I spend a lot of time hunting around on the web or at antique dealers.



FC: My father was enthralled by 18th-century France and the gold- and silversmithing trades, so we have an exceptional collection of pomanders [openwork balls to hold scented materials - Ed.]. These objects are absolutely astounding, true masterpieces. They were both ornaments and talismans that diffused the fragrance of musk, ambergris, jasmine, juniper, believed to have properties that kept away putrid fumes and epidemics. Obviously, I still have a personal fascination with the 18th century, as well. I find the finesse and beauty of these period objects very moving, and I admire how they're unobtrusive, yet minutely detailed. Through my work on the collection, I've discovered the charm and sophistication of 19th-century bottles, with so many facets and sources of inspiration. I think the bottles by the first couturiers of the early 20th century, like Paul Poiret and Schiapparelli, are very fun, too. Back then, designers had boundless imagination when it came to creating bottles. >







Left page: The stills room.

Above: Gold and crystal bottle. England, circa 1760

- Opposite:
 1. Vermeil pomander with nielloed silver and ambergris pieces. Northern Italy, circa 1500. 2. Jean-François Costa
- (1921-2012). 3. Glass bottle for Zut
- by Elsa Schiaparelli France 1937

COVER STORY COVER STORY



▶ FM: What key criteria guide your acquisition of a new piece?

FC: My sister Agnès and I follow our instincts: An object has to really speak to us, inspire us. We're not art historians and don't claim to be; our collection reflects our passion for our trade as perfumers, a passion we've shared since childhood. Nevertheless, we pay very close attention to quality and how well the object has been preserved. Our collection has been forged by our whims and tastes, which is what makes it such a powerful ensemble: We present visitors with our view of the perfume world and its history.

FM: This museum covers three thousand years of perfume history. What's the oldest piece you're proudest of?

FC: I'm particularly enchanted with the beautiful, bovid-shaped kohl vase from the Sumerian dynasty of Mesopotamia. This article dates from 3,000 B.C. It's breathtaking to be able to actually hold ancient objects in your hands. I'm always astounded by these ancient civilizations that had talent and artistic prowess entirely on a par with our contemporary artisans.

FM: Can you point out four or five objects that visitors should make sure to see when they come to the new Perfume Museum?

FC: Among the objects from antiquity, I would highlight the askosguttus in the shape of a foot (4). Not only is its design fascinating, but it's a reminder to what degree scented personal hygiene was a daily practice. We have such a magnificent collection of pomanders, it's hard to single out just one in particular; still, if I had to suggest one to see, it would be the six-section vermeil pomander from the late 16th century (2 and 3). Each compartment held a different scented material and the openwork released the scents of jasmine, ambergris, and benzoin. Back in the Renaissance, monks were true connoisseurs of the science of therapeutic herbs. Another dimension of perfumery is fragrance in a vaporous state. Resins and gums were burned in beautiful incense burners, and our museum has a particularly exceptional one in bronze and ebony (1) that dates back to the time of Louis XIV.

Our museum is a veritable treasure trove of savoir-faire, and we have magnificent **miniature chests (6)** on display, true chefs-d'oeuvre of goldsmithing, porcelain, and crystal work. Before being presented as gifts, the giver would slip a romantic message inside, like this one that says, "I love the hand that holds me."

In the 19th century, Romantic tastes leaned more toward floral scents and inspiration was everywhere, as seen in this **Renaissance-inspired perfume** cassolette in gold, bloodstone, and semiprecious stone (5).



Ebony and gilt bronze censer. France, second half of the 17th century.
 and 3. Six-section vermeil pomander.
 Late 16th century.

Opposite:

4. Glazed terracotta askos/guttus. Necropolis of Arg el Ghazouani (Kerkouane). Late 4th-early 3rd century BC. 5. Perfume cassolette in gold, bloodstone, and

semiprecious stone. France, 1840. 6. Toiletry travel set in gold, agate, enamel, and ivory. England, second half of





A MOMENT WITH

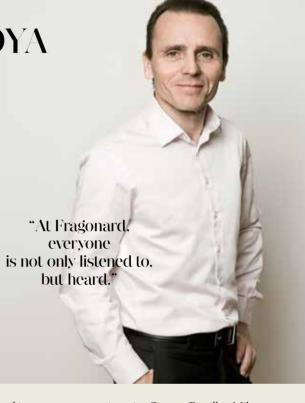
DAVID MORENO MOYA

MAN OF MANY HATS

BY RADIA AMAR

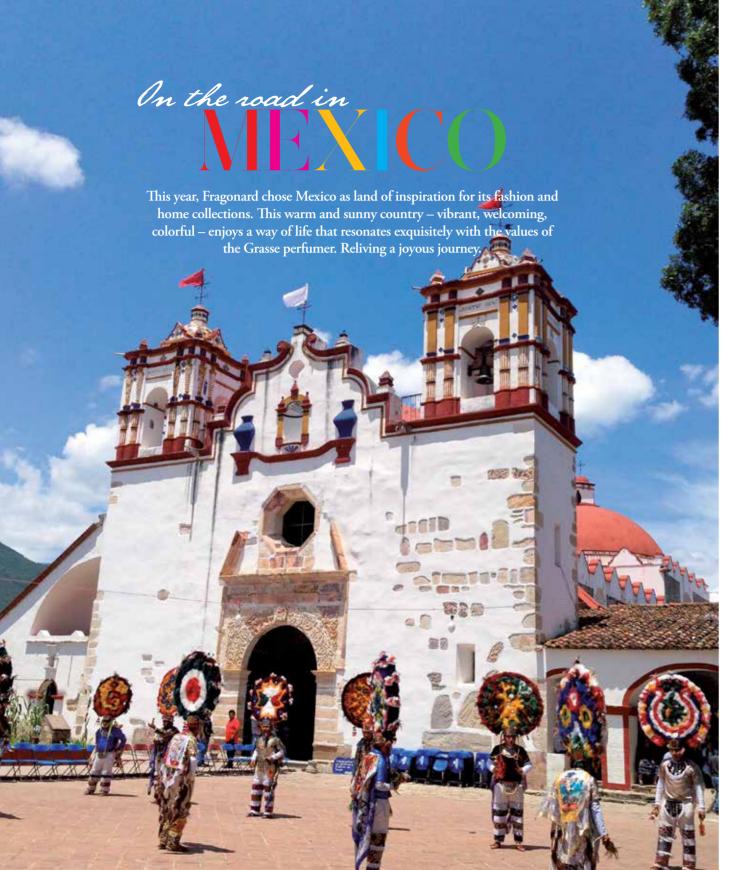
As Project Manager and Coordinator for Fragonard's innumerable renovation and construction projects, David Morena Moya has been an enthusiastic partner to the company's evolution for the past 12 years.

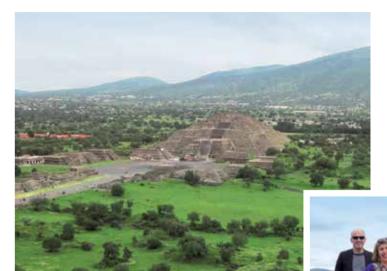
Balancing budgets and workloads, meeting deadlines and respecting complex construction plans, while ensuring each stakeholder feels "heard" and has optimum working conditions is not always easy. And this is where David Morena Moya comes in, Fragonard's multitasking Project Manager. Every renovation, every new store, not to mention the ambitious opening of the new Perfume Museum, has been coordinated by this man. Parisian by birth, now an adopted Grassois, this dynamic, forty-something gentleman takes on every task entrusted to him with zeal. With one goal in mind, the end result, David coordinates each stage of each project the company's management assigns him, executives who trust him to choose the right contractors, crosscheck pricing, develop and stick to precise specifications, run worksite meetings, and much more. In recent years, he was responsible for two major missions: the complete renovation of the original Fragonard factory in Grasse in 2014 and, in 2015, creation of the new Perfume Museum in Paris. "A renovation that's as thrilling as it is complex," says this jack-of-all-trades, who is ever adding strings to his bow and who may, in a given week, spend two days in Paris, one in Milan, and split the rest of the week between Avignon, Cannes, and Grasse to oversee the progress of work at Fragonard's many locations. Together with architect François Muracciole and artisans handpicked by David himself, he transformed a fabulous Parisian building, bursting with soul and boasting a listed façade, into the new Perfume Museum in the space of a few months. "It was a real challenge, especially since we were simultaneously



working on store openings in Cannes Forville, Milan, and Avignon. I must admit that, when I toured it with my kids, I felt quite emotional," says this born arbitrator. "At Fragonard, everyone is not only listened to, but heard. That's why things work so well here, and why we put our hearts wholly into the tasks we do. My objective for my team is to have everyone pour all of his or her talent into a project." His fondest memory? The complete renovation in 2014 of the Historic Factory in Grasse. A undertaking that unfolded in two, six-month tranches of intense restoration. When the factory was completed, he stood before it one night and was very moved by the renewed grandeur of the flagship of the Maison Fragonard. "I learn something new every time. New adventures keep me on my toes, they add to my proficiency and my life," says David, currently in charge of modernizing the Fabrique des Fleurs in Grasse. And renovating Fragonard's Louvre Carrousel store. And installing a new in-house IT system. A man of many hats. The adventure continues.







Left page: The Dance of the Feathers festival in Teotitlán del Valle.

Above: The Pyramid of the Moon in Teotihuacan, a major archaeological site in the Valley of Mexico.

Opposite: Architect François Muracciole and the Fragonard team: Agnès Costa, Léna Torino, Charlotte Urbain, and Jean Huèges.

LAND OF INSPIRATION

From Mexico City to Oaxaca to Puebla, the Fragonard style team set off to explore Mexican culture and crafts. Inspiring travels in a rainbow of color and emotion.

Fragonard Magazine: Every year, Fragonard takes us on an expedition to discover a new country. Why did you choose Mexico in 2016?

Agnès Costa: Because the country's great variety of colorful crafts dovetails wonderfully with the Fragonard style. This year, we wanted to change continents. After travelling the Silk Road, the combination of contrast and kilometers gave us the chance to find very different sources of inspiration for our collections. This diversity can be seen in our fashion and décor lines. And Mexico is a country that brings to mind *joie de vivre*, festivals, the sun, the heat of the south. Those of us from the French Riviera adore this kind of lifestyle.

FM: What route did the Fragonard style team take in exploring this country?



AC: The capital, Mexico City, the *Distrito Federal*, of course, which is an essential first stop. It's an extraordinary city, nothing like its rough reputation. Quite the opposite, in fact: We found it to be very hospitable, diverse, and multifaceted. We saw some lovely neighborhoods, especially around the Frida Kahlo Museum, in the artist's former home. After a breathtaking tour of the majestic pre-Columbian pyramids in Teotihuacan, we headed to Puebla, where the city center is a UNESCO heritage site.

What a magnificent example of Spanish colonial architecture! Then we spent several days in Oaxaca: The surrounding villages are home to many of the best craftspersons in the country. Each town has its specialty: pottery, basketry, embroidery, weaving...



FM: Speaking of crafts, embroidery is a central feature on many articles in the readyto-wear collection. Were local crafts the thing that inspired you the most in this country?

AC: I've always really admired the work that goes into embroidery and hand-woven textiles. I inherited this passion from my mother, who collected ancient Provençal costumes, and I really appreciate the skill and inventiveness that goes into this form of savoir-faire. Mexico is a gold mine for those who truly appreciate this type of craftsmanship. We discovered many embroidery patterns, colors, and shapes that inspired much of the Spring 2016 fashion collection. You can see it in the kurtas and dresses in bright, cheerful colors.

FM: What were the main highlights of your trip?

AC: Outside our professional activities there, we did take time to visit museums. We wanted to soak up as much Mexican culture as we could, to better understand it. Studying it through the cultural institutions was very rewarding. The museums that made the greatest impression on me were unquestionably the National Anthropology Museum (a museum with equally imposing architecture and collections), the Museo de Arte Popular and its handicraft collections and lovely museum boutique, and, of course, the Casa Azul, the Frida Kahlo house museum, which was a very moving experience. This great artist is certainly the most exquisite ambassadress of Mexican culture. Her pictorial works are incredibly powerful and, as you discover her home, you also discover her tastes, her world, her dresses, her décor. She was so immersed in the Mexican culture that she was able to tap into the world of Mexican crafts and capture it perfectly in her works. Another highlight of our travels was the traditional Danza de la Pluma (Dance of the Feathers) festival in the village of Teotitlan del Valle. By chance, we found ourselves there on the day of celebration. The locals invited us to share their meal; it was a magical moment that I'll never forget, a beautiful memory. That day was also the day I got the inspiration for our new fragrance, the seventh Jardin de Fragonard scent.

Mexico City in Coyoacán (2) and Taxco (4), meeting craftspersons in Oaxaca (3,6,7, and 8) and the wonderful Dance of the

Above: A textile merchant

in San Bartolo Coyotepec,

a weavers' village in Oaxaca.

Right page: Oaxaca

(1 and 5), snapshots of visits to the Casa Azul,

the Frida Kahlo Museum in

Feathers festival in Teotilán

del Valle (9).

FM: If our readers could only visit one city or region there, which would you recommend?

AC: Mexico City, the capital, hands down! This city alone is an extraordinary journey, between all the markets, museums, walks, craft centers. Every neighborhood has its own identity, from Spanish colonial to cutting-edge contemporary.



TRAVELS



Opposite: Papier mâché dolls found at the La Cuidadela marketplace Below: Agnès Costa

FM: How would you describe Mexican lifestyle in a few words?

AC: Genuine warmth of heart and soul – it's truly everywhere. The atmosphere is friendly, cheerful, and hospitable. The Mexican culture has a profound and fascinating heritage and is alive and vibrant to this day.

FM: What did you personally bring back from this trip? Any favorites?

AC: It's so hard not to yield to temptation! Mexico has so many things to love – my bags were filled with animal masks, painted papier-mâché figurines, *papel picado* [perforated paper – *Ed.*], chocolate, and carved gourds.

FM: What are some key items from the Fragonard home collection that echo this Mexican adventure?

AC: Colorful printed tablecloths, illustrated trays, brightly colored cushions, along with ex-votos that you can hang here and there on your walls for a very funky, bohemian look.

FM: What was the most enjoyable "people moment"?

AC: Bruna Lema, the curator of the Centro de la Imagen. She opened their photo archives to us and showed us the work of many Mexican photographers, all with her tremendous enthusiasm and contagious energy!

FM: Is there a drink or dish visitors should try?

AC: Mezcal, without a doubt! This liquor isn't anywhere as well-known as tequila; it's made from agave and comes in many different varieties. But what I liked most about mezcal is the Mexican artistic inventiveness when it comes to the bottle packaging and labels, which are all very different, colorful, and entertaining!



FM: Can you give us a sneak preview of what the next stop will be for the "Fragonard Caravan"?

AC: We'll be getting back to our Provençal roots, celebrating the 20th anniversary of the Costume Museum. We've got an extraordinary year planned and we're eager to share those secrets with everyone in 2017.

Opposite: Colorful mezcal bottles in the Oaxaca market and ex-votos



Paraca

MEXICO CITY



La Casa Azul - Frida Kahlo Museum

The birthplace of one of Mexico's most famous painters is also home to some of her key works and personal belongings. A must

Londres 247, del Carmen, Coyoacàn.

National Museum of Anthropology

This massive, marble-covered museum dedicated to the archeology and history of pre-Hispanic civilizations has 23 themed exhibition rooms displaying vestiges of everything from prehistoric nomadic tribes to the time of the Spanish concluses.

Av. Paseo de la Reforma & Calzada Ghandi S/N, Chapultepec Polanco.

Centro de la Imagen

This photography museum holds the Mexican photographic archives and hosts topical, contemporary exhibits that are internationally acclaimed.

Plaza de la Ciudadela, Calle de Balderas, Colonia Centro. Cuauhtémoc.

The craft market: Mercado de Artesanias La Cuidadela

Any visit to the *Distrito Federal* has to include a stop in this market, which offers a great variety of local crafts in textiles, accessories, decorative objects, and more.

Av. Balderas, Delegación Cuauhtémoc.

HOTEL AND RESTAURANTS

Hotel Condesa

This boutique hotel is both bohemian and chic, with a lovely rooftop café hemmed in by lush greenery.

Av. Veracruz 102, Cuauhtémoc.

La Casa de los Azulejos

This restaurant serving traditional Mexican cuisine is tucked away in a building covered in azuléjo tilework. The captivating retro décor and large enclosed courtyard, complete with fountain, surrounds guests in the melancholy ambiance of another

Av. Francisvo I. Madero 4, centro.

La Opera Bar

Another delightfully retro place where you can enjoy classic dishes while listening to an accomplished (and smilling) mariachi hand

Calle 5 de Mayo 10. Col. Alameda Central.

Breton Rosticeros

Poultry reigns supreme here, to the point that they even treat you to a spicy lollipop shaped like a chicken!

Zamora 33, Cuauhtémoc.

SHOPS

Tienda del Museo de Arte Popular (MAP)

A veritable treasure trove selling a plethora of objects handmade by Mexican artisans: baskets, embroidered textiles, pottery, dolls, jewelry, mirrors, hammocks – a delicht.

Emilio Castelar 22. Col. Polanco.

La Casa del coleccionista

This diminutive antique store has a wide selection of ex-votos, each more beautiful than the last.

Av. Francisco Sosa, Santa Catarina. Coyoacàn.

El Secreto

A sweets shop run by saleswomen garbed in traditional dress. The place to taste delicious mazapán treats made from almond pasto.

Av. Altavista 131B.

OAXACA



La Casa Oaxaca

A relaxed establishment in the form of a charmingly decorated traditional hacienda. The food is light and sophisticated and the patio offers a lovely view of a splendid cathedral

Garcia Vigil 407

Los Danzantes

This restaurant reinterprets Mexican cuisine with contemporary flair. A trendy ambiance created with greenery and spaciousness, along with plenty of natural materials

Calle Macedonio Alcala 403-4



La Mezcalillera

The true temple of mezcal, the famous liquor made from agave. This shop sells nearly 200 products across 63 brands boasting colorful, fascinating labels.

Murguia 403 A., Centro



This traditional "Dance of the Feathers" festival takes place every July in the weavers' village of Teotitlan del Valle. The town pulses all day long to the sound of the band's trumpets and drums, while dancers in traditional dress perform a pre-Hispanic ritual, the mesmerizing dance of the feathers. The atmosphere is delightfully friendly and authentic, as this festival is absolutely not intended for tourists, but is by and for the villagers. Witnessing this event is therefore a privilege.





THE "JARDIN" COLLECTION BLOOMS
WITH A DELICIOUSLY SPARKLING NEW LINE

Le Jardin Mexicain

The Jardin de Fragonard Collection — gaily dressed in flamboyant floral wrappings and harboring tantalizingly sweet and spicy scents — has lately become one of the perfumer's leading lines of scented creations. Each fragrance comes in an eau de parfum, a soap, a candle, and a home diffuser, whisking us away on scented sillages to fantastic, faraway lands. This year, as with the ready-to-wear and home collections, Mexico is the country of honor and a traditional festival the source of inspiration, expressed in "Le Jardin Mexicain," the Mexican Garden. Fragonard has developed an eau de parfum and soap named Biganade Jasmin. The eau de parfum is sparkling and tangy, bracing and intoxicating, exuding the energy of a colorful Mexican garden pulsing with jubilation. Bitter orange splashes the skin with incomparable zest, bergamot sparkles, grapefruit excites the senses. In the background, the woody and earthy notes of cypress, oak moss, and cedar gently blend with the regal warmth of jasmine.

For home interiors, the *Epices Chocolat* (Chocolate and Spice) candle and diffuser reveal the potency of Mayan cocoa bean and the subtlety of local spices. This tantalizing, uncommon union creates a sensual atmosphere that calls for relaxation, setting the mind free to wander.

"A day of jubilation in the village;
the women have plaited their long,
jet-black hair with rainbows of ribbons.
Their ruffled, flower-embroidered skirts
ripple weightlessly in the hot, dry summer
air. Their arms are laden with flowers."





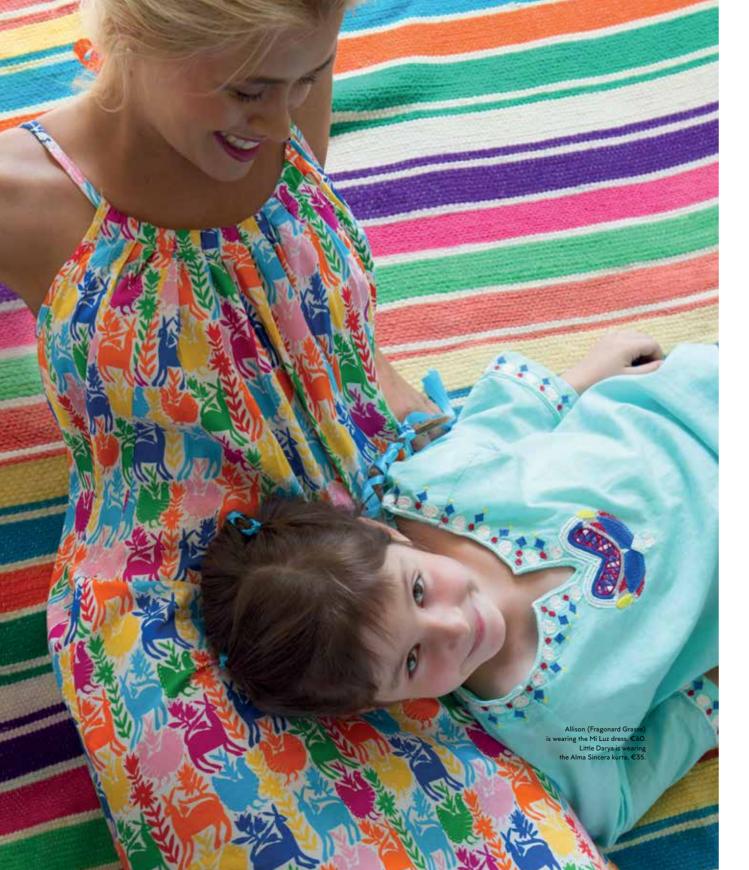


















Darya is admiring her pretty hairstyle in the Corazón mirror. €24. Baby Céleste is playing in the Viva tote (available in black). €25













1. Rosita infant two-piece set. €35 - 2. Pompons necklace. €10 - 3. Oaxaca bag . €25 - 4. Sayulita bag. €32 - 5. Pepita espadrille. (French sizes 36-43) €39 - 6. Fruta Tropical pouch. €22 - 7. Œil necklace. €14 - 8. Corazón ex-votos. €10 - 9. Amala necklace. €60

10. Eventail earrings. €15 - 11. Sirena tarot shoulder bag. €22 - 12. El Corazón photo frame. 8€ - 13. La Rosa photo frame. 8€ - 14. Amala bracelet €28 - 15. Navaro belt. €28 - 16. El Paraíso dress. €75 - 17. Flores zip pouch. €14 - 18. Yucatan pareo. €28

TRAVEL

The Mexican Connection

BARCELONNETTE'S EXCEPTIONAL ADVENTURE

BY RADIA AMAR





workshops. It was even rumored that Empress Carlota of Mexico was a customer of the young ladies of the Fourtoul family. Within a few years, there were nine textile companies run by Barcelonnettes. Meanwhile, French banks began opening offices in Mexico, attracting other French folk in search of lucrative opportunities. Yet all of them were nicknamed "Barcelonnettes"! Later, during the presidency of Porfirio Diaz (1877-1910), whose policies favored foreign investors, the Barcelonnettes founded the immense, modern Rio Blanco factory that would employ some 6,000 workers. Then, in 1891, in downtown Mexico City, Joseph Léautaud and Joseph Tron opened their El Palacio de Hierro (The Iron Palace): a department store inspired by Paris' Galeries Lafayette and that is still in business to this day. By 1897, there were 132 Barcelonnette establishments in Mexico, 86 of them retail stores. Several large wholesalers were making millions in revenue annually. Many Barcelonnettes remained in Mexico and started families. Still, a few Ubaye valley natives, having made their fortunes, decided to return to their homeland. Nick-named "the Mexicans" by the locals, they built beautiful, Mexico-inspired villas until the year 1930; there are fifty all told. The year 1988 saw the opening of the Musée de la Vallée, a museum set in the Villa La Sapinière that traces the epic adventure of these traveling Barcelonnettes. In Mexico, their descendants are now said to number between 20,000 and 50,000. And, every August, the town of Barcelonnette celebrates this unusual chapter of its history in a week-long festival (see inset).

What could possibly explain the presence of fifty enormous villas, all with distinctively Mexican style, in the Ubaye valley in France's Provençal Alps? Built by émigrés from the cities of Jausiers and Barcelonnette, who made their fortunes in Mexico in the 19th and early 20th centuries, these residences are symbols of an uncommon adventure. A chapter in history that will forever tie this quiet valley in the Alpes-de-Haute-Provence *département* – 150 kilometers from Nice and 200 from Marseille – to Mexico. How were they built? With textile craftsmanship and tremendous business savvy.

From 1805 to 1955, between 2,000 and 2,500 Ubayens (out of 18,500 inhabitants) emigrated to Mexico, drawn by a thirst for professional success. That desire first arose in the late 17th century, when a certain local savoir-faire—transforming their sheep's wool into thick sheets—served as the valley's lifeblood. The local artisans began travelling to many parts of France to sell their textile production. Meanwhile, in 1821, then-new Mexican Emperor Agustin de Iturbide proclaimed his country's independence. Mexico, now open to the world, became a land of promise for many entrepreneurs who saw it as a pot of gold at the end of the rainbow. That same year, the Ubaye valley's products became increasingly eschewed by city customers, who had begun to prefer finer, machine-made fabrics.

AN EXTRAORDINARY EMIGRATION. Carrying on the itinerant-merchant tradition, three brothers were taken with the notion of leaving the valley to conquer new, more distant markets. Jacques, Marc-Antoine, and Dominique Arnaud, who headed Jausiers' silk-spinning enterprise, set sail for New Orleans and then settled in Mexico. There, in Mexico City, they founded what was to become the driving force behind the massive movement that would follow: a store selling traditionally made fabrics named Las Siestas-Puertas (The Seven Doors). In 1830, three other Barcelonnette friends joined them. Their subsequent success inspired other Barcelonnette citizens to follow suit and become itinerant traders or store salespersons, while the women who followed their husbands or brothers opened sewing



TO VISIT

The Ubaye valley's Musée de la Vallée has a "sister-museum" relationship with the Museo Comunitario de Ciudad Mendosa inside the still-operational textile factory founded in 1896 by Barcelonnette Alexandre Reynaud. Exhibits at the Ubaye institution focus on Mexico and the study of the migratory movement. It collects and catalogs a variety of photographs and archives and provides information to Mexicans descendants hoping to learn about their family trees.

Villa Sapinière. 10 avenue de la Libération Barcelonnette. Tél. : 04 92 81 27 15



TO READ

Les Barcelonnettes du Mexique.

This French work contains fascinating stories and testimonials. Published by Musée de la Vallée. Out of print, but used copies can be found on the internet.

L'aventure architecturale des émigrants barcelonnettes. By Bernard Toulier, Hélène Homps, and Leticia Gamboa. Published by Editions Somogy. In

French. €35



A FESTIVE WEEK

Latino-Mexican festivals have been held every August in Barcelonnette since 1984. For an entire week, the city is alive with the sound of mariachi concerts, traditional dance performances, and sales displays of handicrafts and countless spicy delights!

To learn the exact dates and schedule of the 2016 festival, see the brochure to be posted online in early summer 2016 at www.barcelonnette.com.

NEWS NFWS

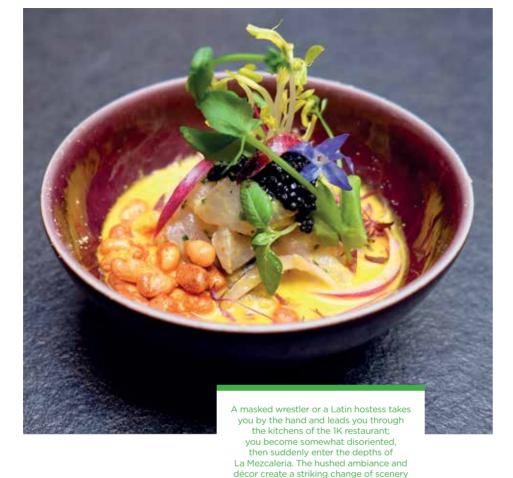
Julien Burbaud (2012 Top Chef contender) is Chef at the 1K restaurant in Paris, home to the newly opened La Mezcaleria, a cocktail bar resembling a Mexican speakeasy, reached by way of a secret passage through the kitchens. He shares two exclusive recipes with our readers.

1K CEVICHE

Serves 4: 320 g bass filet 100 g red onion 25 cl fish stock 25 cl lime juice 1 bunch cilantro (coriander) 10 g cancha corn (toasted corn nuts) Salt and pepper

Thinly slice the bass, season with salt and pepper; blend the fish stock and lime juice.

Add the diced red onion, chopped cilantro, and mix. Arrange in a suitable bowl, garnish on the side with the toasted cancha corn and top with a few sprouts. It's ready to eat!



EL MULICANO COCKTAIL

2 cucumber slices 5 Sichuan peppercorns 4 cl Pisco Quebranta 2 cl vellow chartreuse liqueur 2 cl lemon juice 1 teaspoon sugar 1 small glass of ginger ale

In a cocktail shaker, place two 1cm-thick slices of cucumber and 5 Sichuan peppercorns and crush together with a pestle. Add 4 cl Pisco Quebranta, 2 cl yellow chartreuse liqueur, 2 cl lemon juice, and sugar. Shake vigorously and pour the mixture through a double strainer into a copper mug or large cup.

Fill with ice cubes and top with ginger ale. Garnish: 3 thin cucumber slices and 3 or 4 Sichuan peppercorns. Sip and enjoy!

with it? Take your pick from guacamole or grilled grasshoppers! 1K & La Mezcaleria.

tucked away in the Marais. The bar thrums

with Mexican house music and serves myriad cocktails made with mezcal,

that Mexican spirit that is cousin to tequila.

Dare to try the liberally spiced El Diabolito

or the milder El Corazon. And to nibble



LIZ OLIVO

Liz Olivo, at the helm of the Coretta restaurant on rue Cardinet in Paris' 17th arrondissement. is determined to introduce French people to the authentic cuisine of her country. After starting her career in Mexico, she chose to come to France, home of the man who would ultimately become her husband. Once settled in Paris, she created her food blog, then began working as a private chef and, in 2015, opened the Coretta restaurant, where she now serves lively and surprisingly varied Mexican cuisine. You can learn more about her on her blog: lizolivo.wordpress.com



Mexicans to Watch BY RADIA AMAR

In 2008, these two designers opened their workshop in Mexico, specializing

in tailor-made furniture and boasting singular expertise in working with local woods. The Paul Roco workshop makes contemporary furnishings with a blend of appealing aesthetics and functionality that can be seen in many of Mexico City's chicest hotels, shops, and restaurants. Each article is crafted with the same care as the Cuna chair in huanacaxtle - a Mexican wood - and wool fabric, designed to last. Their designs can be seen exclusively in Paris at the EVA&A, 1 rue Pierre Le Grand,

in the 8th arrondissement.

ALEXANDRA LOWELL

Franco-American Alexandra Lowell was born in Mexico

and spent her childhood in that

country. After going to school in London, she settled in Paris to launch her Lowellita fashion brand. Having been immersed in the textile world at an early age, she learned about the breadth and depth of South American crafts, which now inspire her designs. With a flair for modernizing traditional fabrics, she works with The Mayan Store, a network of some fifty textile cooperatives in Guatemala. At least once a year, she visits her grandparents in Mexico, takes family vacations in Acapulco, and sets off on getaways with friends in Tulum, Puerto Escondido, Oaxaca, San Miguel de Allende, and Chiapas. When hit by homesickness in Paris, she hurries over to the Candelaria restaurant on rue Saintonge in the 3rd arrondissement and shops at the Épicerie de Bruno, a grocery on rue Tiquetonne in the 2nd, the only place she can find the Chipotle sauce she uses in her dishes. You can follow her adventures on Instagram (@lowellita) and see her designs at www.lowellita.com.



This Mexican-cuisine aficionada, in France since 2009, shares her food fandom on her blog, in cooking classes, and through her Paris-based catering service. Her culinary skills, inherited from her mother, are now an essential part of her identity and the basis of her new life's purpose: sharing the luscious secrets of this diverse cuisine, symbolizing her roots and culture, with the rest of the world.

www.mexiquegourmand.com

Hacienda

Fragonard introduces treasures for the home to create an idyllic Mexican ambiance



















Cyprien Fabre, International Sales Manager for Fragonard, joined the family business eight years ago. This young and dynamic family man, who crisscrosses Asia, Russia, the United States, and Europe every month, is captivated by - and devoted to - the world of this perfume manufacturer.

He invites us into his diminutive second home, one he recently acquired and renovated with his own hands (and those of a few close friends). Set on an island on the edge of the forest of Fontainebleau, in the Île-de-France region near Paris, the house is home to Cyprien, his fiancée, Charlotte, and their adorable newborn son, Aimé. Together, they escape the tumult of the world and their hectic careers in Paris and Grasse to savor long weekends, surrounded by their friends whenever possible, true to the spirit of sharing that guides their lives.

Left page:

1 Approaching the island.
2 Cups hand-painted
by Charlotte's mother.
3 Retro lightbulb.
4 100% upcycled
bathroom.
5 Feathered neighbors
visit the dock.
6 Fragonard rug.
7 Charlotte and Aimé
in the glass-enclosed

Fragonard Magazine: Everything about this house is just enchanting!

Cyprien Fabre: My grandparents lived in this village in the Fifties and always spoke of it fondly to me. That's what piqued my interest. This house is one of the few on the island and it can only be reached by boat. When I learned that it had been empty for decades, I looked into owning it. After corresponding at length with local officials, they offered us a long, 40-year lease in exchange for our complete renovation of the building. So we only have it for four decades, but that's just fine with us.

FM: Tell us about this little structure's charms and characteristics...

CF: The actual construction is very straightforward. It was built in the early 20th century and was originally lodging for a dam worker. It has four rooms on two floors. What makes it so extraordinary is its island setting, along the Seine River and on the edge of the forest. Even though it's only 50 minutes from Paris, getting here is indeed a journey all its own.

FM: So was there a great deal of restoration to do?

CF: It started out being deserted, then was home to squatters for a number of years. So by the time we came along, the place had suffered substantial damage. We had to roll up our sleeves to clean and empty it out and then restore it to our tastes. It took a year to do that, working on weekends when we could, with invaluable help from our friends.



Above: Salvaged bed. Fragonard pillowcases. **Opposite:** Kitchen among the trees.

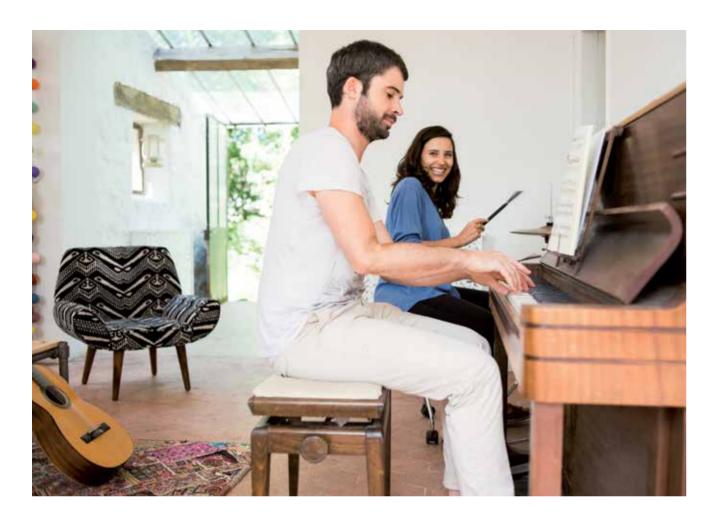
FM: Were there any pleasant surprises in the process?

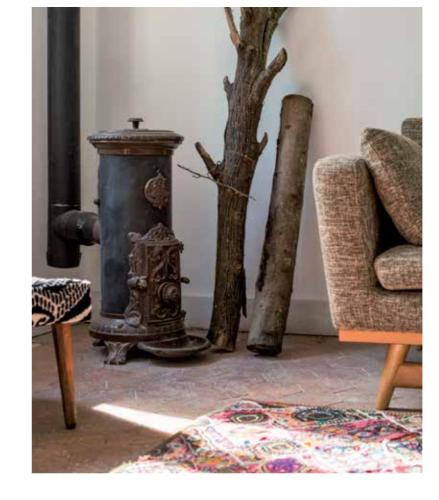
CF: Absolutely, like the beautiful, original wood floors in the bedrooms, the classic terracotta tomette tiles on the ground floor, an exquisite ancient basin that we left in place, as well as period windows that we restored.

FM: How would you define the style of your interior?

CF: The look we chose was created with upcycled, salvaged furniture and metal industrial components, all accessorized in "souk chic," including a number of articles from Fragonard Maison, the home décor store, like an armchair upholstered in antique fabrics and a big, colorful ethnic rug, which is the living room's centerpiece. Many of our furnishings are from antique shops or were bought on Le Bon Coin – the major French "classifieds" site – like the glass enclosures we picked up in Laval or the old-fashioned light switches. Also, following great advice from architect François Muracciole (who designs the Fragonard shops – *Ed.*), we recovered shelving from the old Maple furniture store, the site that became Fragonard's new Parisian concept store. The shelves were going to be thrown away, but we turned them into a bed, a changing table, and a storage cabinet. We wanted a low-cost interior that was simple, welcoming, and functional; we weren't driven by a desire to create any particular, unified look or fashion.







Above: The soul of the house is music. Fragonard Uzbekistan velvet armchair.

Right page: Wood stove.

FM: How often do you come here?

CF: We were here for several weeks when Aimé was born last summer. And we like spending weekends here whenever possible. It's the perfect place for enjoying quality time with our friends. Everyone helps out; they all make themselves at home. We hold big barbecues here, with a tavern-like spirit, piano playing, where we can relax, go swimming – all just to be together and have fun.

FM: Which is your favorite room?

CF: The kitchen, without a doubt. It's simple, friendly, and opens to the outside, which makes us feel like we're living in the forest.

FM: Have you added a favorite article to the décor?

CF: The piano! That upright was what I first learned to play on. Though it sounds like a saloon honky-tonk piano, it's the first piece of furniture I brought here. It single-handedly embodies the purpose of this house – relaxation and fun with friends. What's more, if Aimé's crying, my piano playing calms him down, so it's a very important piece of furniture! The village is a hangout for musicians of every ilk (gypsy-jazz musician Django Reinhardt lived there during the last years of his life – *Ed.*), so it goes perfectly with the overall ambiance!

FM: What is your favorite Fragonard product?

CF: The estagnon, that golden aluminum bottle. I like its simplicity and elegance. It's been a part of Fragonard since the very beginning. It was initially made of tin, then aluminum. It represents that "factory" dimension that's coming back into fashion. And it holds the noblest fragrance. I see it as the embodiment of the Fragonard savoir-faire, the very essence of the company's history. I'm also a loyal customer of the Vrai shower gel range and the Olive liquid soap, which we use at home all the time. And I take the cotton pouches in my suitcase on business trips – they're so handy.

Charlotte: Personally, I've become a fan of the house cashmere scarves and stoles. I've never found better ones anywhere else!

As far as fragrances go, I love the Pêche de Vigne (Vineyard Peach) candle and orange blossom soap. Ever since Aimé was born, I've been using the various pouches and carrying cases, designed especially for moms, on a daily basis, not to mention the adorable embroidered cotton cover for his health record. And whenever I need a gift to give to someone, I head for Fragonard, because you can find something there for nearly every occasion. The value for money is always excellent and the packaging is gorgeous.

FAVORITE PLACES IN SAMOIS-SUR-SEINE

Stretching six kilometers along
the left bank of the Seine, on the edge
of the forest of Fontainebleau,
Samois-sur-Seine is best-known as
the site of the annual Django Reinhardt
Festival, held the last week of June
and drawing the best international
musicians in gypsy jazz. This village
of around 2,000 souls, lying between
the Seine and forest, is home to some
twenty houseboats that journey
and dock along the banks.

what to see and do

DIANGO REINHARDT FESTIVAL

Hundreds of gypsy-jazz fans from around the world flock to the village in early summer for this annual five-day gathering, an event that never fails to draw the biggest and best international names in jazz manouche.

www.festivaldjangoreinhardt.com

LA BONNE AMIE BARGE

Both a B&B and table d'hôte, this delightful, cozily decorated houseboat no longer cruises the river, but does provide a romantic alternative to a hotel. Moored on the Seine, it has four charming guest rooms and a traditional restaurant.

www.labonneamie-fontainebleau.fr

AU ROCHER D'AVON

Just nine kilometers from Samois-sur-Seine, this family bakery makes the genuine tarte avonnaise (pictured below), a chocolate shortbread treat festooned with candied fruit. Yum!

29 bis avenue Franklin Roosevelt, Avon



HOME



HANDCRAFTSMANSHIP HANDCRAFTSMANSHIP

A Stitch in Time

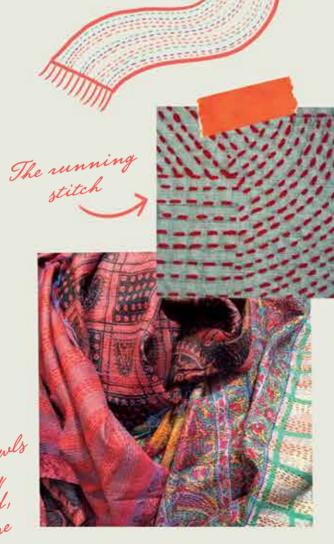
Fragonard showcases traditional handcraftsmanship in its fashion and accessory collections.

Kantha embroidery

Kantha-stitched shawls, a signature accessory in the Fragonard look, are one-of-a-kind articles made from old saris that are stacked on top of each other and hand-stitched together with kantha embroidery. This technique uses a "running stitch," a regular stitch along the sides or across the face of the fabric that creates a slightly wavy or wrinkled look. Carefully hand-sorted, one by one, the shawls sold by Fragonard are all chosen for their quality, designs, and harmonious coloring. Each article is unique.

Kantha shawl, €80 in stores

The kantha shawls are carefully hand-sorted, hand by one one by





Ikats

Ikat - an Indonesian word meaning, in certain contexts, "to tie" or "to bind" - is a unique resist-dyeing process. This technique prevents dye from reaching specific areas of the threads being dyed. What makes ikat such a complex technique is that the threads undergo multiple dyeing steps using a variety of colors. The knots are very precisely placed to create the final dyed pattern for the weave, a predetermined design created by a master craftsperson and featuring subtle tonal variations.







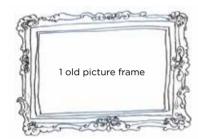


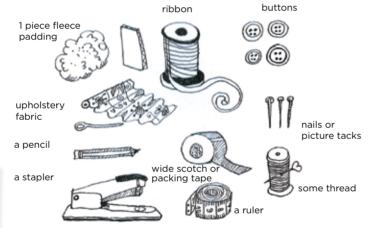
3 - The knots are untied

DIY Do It Yourself

Have you ever dreamed of making your own gift, home accessory, decorative object, fancy pastry? The Do-It-Yourself trend is truly taking off. At Fragonard headquarters - always abuzz with creativity - Marion, Alexia, Elizabeth, Chloé, Christine, and Jean have their own DIY ideas to share with you. Here's a how-to guide.

Materials:







Communications Assistant,

Fragonard Paris

What to do:

If the frame is worn or damaged, first strip off the old paint. Cut the cardboard to fit the frame. Cut the fleece padding 10 cm wider than the cardboard and place it on top. Staple the edges together on the opposite side, taking care to stretch the padding without tearing. Do the same with the fabric.

For the ribbons, make two layers. With scraps of upholstery fabric, form strips wider than the ribbon and sew them to make a tube and add thickness. Then measure to locate the middle of the four sides. Staple the fabric strips at the corners of the cardboard, still on the back of the frame. Repeat the operation starting from the middle of the sides. Then repeat this same step by superimposing the ribbon. Sew a button at each crossing point. Place the collage in the frame and tape firmly into place. Lastly, add a nail to each side of the frame back and attach a string for hanging the frame on the wall.



Materials:

decorative printed



roll of adhesive tape



1 yarn needle

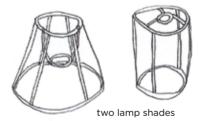




What to do:

Cut 10-15cm squares of the printed paper and fold them into butterfly shapes using origami techniques. Make yarn tassels using the fork and a bit of tape. Lastly, thread the needle with yarn, pierce the butterflies with the needle and string all the tassels and butterflies together on the yarn to form a pretty garland, perfect for a child's room.

Materials:







two skeins of wool

What to do:

Stretch the yarn over the lampshades, then attach the lampshades together with wire. Slide in a bulb on an electric cord, secure it in the middle,



DIY DIY



Chocolate-Orange Blossom Cake by Elizabeth Communications Assistant, Fragonard Grasse

mmmm 8333 * bio 4

Recipe to serve 6:

1. The sponge cake

Ingredients

- 120g softened butter + 20g for the cake mold
- 120g sugar
- 3 eggs
- 160g flour
- 100g ground almonds
- 1 packet baking powder
- 1 tablespoon orange blossom water

1/ Preheat the oven to gas mark 4 (180° C/350° F)

2/ Beat butter and sugar until creamy. Add eggs one by one, then the flour, baking powder, ground almonds, and orange blossom water. Mix well.

3/ Butter and flour the cake mold. Fill with the batter. 4/ Bake 45 minutes. Check for doneness by piercing the cake with a knife. Remove from mold immediately after removing from oven and cool on cake rack.

2. The chocolate mousse

Ingredients

250ml crème fraîche 100g milk chocolate

Preparation:

Melt chocolate in double boiler. Lightly whip the crème fraîche. Slowly fold the crème fraîche into the chocolate.

3. The ganache icing

Ingredients

50ml crème fraîche 50g dark chocolate

Preparation:

In a saucepan, bring the crème fraîche to a boil. Remove from heat and add the chocolate. Mix until smooth and well-blended.

4. Cake assembly:

After letting the sponge cake stand for several hours, cut in half horizontally and place the first half in a circular mold. Add a layer of chocolate mousse on top of the sponge cake, then cover the mousse with the other cake half. Pour and spread the ganache icing on the cake. Let sit several hours in the refrigerator and then decorate as desired!



Materials:



glass vases or bottles







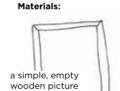
spray paint for glass

varnish

adhesive tape

What to do:

Completely remove all traces of labels from bottles. Paint glass bottles white to create a uniform background, let dry about 1 hour. Then apply the chosen colors as a solid or shaded pattern. Let dry 2 hours. On some bottles. as desired, create patterns using adhesive tape, spray-painting different colored or metallic stripes. Protect the part already painted with plastic wrap and tape. Spray with chosen color and let dry 1 hour before removing the tape. Lastly, if desired, varnish bud vases for glossy finish.



frame

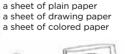




or tweezers

stamp tongs

paint



repositionable spray glue

cdle

10

a slender cutter





a photo, in profile, of the person for whom the gift is intended

What to do:

Use pretty stamps that have been unstuck using steam, or purchased sheets of inexpensive collectors' stamps. Place stamps face down on a sheet of paper and spray backs with spray glue. Using the tongs, position the stamps face-up on the frame, then varnish. For the silhouette, take a profile photo of the person for whom the gift is intended and photocopy it. Stick it onto the drawing paper, then cut out the profile using the slender cutter. Paint the silhouette with the black spray paint. Lastly, glue the silhouette onto a brightly colored sheet of paper and place in the frame.



A NOBLE CAUSE



CHARITY POUCHES

CASE FOR A NOBLE CAUSE

Each year for the past four years, Fragonard has designed an article to raise proceeds to be donated to the San Joe Puram Children's Village, an orphanage fifty kilometers from Delhi. Agnès Costa, having forged close professional and emotional ties with India, became determined to support the girls at this boarding school. The last three years, the company has successfully sold a cotton carrying case – printed with a different pattern each year – that has financed improved living conditions and education for dozens of young girls. Fragonard continues this great human adventure in 2016, offering customers a duo of cotton pouches, fairtrade crafted in India. This year's brightly colored set, bearing images representing Indian culture, is sold for €20. Pretty and practical for holding papers, cosmetics, and everyday necessities, these pouches are perfect for giving and receiving, all while supporting a great cause.



CHARITY POUCHES

27.5 x 21 cm 23.5 x 16.5 cm On sale at all Fragonard stores €20



BOOKS BOOKS



BY RADIA AMAR

TRAVEL TOMES

books for coloring and savoring



NICE COLORING BOOK

Nice-based illustrator Virginie Broquet meticulously captures the world in her sketches. From New York to Tokyo, from Saint Louis to Senegal to Shanghai, she paints the lives of the people she meets. Each of her drawings recounts an adventure and, in this uncommon book, Cahier de Coloriage Nice, she explores the streets of her hometown. The Promenade des Anglais, the narrow streets of the old town, the architectural wonders of Cimiez, the flowered floats of the Carnaval - all in poetic tableaux that artistic readers will be eager to enhance with color. Éditions Chêne. In cooperation with the City of Nice. 64 pages. €12.90



MERVEILLES DU MONDE EN PROVENCE

Provence journalist Marianne Morizot takes us on a culinary world tour without ever leaving the region, a bouillabaisse of heritage and gastronomy in her French book on "the world's wonders in Provence." She paints sparkling portraits of devoted restaurateurs, superb recipes, and details on great Greek, Moroccan, and Armenian restaurants to be found off the beaten path. Photos by Jean-Marc Tassetti. In French. Éditions Bonnetons. 196 pages. €24.90





RAJASTHAN

Through expert writing and richly colored photographs, historian Serge Bathendier, a specialist in Eastern languages, guides us through unforgettable lands to meet a medley of peoples and tribes whose traditions live on to this day, all seasoned with ancient folklore. Impregnable hilltop citadels and vast valley fortresses, camel caravans crossing the desert, shimmering saris - this book fires the imagination, fueling a burning desire to discover or rediscover this region, home to India's most beautiful palaces. In French. Éditions Chêne. 160 pages. €26.90

INSIDE CHEFS' FRIDGES -TOP CHEFS OPEN THEIR HOME REFRIGERATORS

Celebrity chefs like Marco Pierre White. Thierry Marx, Hélène Darroze, Pierre Hermé, Massimo Bottura, and Fatéma Hal reveal the contents of their home refrigerators, opening the doors to their secret worlds. All told, close to sixty Michelin-starred chefs feature in this delectable book, a very personal journey showing what these culinary masters cook at home. Author Adrian Moore is their confidant as they share their favorite ingredients, cooking rituals, and, of course, a handful of precious everyday recipes, all beautifully photographed by Carrie Solomon, first place winner at the 2010 International Festival of Culinary Photography. Available in English, French, German, and Italian,

Taschen. 328 pages. €39.99













VUES DE RIO

A delightful collection of watercolors, comic strips, anecdotes, and humor columns capturing travelers' views of Rio de Janeiro. Camille Lebon and Johanna Thome de Souza take us far from the clichés of beaches, bikinis, and soccer, presenting an artistic interpretation of todav's Brazilian society. In French.

Éditions de la Martinière. 192 pages. €40 (Release date: April 14)



ART DÉCO - UNE MÉDITERRANÉE HEUREUSE

The French Riviera's architecture saw an aesthetic explosion after World War I, when rich foreigners, mostly Americans, were overcome by a desire to celebrate life and guenched this thirst for easy living by settling on the shores of the "happy Mediterranean." From the region's earth rose villas, mansions, casinos, and luxury hotels steeped in a distinctive style: Art Deco. Architectural heritage expert Roberte Dallo has selected the Côte d'Azur's most remarkable buildings of this ilk, such as Gloria Mansions, alongside other great creations by Robert Mallet-Stevens, Georges Dikansky, Ferdinand Bac, and the Hovnanian brothers. All are finely photographed by Anthony Lanneretonne, whose lens captures the breathtaking detail of stylized flowers, resplendent curves, and incomparable geometric ornamentation.

Éditions Gilletta. 168 pages. €34.90



For children PARTIR AU-DELÀ DES FRONTIÈRES

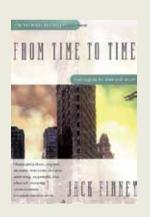
A war forces two children to leave their country with their mother. Together they embark on a long journey, seeking a land in which they can live in peace. As the title suggests, they cross borders hidden in trucks, traverse the sea, travel in trains... their voyage in search of a new life recounts the young and old on a topic that is, sadly, still making headlines. A poignant book by author-illustrator Francesca Sanna, In French, Published by Gallimard Jeunesse children's books. 48 pages. €15.90



BOOKS BOOKS

BOOKS FOR THE RY AGNÈS COSTA

She never zips up her suitcase without having first slipped a few novels inside it. In every issue of *Fragonard Magazine*, literature lover Agnès Costa shares a sampling of her reading favorites with a common theme. This year's leitmotiv is travel, prosaically expressed in a bouquet of uncommon tales.



A.S. BYATT POSSESSION

Interweaving different eras and structured around the search for a manuscript, *Possession* is a captivating book. It is, in fact, A.S. Byatt's bestseller and winner of the prestigious Man Booker Prize. A young researcher discovers a letter that will lead him into a series of adventures in across time. Readers can attempt to find clues on their own, or simply let the scintillating writing of this remarkable author sweep them breathlessly through the escapade. A work that leaves its indelible mark on the soul.



JACK FINNEY TIME and AGAIN followed by FROM TIME TO TIME

This is the story of Simon, a literal and literary journey through time powered by astounding drawings and photos capturing the spirit of the "times." Using his powers of concentration, Simon manages first to project himself into New York in the late 19th century, then the early 20th century, then just before the outbreak of World War I. Equal parts novel, crime investigation, and love story, this narrative, awarded the French Grand Prix de l'Imaginaire, provides an escape into a fantasy world that will enflame your imagination!



RONA JAFFE THE BEST OF EVERYTHING

On a much lighter note is this book that tells the story of five young women, in the New York City of the Fifties, in search of life, freedom, love, and employment. Their dreams are those of all women fighting to survive and find their place in a man's world. Despite the 70 years separating today's readers from the story's era, one immediately identifies with these young, beautiful women brimming with desire as they face their destinies and the myriad opportunities to be found in this fascinating city.

LLOYD JONES HAND ME DOWN WORLD

With today's headlines rife with the hardships experienced by migrants, how can one not be intrigued by the fate of this black woman, who lands, alone, on a Sicilian beach? She has nothing to her name, yet sets off in search of her son, whom she knew for only a few days before he was taken from her. This is the story of a destitute mother desperate to find her child and, through her many encounters, travels across Europe in her quest to locate him. A poignant book.

ALAMEDDINE Hakawati

RABIH ALAMEDDINE THE HAKAWATI

An episodic work, like the Arabian Nights that inspired this bewitching storyteller, *The Hakawati* reads in a single, breathless sitting: Readers are swept into the tale as stories descend from stories, through that of the narrator, come to be with his dying father. Son of a Lebanese family exiled in California, the work tells two tales of Beirut in its glory years, when life was sweet, easy, and the cohabitation of its peoples less deadly than today.

JESSIE BURTON THE MINIATURIST

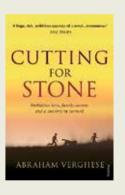
This portrait of 17th-century Amsterdam - the writing of which is a nod to scenes in period Dutch paintings - tells the story of a young girl of noble birth, soon to be married to a rich merchant and who discovers the many secrets and lies of this biasburdened society. The descriptions of these opulent mansions are expressed through the dollhouse the husband offers the young woman: It is through this miniature building that the girl will come to understand the secrets that plague this strange house. Inspired by a real dollhouse on display at the Riiksmuseum in Amsterdam. the author describes, with exactitude and a dash of mysticism, life in the 17th century.

LLOYD JONES



ABRAHAM VERGHESE CUTTING FOR STONE

Ethiopia, 1954. Two twins, entwined by a deep emotional bond, grow up without a mother. But revolution is in the air and the two brothers are torn apart by their love for the same woman. One goes to the United States and becomes a physician. The other stays behind. They meet again much later, after many adventures that will help them understand the secret of their identity.

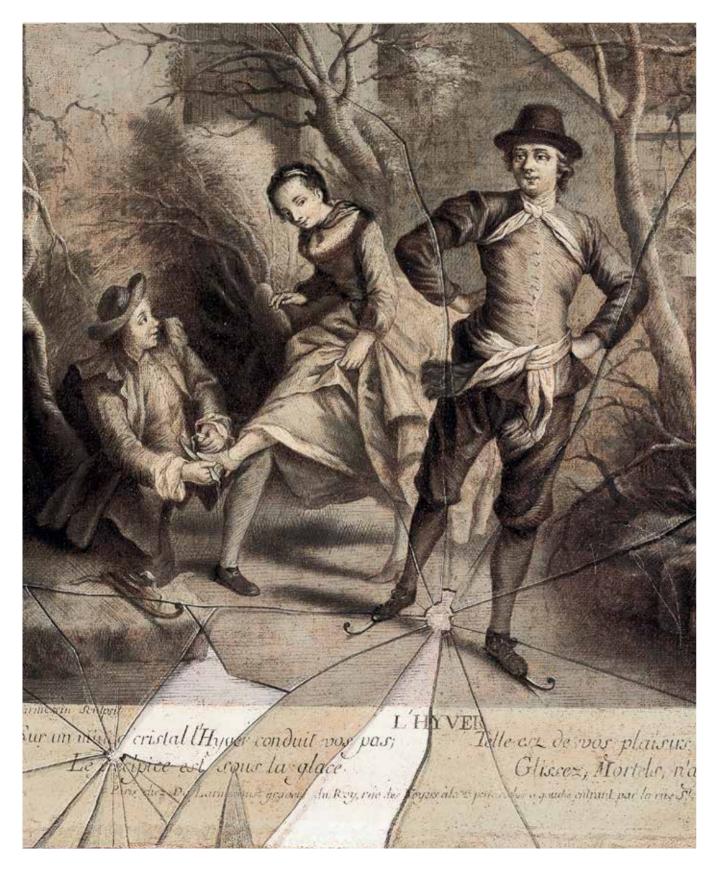




WHERE'D YOU GO. BERNAUETTE

MARIA SEMPLE WHERE'D YOU GO, BERNADETTE?

Bee is a gifted, 15-year old American girl living in Seattle who asks her parents for a trip to Antarctica as reward for her academic performance. The day before her departure, her mother, Bernadette, disappears. In seeking the truth at all costs, the teenager discovers many secrets about her mother. This book is a true breath of fresh air, filled with amusing and delightful turns of plot and phrase. A jubilant work that will captivate you to the very end.



Left page: Gaspard Gre

Gaspard Gresly. Trompe-l'œil à la gravure des patineurs.

TROMPE THE ART OF ILLUSION

The Jean-Honoré Fragonard Villa-Museum is devoting its major annual exhibit to a specialized art form greatly esteemed by certain artists, but often neglected in the annals of art history: trompe-l'oeil painting. Derived both from still life – in its representation of inanimate objects – and decorative arts – when used on a large scale –, this practice was painting's raison d'être, the representation of reality, until it was usurped by the advent of photography.

First appearing in the 15th century, trompe-l'oeil so faithfully captures real life that it creates an optical illusion. The exhibit Trompe-l'oeil: l'art de l'illusion, through a selection of fifteen works dating from the 17th to the 21st centuries, focuses particularly on illusionist easel painting which, though not as celebrated as its monumental trompe-l'oeil sibling, became the specialty of a number of painters starting in the 17th century.

As Andrea Zanella, Curator at the Musée Fragonard, explains, "Illusionist easel painting respects very specific rules: The objects must be painted to scale, with a shallow depth of field; depictions of living beings are not allowed, there must be a flawless mastery of chiaroscuro, and very fine brushes are to be used to represent, as meticulously as possible, details such as the velvety nuances of peach skin, the wings of a butterfly flitting around flowers, the consistency of their petals, the legs of a fly. Broken glass must look sharp, and bas-reliefs must have the appearance of dusty stone."

CLUTTERED WORKSHOPS AND STILL LIFES. A selection of 17th-century still lifes are featured in this exhibit to illustrate this illustrative feat. "Technically, illusionist easel painting is more the result of an artist's choice than of his or her virtuosity. Especially because faithful representation of reality rules out any notion of style or personal interpretation. Thus, an interpretive painter like Titian would have turned away from this highly analytical exercise, which involves an almost scientific approach to painting," clarifies Ms. Zanella. "Though some *trompe-l'oeil* may include symbolic elements, as in a vanitas, embodying the vicissitudes of life, the themes addressed in this genre are generally less serious in nature, representative of a pleasant existence."

senting objects attached to a wall were often integrated into the woodwork (before becoming independent artworks); their wooden background created the illusion of an extension of the wall, making them essentially decorative paintings.

Of course, trompe-l'oeil works are displayed unframed, for a frame would give away the trick.



Above: Luigi Sabatelli, *The Dance*Right page: Gaspard Gresly. *Trompe-l'œil au porte-objets*.

▶ The 18th century produced many iconic works of this genre by the brushes of artists such as Gaspard Gabriel Gresly (1712-1756). Cluttered workshops, a fashionable theme in that era, served as inspiration for a number of paintings, several of which have a prominent place in this exhibit.

CONTEMPORARY ILLUSIONISTS. With the advent of photography, the major consequence of which would be to relieve painting of its responsibility to recreate reality, painters set off in new directions, including toward Impressionism. In the case of *trompe-l'oeil*, though the challenge of realism remained, the game became more conceptual: The surrealists would embrace it, followed by the pop artists, then the hyperrealists. In the 20th century, more specifically in the 1960s, reacting to abstract art and New Realism, Pierre Gillou founded a *trompe-l'oeil* painters' group that

would resuscitate both the themes and techniques as they were originally practiced.

With renowned artist Gerhard Richter, the perception deception is far-reaching. The artist paints his paintings to resemble photographs, then takes a picture of them, so that the observer is unable to detect the nature of what he or she is seeing. The work of Michelangelo Pistoletto is also characteristic of this pictorial vertigo: His characters, painted on mirrors, disturb our perception of space, becoming

"This pictorial prowess forcibly reminds us of the tremendous degree to which our senses and perceptions can be manipulated"

trompe-l'oeil on a grander scale, to the point that we cannot tell if the space is real or virtual until we see our reflection in the mirror. Today, young artists like Julien Carreyn, whose drawings resemble photographs and photographs resemble drawings, have their own way of interpreting this cerebral exercise.

The Jean-Honoré Fragonard Villa-Museum lends its exceptional setting to this new exhibit on the art of *trompe-l'oeil*, at once an intellectual game and an artistic challenge, pictorial prowess that forcibly reminds us of the tremendous degree to which our senses and perceptions can be manipulated.

TROMPE-LŒIL, L'ART DE L'ILLUSION.
April 25 - September 30, 2016. Jean-Honoré Fragonard Museum
14 rue Jean Ossola, Grasse.
Phone: +33(0)4 93 36 02 07. Free admission.



"Women of fashion took inspiration from Parisian elegance without relinquishing their fondness for color and calico prints" **Above:** Detail of a "Grenadian" shawl from the Grasse region, circa 1860-70. In fringed silk with large, golhese broad, elegant shawls were a nod to the

Dentelles et DATUTES précieuses provençales

The exhibit *Dentelles et parures, précieuses provençales* (Precious Provençal Lace and Finery) traces the ways in which Provence's fashionable women, yielding to the influence of Parisian high society, modified their clothing styles between 1780 and 1900. The painstakingly crafted display at the Provencal Costume and Jewelry Museum captures the evolution of regional feminine elegance in sixteen new costume ensembles.

Starting in 1780, bourgeois fashions - expressions of Parisian high society - made their presence felt in southeastern France, even as popular Provençal dress reigned across the region. Throughout the 19th century, the wardrobes of Provence's wealthier populations showed ever-increasing signs of Parisian stylistic influence. The chic contours and conspicuous luxury were most evident among the region's élégantes, the women of fashion, who loved beautiful lace, silk, and fine muslin. Starting in the Directoire period, concurrent with the post-Revolution French Directory, upper-class women took inspiration from Parisian dress as depicted in the ladies' journals to which they subscribed. Then, with their seamstresses in Grasse, Toulon, or Marseille, they ordered distinctive new dresses with unique cuts, made of high-quality fabrics and trimmed with new accessories, without relinquishing their fondness for color and calico prints. The exhibition Dentelles et parures, précieuses provençales illustrates this unique style deftly combining Parisian fashion and regional tradition, further enhanced by influences from around the world as, by virtue of the region's major ports of Marseille and Toulon, travelers from other continents also inspired local textile designs.



Dress in silk taffeta brocade with holly motif, circa 1860-65, Grasse,

Opposite: Detail of a machine-woven muslin fichu, hand-reembroidered with a chain stitch, circa 1850-70.

Below: Fashion plate from the *Journal des Demoiselles*, 1835. These plates were accompanied by sewing patterns so readers could make the dresses depicted.





PARISIAN INFLUENCE ON PROVENCE

Through reconstitution of sixteen outfits, work that requires meticulous historical research, Eva Lorenzini, Curator of the Provencal Costume and Jewelry Museum, demonstrates the progressive Parisian influence on fashions in Provence. "The dresses and accessories on display are both from the museum's permanent Hélène Costa collection and on loan from families in Grasse, Aix-en-Provence, and Marseille." Like this 1830 print cotton dress with enormous leg-of-mutton sleeves, the clothing in this exhibit has been remarkably preserved. These complete ensembles speak volumes about the social status of those who wore them. Among the more remarkable pieces in this new presentation is an English-style celadon dress from 1780 in embroidered silk satin, a dress in lustrous taffetas from the Directoire period, along with its fringed cotton print fichu, and numerous printed muslin dresses worn by Grasse's stylish women around 1865. "All these dresses exude an inimitable French elegance that steadily distanced itself from the traditional regional costume, all while maintaining clear associations with Provence." A subtle evolution here displayed with precision and passion.

DENTELLES ET PARURES, PRÉCIEUSES PROVENÇALES March 25-October 31, 2016. Provencal Costume and Jewelry Museum. 2 rue Jean Ossola, Grasse. Phone: +33 (0)4 93 36 44 65. Free admission.



CULTURE CALENDAR



Ten Thousand Waves, 2010. Video, color, sound installation. 49'42" © Isaac Julien, 2015. Courtesy Isaac Julien, Victoria Mito gallery - Londres.

Through September 5

SELECT CHINESE WORKS

Dovetailing a palette of multidisciplinary events (concerts, screenings, stage performances) spotlighting today's Chinese culture, the Fondation Louis Vuitton is displaying a selection of works from its permanent collection in galleries 4 through 10. Eleven artists are represented, including influential artist Ai Weiwei with a work entitled *Tree*, as well as new-generation artists such as Zhou Tao, Tao Hui, and iconoclastic filmmaker Isaac Julien.

Fondation Louis Vuitton, 8 avenue du Mahatma Gandhi, Bois de Boulogne, Paris 16th arron, Phone: (+33) (0)1 40 69 96 00

April 16 - September 4

JAMES BOND: FIFTY YEARS OF STYLE

From the pristine tuxedo worn by Roger Moore in *Octopussy* to Daniel Craig's blue swimming trunks from *Casino Royale*, this exhibition takes an in-depth look at the style of the silver screen's most famous secret agent, along with his seductive Bond girls and formidable enemies. As might be expected, gadgets and eye-popping accessories are in no short supply.

Grande Halle de la Villette, Paris 19th arron. 221 avenue Jean Jaurès. Phone: (+33) (0)1 40 03 75 75



Scaramanga (Christopher Lee) and James Bond (Roger Moore). © 1974 Danjag, LLC and United Artists Corporation. All rights reserved.



May 14, 2016 - January 8, 2017

ANATOMY OF A COLLECTION

Who wears what? The Musée Galliera asks this very question in an exhibit featuring a hundred garments and accessories from the Galliera's collections, spanning fashions from the 18th century to the present day. Attire of Dauphin's, Napoleon's vest, a dress once belonging to the Empress Josephine, another of George Sand's, a Sarah Bernhardt necklace, T-strap pumps worn by Mistinguett, an Audrey Hepburn suit. A sumptuous display of styles and history.

Palais Galliera, 10 avenue Pierre ler de Serbie, Paris 16th arron. Phone: (+33) (0)1 56 52 86 00

Men's vest once belonging to Claude-Lamoral II, Prince of Ligne and the Holy Empire (1685-1766). © Eric Poitevin / ADAGP 2016

April 6 - August 1

PAUL KLEE AND ROMANTIC IRONY

This cross-section of the work of the iconic, 20th-century artist is entitled *Paul Klee*, *l'ironie à l'oeuvre* and is the first major Klee retrospective displayed in France since 1969. The exhibit of nearly 250 works organized in seven themed sections highlights how Klee practiced irony as an artistic approach, which originated in the first German romanticism.

Centre Pompidou. Place Georges Pompidou, Paris 4th arron. Phone: (+33) (0)1 44 78 12 33



Insula dulcamara, 1938. © Zentrum Paul Klee, Berne

. Through June 5

JEAN-BAPTISTE HUET: THE PLEASURE OF NATURE

Jean-Baptiste Huet (1745 - 1811), the prolific painter, sketch artist, and engraver, embodies the tastes of the Goncourts – an elegant and seductive 18th century exalting a unique insouciance that emerged in the closing decades of the Ancien Régime. This exhibit, boasting more than 70 paintings, drawings, and decorative objects, displays the great diversity and depth in works by a man who was a determined catalyst in the popularity of Toile de Jouy.

Musée Cognacq-Jay. 8 rue Elzévir, Paris 3rd arron. Phone: (+33) (0)1 40 27 07 21



La Laitière (The Milkmaid). Circa 1780-1785. Oil on canvas. © Carole Rabourdin / Musée Cognacq-Jay / Roger Viollet

March 22 – July 17

THE DOUANIER ROUSSEAU: ARCHAIC CANDOUR

In an assemblage of a hundred works, this exhibit is a critical investigation of the work of this eminently singular painter through an examination of archaism. Henri Rousseau's masterpieces from the Musée d'Orsay and the Musée de l'Orangerie (from *The Snake Charmer* to *The Wedding Party*) will be on display alongside paintings on loan from the most prestigious international institutions. Works by Seurat, Delaunay, Kandinsky, and Picasso, as well as other, lesser-known artists, evoke the plethora of interconnections with and around the Douanier Rousseau, who inspired an original way of exploring modernity.

Musée d'Orsay,

1 rue de la Légion d'Honneur, Paris 7th arron. Phone: (+33) (0)1 40 49 48 14



Tropical Forest with Monkeys, 1910, Washington, National Gallery of Art, Courtesy National Gallery of Art, Washington

April 7 – August 14

FASHION FORWARD: THREE CENTURIES OF FASHION (1715-2015)

As part of the 30th anniversary celebration of its fashion collection, the Musée des Arts Décoratifs gathers 300 articles of women's, men's, and children's fashions to form an unprecedented timeline from the 18th century to today. The museography recreates a feeling of time travel inside the museum's Nave, which offers its display windows for the occasion. The key pieces are presented in their historical context with archival documents.

Musée des Arts Décoratifs.

107 rue de Rivoli, Paris 1st arron. Phone: (+33) (0)1 44 55 57 50 Dolman-mantle, 1870-1890, wool cashmere and silk, silk fringe, braid, and tassels.

© Jean Tholance, Les Arts Décoratifs, Paris, UFAC collection



CULTURE CALENDARL **CULTURE CALENDAR**

CALENDAR COTE D'AZUI

July 2 - September 4

FRANCIS BACON

This major summer exhibit explores the influence of French culture and the Monegasque period of this great English painter, the undisputed master of violence and tragedy. More than sixty works, including some of his most significant triptychs and paintings, are in this first exhibit under the aegis of the relatively new Francis Bacon MB Art Foundation, formed in Monaco on October 28, 2014, the anniversary of the artist's birth.

Grimaldi Forum. Phone: +377 99 99 20 00

Lying Figure. 1958. © The Estate of Francis Bacon. All rights reserved

10 avenue Princesse Grace, Monaco,

June 4 - November 27

CHRISTO

A monumental mastaba (Egyptian tomb) by Christo completely transforms one's sense of the scale in the Cour Giacometti, and even dwarfs the architecture of the Fondation Maeght. Standing before this monumental construction made with nearly 3,000 oil barrels, visitors are dramatically confronted with their notions of objects, shape, and color, and even space and time. This project was developed over several decades by this artist who has redefined the concept of oversized: Christo.

Paintings, sculptures, installations, drawings, models, and photographs are also on display, revealing the plans and preparations for this awesome undertaking.

Fondation Maeght, 623 chemin des Gardettes, Saint-Paul-de-Vence, Phone: (+33) (0)4 93 32 81 63



Christo. DR.



June 18 – November 27

ERNEST PIGNON-ERNEST RETROSPECTIVE

The birthplace of this instigator of urban art, born in 1942, is holding a major retrospective covering the artist's prolific creation. In addition to the exhibited works, Ernest Pignon-Ernest will produce an in situ ensemble of paintings based on the "Les Extases" texts of the great Christian mystics at the Abbaye de Saint-Pons, and the Louis Nucéra library has scheduled a number of presentations and discussions focusing on his work.

MAMAC. Place Yves Klein, Nice. Phone: (+33) (0)4 97 13 42 01 Portrait de Rimbaud. Paris. 1978. Silkscreen. Ernest Pignon-Ernest. © ADAGP, Paris, 2016.

Through August 28

DUANE HANSON

Known for his disconcertingly realistic, life-size sculptures, American artist Duane Hanson (1925-1996) made middle-class America his preferred subject. In a nod to the Pop Art movement, his eerily fascinating sculptures transform the banality and meaninglessness of everyday life into iconographic artistic interpretations. This exhibit, organized by The Serpentine Galleries in London, presents the artist's key works.

NMNM - Villa Paloma. 56 boulevard du Jardin Exotique. Monaco. Phone: +377 98 98 19 62

Housewife, 1970 © The Estate of Duane Hanson





Musée International d'Art Naïf Anatole Jakovsky.

June 10 - October 2

NAÏVE ART FROM BRAZIL

Known on every continent for its "magical" qualities, influenced by Candomble voodoo, as well as for its purely artistic merits, Brazilian Naive art finds a home in the Musée Jakovsky. Following World War II, this pictorial art created by farmers, mechanics, or cooks piqued the interest of intellectuals like Claude Lévi-Strauss, and surrealist painters were intrigued by its authenticity. Since that day, new works of the genre continue to reassert its ingenuity, an art making color and rhythm essential components in Brazil's pictorial expression.

Musée International d'Art Naïf Anatole Jakovsky. Château Sainte-Hélène. 23 avenue de Fabron. Phone: (+33) (0)4 93 71 78 33

CULTURE CALENDAR CULTURE CALENDAR

THE CALENDARE PROVENCE



June 11 - October 2

CAMOIN IN HIS OWN LIGHT

Charles Camoin was born in 1879 in the Marseille of the industrial era, a city primarily turned toward the French colonial empire. He belonged to a generation of late-19th-century artists living in turn-of-the-century France and experiencing sweeping change of every form - technical, philosophical, artistic. Camoin was very close to Matisse, Marquet, and Manguin, whom he met at the Beaux-Arts in Paris, and is associated with Fauvism. This exhibition assembles more than 60 works in display space exceeding 700m2, a superb opportunity for the visitor to examine the milestones in art history and follow the stylistic choices made by the artist.

Musée Granet. Place Saint-Jean de Malte. Aix-en-Provence. Phone: (+33) (0)4 48 58 88 32

Charles Camoin (1879 - 1965). Jeune Créole. 1904 Le Havre, Musée d'art moderne André Malraux.

April 27 – August 29

PICASSO: A GENIUS WITHOUT A PEDESTAL

How did Picasso, well established in his time and faithful to his roots, nurture his works with the influences of popular arts and traditions? The path of this exhibit juxtaposes some of his masterpieces with key works from the MuCEM collections. The MuCEM's fruitful partnership with the Musée Picasso in Paris has brought powerful creations to this display, all placed in intriguing perspective with new discoveries.

MuCEM, 7 Promenade Robert Laffont, Marseille Phone: (+33) (0)4 84 35 13 13

Pablo Picasso, Portrait de Toréador, October 3, 1947. Terracotta dish, engraved decoration, molded, textured, and painted with oxides. Private collection.

Maurice Aeschimann © Succession Picasso 2016





Pablo Picasso. Sleeper with Shutters Closed. © RMN (Musée Picasso in Paris) / Jean-Gilles Rerizzi @ Succession Picasso, 2016

September 17, 2016 - January 22, 2017

THE DREAM

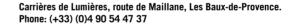
The mysterious phenomenon of the dream has been the subject of extensive research in many fields, all seeking to pierce its mysteries, shed light on its meanings. Since ancient times, Egyptians, Greeks, and Eastern cultures have attached great importance to dreams – interpreting them, comparing them to the great collective myths, analyzing them as though they were heavenly caveats, omens, or premonitory visions. Through a hundred works from the greatest 20th-century artists, including Pablo Picasso, Henri Matisse, Salvador Dalí, René Magritte, Max Ernst, and Victor Brauner, this landmark exhibition, Le Rêve, retraces how dreams have been visually represented and served as one of the greatest challenges of modern art.

Musée Cantini, 19 rue Grignan, Marseille, Phone: (+33) (0)4 91 54 77 75

Through January 8, 2017

CARRIÈRES DE LUMIÈRES: SPECTACLE OF SIGHT AND SOUND

After hosting more than 513,000 visitors for the display Michelangelo, Leonardo da Vinci, Raphael: Giants of the Renaissance, the Carrières de Lumières presents a new 40-minute, multimedia exhibit devoted to Marc Chagall (1887-1985). This show, entitled Midsummer Nights' Dreams, projected across 4000m² of a former quarry on walls up to 14 meters high, uses an astounding system of 100 video projectors and 27 speakers! The viewer is plunged intimately and intensely into the artist's work, able to freely explore Chagall's contemporary essence, the complexity of his brushwork, the range of his color palette, the boldness of his compositions! A second, complementary work is a composition called The World of Alice, an Homage to Lewis Carroll. This exploration of *Alice in Wonderland* will delight young and old with a trip down the rabbit hole in pursuit of the White Rabbit. Fantastic!





Spectacle by Gianfranco Lannuzzi, Renato Gatto, and Massimiliano Siccardi. Production: Culturespaces. © ADAGP, Paris 2016



Calais Sands at Low Water, Poissards Collecting Bait. 1830. Bury Art Museum. © Bury Art Museum, Greater Manchester, UK

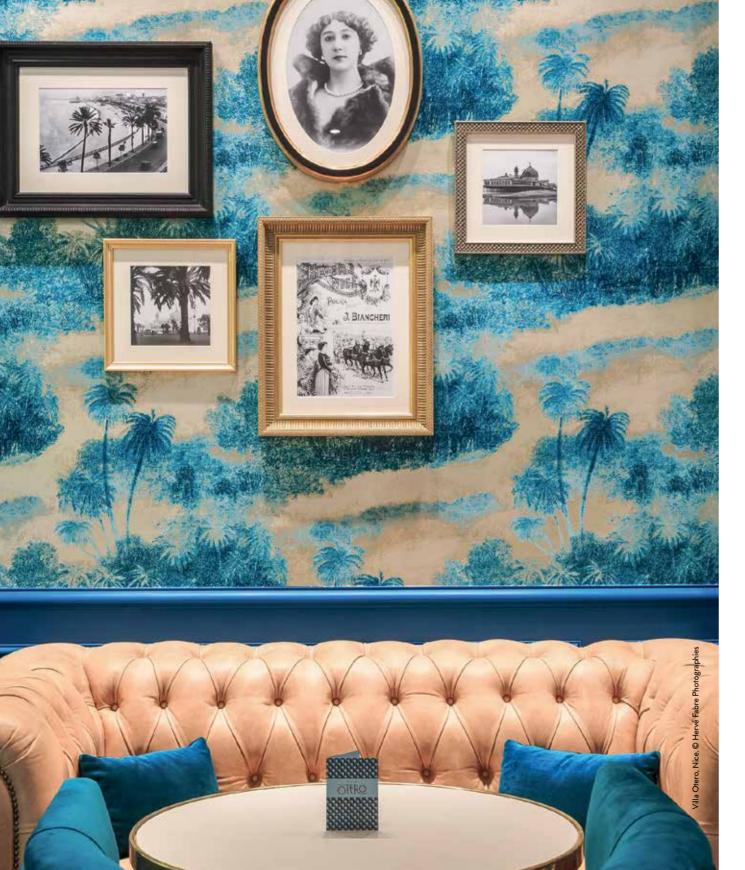
May 4 - September 18

TURNER AND COLOR

Viewed as a precursor of Impressionism, Joseph Mallord William Turner (1775-1857) is undoubtedly one of the most iconic English painters of the 19th century. In partnership with the Turner Contemporary of Margate and London's prestigious Tate Britain, this exhibit lets visitors discover Turner's art in fascinating detail, particularly his exploration of the world

A hundred paintings and watercolors trace the subtle evolutions in the painter's palette over the course of his travels from London to Yorkshire, from France to Italy.

Caumont Centre d'Art, 3 rue Joseph Cabassol, Aix-en-Provence. Phone: (+33) (0)4 42 20 70 01



By Radia Amar, Sandra Serpero, and Priscillia Cassuto

Contemporary bistros. Restaurants ranging from gourmet to avant-garde. Healthy, tasty eateries. Soon-to-be-iconic hotels and charming inns. Original pastry shops and inspired concept stores. Every year, the editors of *Fragonard Magazine* select new places in Paris and Provence that are likely to excite the eye and enchant the taste buds. The perfect finishing touch to your travels – or a great way to be a tourist in your own town.

CITY GUIDE NICE CITY GUIDE NICE



BIG FERNAND

Billed as the "Burger Workshop," Big Fernand cooks up delicious "French" namburgers (spelled, in fact, hamburgés, to make that point). Using carefully selected meats, raw-milk cheeses and bread baked daily by a local baker. the famed sandwiches are available in six à la carte versions (including a veggie burger). Fach customer can compose his or her custom hamburgé using the workshop's ingredients - and there are no fewer than 3,840 possible combinations!

52 rue Gioffredo, Nice. Phone: +33 (0)4 83 50 52 41



Inside the hushed ambiance of this new bookstore, bookworms can peruse a selection of rare books, journals, and magazines divided into three sections: literature, humanities, and fine arts. There is also a dedicated concept-store space with an arts-and-culture theme selling small, uncommon objects, a few apparel items, and original stationery. A year-round events schedule is peppered with readings, debates, get-togethers, and theatrical interludes, making this the newest meeting place for culture lovers.

4-6 rue Jules Gilly, Nice. Phone: +33 (0)4 93 85 77 79





AU BONHEUR DES COCOTTES

Part workshop, part boutique, part vintage art gallery, this concept store is steeped in Art Deco spirit (vintage clothing, furniture, artworks, antiques). It also serves as a venue for creative events, where everyone can make desires become reality in DIY workshops. a chance to reinvent and revive older or antique objects.

19 rue Lascaris, Nice. Phone: +33 (0)9 53 74 79 15







Boasting a sublime view over the curve of Nice's port, this four-star hotel, with historic ties to the bishopric, has lately been undergoing a renaissance. The noble building with a pink façade and green shutters has a rich history; it stands facing the sea and, since 1840, housed priests in training. The hotel is still home to a Roman Byzantine-style chapel, inspired by a basilica in Ravenna, Italy. Many rooms have recently been refurbished and the restaurant just welcomed a new chef, Nice native Sauveur Inserra, who learned his craft at the best French Riviera establishments. Here, he serves lively, seasonal cuisine and gives pride of place to Mediterranean vegetables. Be sure to try

(Menu €19 and up. Rooms €65 and up).

29 boulevard Franck Pilatte, Nice. Phone: +33 (0)4 93 89 39 57



In downtown Nice, this new four-star boutique hotel has a discreet, exotic ambiance that makes every stay feel like a getaway to faraway lands. A tribute to expeditions during the Enlightenment by Louis Antoine de Bougainville, a navigator with a passion for botany, this hotel has a Belle Époque facade, characteristic of the Nice "Musicians" district, and 46 rooms decorated by Parisian firm Coste et Butin. They are in shades of rust and turquoise, with wallpapers bearing patterns of lush foliage. The furniture in rattan or exotic wood adds further island charm, accentuating the wall décor of botanical plates and drawings of birds of paradise. From 2:00 p.m. to 7:00 p.m. daily, the hotel's "Odyssée Gourmande" gives guests the chance to taste a variety of teas, served with fresh and dried tropical fruits. (Rooms from €70 to €300).

29 avenue Thiers, Nice. Phone: +33 (0)4 93 88 96 81







required. Seating for 12 persons max. 8 rue Mascoinat, Nice. Phone: +33 (O)6 18 98 54 94 © Loïc Thébaud



The young and talented Thi-Hieu based her Vietnamese restaurant on the innovative, contemporary street-food concept. Bo Buns. Pho soups. Banh mi sandwiches. and colorful salads can be enjoyed in a trendy fast-food setting. 6 rue Rossetti, Nice.

Phone: +33 (O)6 24 66 85 78 © cecilena.com







This new Nice pop-up store, the brainchild of Oriana and Marion, two French Riviera trend aficionadas, sells fashion apparel, jewelry, accessories, stationery, and designer furniture, traveling from place to place throughout the year to offer flash sales in keeping with the season. These events, always presented in carefully crafted surroundings, are rather like high-end markets offering a wide range of articles from local designers and artisans with no retail location of their own. For event dates, simply sign up on their website or follow them on the social networks.

www.rockyourdays.com



CITY GUIDE NICE CITY GUIDE NICE



V LE PLONGEOIR

A legendary seaside structure in Nice, Le Plongeoir is part of the history of the Riviera. After years of design studies, authorization applications, and lengthy renovations, a restaurant rose from the ashes of the diving platform. Quintessentially Côte d'Azurian, this architecturally unique establishment serves Mediterranean cuisine for lunch and dinner, with many dishes made to share: focaccia, gazpacho and shrimp with almonds, hummus and eggplant chips with honey, and more, served in a refined setting heightened with a touch of glamor, A must.

60 boulevard Franck Pilatte, Nice. Phone: +33 (O)4 93 26 53 O2



V PAPER PLANE

Impeccable Scandinavian décor, as modern as can be, mixed well with tasty. healthy, gluten-free organic cuisine and a generous measure of smiling hospitality - that's the recipe behind the success of this new urban hideout. For lunch or a hearty snack, Paper Plane offers a wide range of homemade treats - the soups and smoothies are particularly delicious!

14 rue Gubernatis, Nice. Phone: +33 (0)4 93 62 13 05



NILLA OTERO

Villa Otero, a discreet and ntimate four-star boutique hotel with retro appeal, just opened in downtown Nice. It pays homage to Caroline Otéro, known as La Belle Otéro, a Parisian dancer. courtesan, and actress who retired in Nice in 1915 and lived out the rest of her days here. This 38-room establishment has the air of a noble guest house. The Art Deco-style interiors favor blue, green, and purple fabrics, the creative choices of Stéphanie Cayet. This interior designer graduated from the Boulle and Camondo schools and learned the ropes of her trade with Jacques Garcia and Jean-Philippe Nuel. (Rooms €61 and up).

58 rue Hérold, Nice. Phone: +33 (O)4 93 88 96 73



DÉLIT DÉLICE

The charming Agnès just opened her delightfully cozy tea room, where she sells lovely antique dishes and serves a breakfast of pastries and Mariage Frères teas. Come lunchtime, she crafts ample seasonal salads with arugula, honey-covered potato wedges, and hazelnut morsels surrounding a creamy piece of goat cheese from one of the backcountry cheese artisans. Whether inside or on the little terrace with a view of the Colline du Château, your visit will be memorable and satisfying. 4 ter rue Rossetti, Nice. Phone: +33 (0)6 75 37 73 70



This new eatery set off the beaten tourist path captures the intimate feeling of a typical family home in a Corsican village. You quickly conclude that Uncle is serving the guests while Grandma is cooking in the back. Solid-wood furniture, intentionally old-timey tablecloths, black-and-white photos of ancestors, and cement floor tiles make you feel completely at home with this friendly staff. And the food? Quintessential Corsican cuisine in more than generous portions. Those who love coppa, lonzu, fiadone, pastizzu du semula, tiramisu aux canistrellis and other homemade migliaccioli now have a place to go on the mainland. 1 rue Biscarra, Nice. Phone: +33 (0)9 83 71 22 30





Karine Marro-Guffanti, an experienced Riviera restauranteur, introduces her latest establishment, a delightful bistro dubbed Marcel. The menu features flavorful, simple, affordable cuisine, a collection of French classics skillfully brought up to date and served in a tastefully decorated space with an elegant classic-chic ambiance!

11 rue de l'Abbaye, Nice. Phone: +33 (0)4 97 20 14 84 © Anthony Lanneretonne



This Aladdin's cave-cum-boutique dreamed up by vivacious decorator Manou Polizzi holds heaps of original decorative objects and artworks. There are items of every ilk: from small vintage secondhand furniture to offbeat objects to use as intriguing or festive decorations. Not to mention an array of accessories: carrying cases, pouches, iPad covers, silk cotton scarves, and a selection of garden accoutrements.

12 rue Defly, Nice. Phone: +33 (0)6 64 78 66 68



LA RONRONNERIE

This cat bar takes its inspiration from the Japanese Neko cafés. In a warm, welcoming, contemporary ambiance, guests can settle in to enjoy tasty homemade pastries and bagels while having fun with Evoli, a sweet Selkirk Rex, Jaya, a mischievous Bengal Snow, Atys, a small Oriental rascal who will do everything possible to extract the ham from your bagel, Léon, an American Curl with matchless climbing abilities, or Edguard, a Sphynx who loves snuggling down onto customers' shoulders. La Ronronnerie (from the French word for "purr") is also the chance for cats seeking a home to be adopted through an adoption board.

4 rue Lépante, Nice. Phone: +33 (0)9 51 51 26 50 © Gaelle Simon





CITY GUIDE CANNES/GRASSE/MOUGINS CITY GUIDE CANNES/GRASSE/MOUGINS

GRASSE/MOUGIN

PALOMA

The Paloma restaurant, which opened in 2014. earned its first Michelin star after just six months in business. And then a second one, awarded in February 2016, recognized the talent of Nicolas Decherchi. The young chef, a native son of the Var and a great lover of the best seasonal ingredients. stays true to technical, refined cuisine that strikes a balance between authenticity and creativity. The dishes, boldly and beautifully arranged, coincide perfectly with the distinguished décor of this discreet restaurant with the added advantage of a shaded terrace with comfortable seating and immaculate net curtains.

47 avenue du Moulin de la Croix, Mougins. Phone: +33 (O)4 92 28 10 73



CESAR

This respected Italian name in kitchens just opened a new location in Cannes in the high-end design district. The 120m², functional establishment with dovecolored walls displays innovative cooking-space creations. Cesar kitchens, far from the realm of cold, minimalist design, are available in clever combinations of materials, mixing rolled steel. aged pine, ceramic, natural oak, and a new material called Fenix laminate in lead gray. Worth the visit.

6 rue Constantine, Cannes, www.cesar.it



STUDIO FIT'HARMONY

Laetitia, with a decade of Pilates experience under her belt, recently opened her own studio in Grasse for private or group lessons (6 people max.) on machines or mats. Her technique has evolved over time and she now offers a proprietary methodology that blends the basics of Pilates, Garuda, the Franklin method, and yoga to provide precise, comprehensive sessions for your mental and physical well-being. The studio will also soon be offering classes in AeroPilates® and AeroYoga®.

L'Instant Bastide. 121 boulevard Emmanuel Rouquier, Grasse. Phone: +33 (O)7 86 37 61 28





Also on the Croisette is the new location of Hermès in a vast 370m² retail space. In a Riviera-inspired, blue-tinged ambiance, the legendary label displays all its lines: accessories, ready-to-wear, jewelry, leather goods, and fragrances by the great Grasse-born perfumer, Jean-Claude Ellena.

52 La Croisette, Cannes. Phone: +33 (0)4 93 39 08 90







With a central location in the Le Cannet old town, on the aptly named Place Bellevue, this Italian restaurant opened at the base of an 18th-century building. La Piazzetta has a large, shady terrace decorated with contemporary, industrial-style furniture and vibrant colors. The menu is composed of traditional dishes and authentic flavors, all deftly reinterpreted by Chef Andrea Stradella from the Piedmont town of Alba. There is also a wine list with well-chosen French and Italian wines.

324/326 rue Saint-Sauveur, Le Cannet. Phone: +33 (O)4 93 46 73 60



A DOMAINE SAINT-SAUVEUR

Encircled by six hectares of natural surroundings, this eco-friendly, self-catering guest cottage with a dramatic view over Grasse has two rooms inside a converted chapel, all tastefully renovated (your host, Chrystelle, was a decorator at SIA). Here, natural materials reign supreme, creating a mellow, comforting atmosphere in which simplicity is the clear aesthetic choice.

92 rue Jeanne Jugan, Place Saint-Sauveur, Grasse. Phone: +33 (O)7 6O 23 O1 83







Inspired lighting, cool music, original cocktails, a menu that cleverly redefines finger food, and an exciting event and party lineup in a chic setting - that's what Chrystie is all about, a new club-restaurant in Cannes with its own concept of the dolce vita on the Riviera. Exacting revelers have found their latest lair. 22 rue Macé, Cannes, Phone: +33 (0)4 93 99 66 91

CITY GUIDE SAINT-PAUL-DE-VENCE/VENCE/CAGNES SUR MER CITY GUIDE EZE/MONACO



MUNE MAISON À SAINT-PAUL DE VENCE

This guest house is like having your own Provencal "vacation home." Built across from the walls of Saint-Paul-de-Vence, it has four guest rooms and two suites, all in warm, cozy, elegant décor. A lovely flower garden encircles a turquoise pool, which provides subtle contrast to the intense ocher of the characteristic. South-of-France facade. 531 impasse des Cayrons, Saint-Paul-de-Vence. Phone: +33 (O)4 93 32 98 07



Following the retirement of the Macocco family who ran the Hôtel des Messugues in Saint-Paul-de-Vence, Michelin-starred chef Alain Llorca and his wife Virginia took over management of this charming, 16-room establishment, with an ideal location just 500 meters from the Fondation Maeght. The intimate property serves as a friendly, refined getaway for those seeking genuine, Provence-style relaxation.

Impasse des Messugues, Saint-Paul-de-Vence. Phone: +33 (0)4 93 32 53 32



ESSENTIAL PILATES

Former dancer Vanessa was quickly won over by the practice of Pilates for strengthening muscles, increasing lung capacity, and relieving back pain with its gentle techniques. Now she has her own studio in the Vence tennis club. Group classes, machine training, and private lessons offered in a relaxed, refined setting. At-home private sessions are also available.

30 chemin de la Plaine, Vence. Phone: +33 (O)6 99 53 1O 8O





GRAND PLAYGROUND

This vast, urban-style concept store is a polymorphic paradise where budding brands and established names can showcase their collections for a period of three to four months. These leading-edge pop-up selections range from artistic accessories to fashion apparel, creative foods to fun footwear, décor to music.

Polygone Riviera. Espace Designer Gallery, 119 avenue des Alpes. Cagnes-sur-Mer. Grandplayground.com

L'ALCHIMIE

Chef Loïc Siino, a native of Eze, made his debut at the Royal Riviera, the Vista Palace, then alongside Joël Robuchon at L'Atelier, where he was the first chef de partie before becoming second-in-command to three-star chef Mauro Colagreco at Menton's Mirazurn. He then took the plunge and struck out on his own. The result is a simply-decorated restaurant at the foot of the old village, where every meal is a veritable symphony. This chef specializes in a kind of controlled minimalism, masterfully combining Asian and Mediterranean flavors.

197 avenue de Verdun, Eze. Phone: +33 (O)4 93 41 12 79



One of the largest wine cellars in Europe just opened inside the Yacht Club of Monaco. Open from 10 a.m. to 10 p.m. daily, the Wine Palace has close to 2,300 different wines and spirits to be enjoyed at home or onsite in the luxurious, natural-wood décor by interior designers Humbert & Poyet. Upstairs is a private club-lounge with benches upholstered in burgundy leather, where you can taste the finest wines kept in a special, secluded room protected by a sculpted, glass-and-bronze door.

Yacht Club. Quai Louis II, Monaco. Phone: + 377 97 77 05 05





SPA SISLEY ODÉON

The Odéon Sisley Spa. a new, five-star oasis, is set within the impressive Odéon Tower. Spread over 1,800m², it has multiple fitness and cardio areas, an indoor swimming pool with bar, sauna, steam bath, and Russian bath, not to mention multiple treatment rooms. including one romantic, 110m² spa suite for two. Starting in the summer of 2016, the Odeon Café by Cipriani will provide dining as a finishing touch to this magnificent

Tour Odéon. 36 avenue de l'Annonciade, Monaco. Phone: + 377 97 98 39 15 © Bernard Touillon



This new concept store has, as its name suggests, an eclectic selection of one-ofa-kind and original articles for decorating your interior with offbeat artistic flair. The mix-and-match selection includes Balinese statues, hand-painted wooden chairs, a table with a gemstone gleam, handcrafted necklaces, paintings by European contemporary artists, and exclusive ceramic and crystal vases from the luminary of the genre, Lukas Wegwerth, who impressed the industry at Design Miami Basel 2015.

19 boulevard des Moulins, Monaco. Phone: + 377 6 11 48 03 86



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CITY GUIDE MARSEILLE



LES DOCKS VILLAGE

Centrally located in the Joliette district, this exciting new retail and office complex just opened to the public. With contemporary architecture transforming the building's historical and industrial foundations, this new shopping center is home to eight stores, many of them Marseille-born names, along with restaurants and corners run by local producers.

Open seven days a week.

10 place de la Joliette, Marseille 2nd arron.

Phone: +33 (O)4 91 44 25 28



LE PLEIN D'ÉPICES

The iconic Marseille chef, crowned with three Michelin stars, known for his work at Le Petit Nice and Le Môle at the MuCEM, just introduced his organic spice collection showcasing the key ingredients of Mediterranean culture. For both savory and sweet cooking, they have clever French names translating to things such as "Diabolical Seeds," "Casserole Blend," "Sour Divine," "Aggravating Blend," alongside Grand Vizier, Volubilis Couscous, and Frétillant, a "wriggling" blend just for fish. The mixtures are available at his restaurants and on his online store.





IARDIN MONTGRAND

This innovative concept store is now open in central Marseille. Doing business Tuesday through Saturday in a magnificent, 300m² mansion, Jardin Montgrand focuses on "goodness and beauty" with a unique philosophy and business model. Designed as a springboard for talents and brands with strong personalities, in partnership with the Maison Méditerranéenne des Métiers de la Mode (Mediterranean center for the fashion trades), this place does not operate like a traditional store. The brands rent spaces for three months, time enough to present their designs and subsequently build customer loyalty on their online stores. Designed as much as a community center as a retail space, Jardin Montgrand also has a good restaurant with a lovely indoor garden.





LE RÉFECTOIRE

This restaurant on the Promenade level at Les Terrasses du Port spans 400m², with another 200m² on the terrace facing the sea, all in a hip, contemporary ambiance designed by Marseille's trendy architect duo of Thierry Lombardi and Pascale Bartoli (Architecture 45). The brasseriestyle menu has a few retro classics that bring back childhood memories: pasta shells with ham, lentil salad, breaded fish on Friday, French toast for an afternoon snack. It's a family-friendly place with playful décor peppered with arcade-style pinball and video games, foosball, and other nods to the past, including a 1970s boxing ring decorated with Mexican wrestling masks.

Sunday is the day for the Lazy Lunch, when children can take part in workshops or a foosball tournament in between bites of mini-burgers, fresh fruit cocktails, and bread with jam.

9 Quai du Lazaret. Marseille 2nd arron. Phone: +33 (0)4 91 91 79 39







FIETJE

Whether it's a light ale or a dark brew, beer is always in fashion at Fietje and comes in a wide variety of craft drafts and rare bottles. This surprising beer cellar cultivates an elegant look to shake loose of the rough-and-ready reputation of this male-branded beverage. The décor by Bertrand Guillon has an astonishing draft-beer wall and ceiling lights in blown glass.

143 rue Sainte, Marseille 7th arron. Phone: +33 (0)6 60 41 73 29



Calling itself a "popular landmark," La Ruche ("The Hive"), as the name suggests, is always buzzing with activity. Cocktail bar, wine bar, tapas bar - three key ingredients in its recipe for success. The menu includes gourmet tapas like roast Camembert and grilled figatelli.

128 rue Sainte, Marseille 7 th arron. Phone: +33 (O)4 91 21 62 O3



CITY GUIDE MARSEILLE



LE SENSAS

Based exclusively on the five senses, this new indoor-game concept gives players the chance to experience something fun and eye-opening (so to speak), in place that itself is both. The concept: Teams of two to 16 people take on challenges and carry out unusual assignments in total darkness. Set off on the adventure of the sensory circuit or try blind tasting sessions.

17 rue Julia, Marseille 5th arron. Phone: +33 (0)6 46 52 23 60





The vestiges of a fifth-century abbey are now the chosen home of this club, a wine bar with modern appeal. It carries a variety of southern wines, as well as biodynamic wines. If you wish to eat with your chosen elixir, there are generous plates of charcuterie and cheeses from local craftspersons, such as the superb creations of master cheesemaker and ager Benoit Lemarié. Better still, the bar hosts photo exhibits, "Culture Tuesdays," and Sunday brunch.

1 rue de l'Abbaye, Marseille 7th arron. Phone: +33 (0)4 91 12 83 20



Those who adore Asian food can now feast at Les Docks. Panasia, the Asian bistronomic restaurant, serves a variety of sushi, but mostly Japanese fusion dishes: fried rice, Chinese noodles, flavorful soups. Though this chain only has three France locations at the moment - Paris, Nice, and Marseille - it is already a resounding success, hailed for its fresh ingredients, ample servings, and deft use of spices.

Docks de Marseille, 10 place des Joliettes, Marseille 2nd arron. Phone: +33 (0)4 91 35 54 47





LE VIN SOBRE

A restaurant that embraces French traditions, as is evident at lunchtime in the pleasure and simplicity of bistro classics and local fare. Try the Troyes handcrafted sausage and caramelized bass; in the evening, there are platters of Ardèche meats or aged cheeses. Le Vin Sobre prepares these classics with great finesse and also has a gourmet grocery, where culinary treasures like truffle oil, seafood terrines, and subtle white teas are offered in an array of gourmet temptations.

2 avenue Marechal de Lattre de Tassigny, Marseille 9th arron.

Phone: +33 (O)4 91 30 68 35



ET MOI, ET MOI

This 150m² concept store, a brainstorm from Jacqueline Régis, is an uncommon outlet packed with pleasant surprises, like a space dedicated to chocolate (unusual bars from around the world, homemade éclairs) and a corner displaying designer items, stationery, and wooden toys. A tea room completes this trendy retailer that also schedules contemporary art exhibits throughout the year.

8 boulevard Notre Dame, Marseille 6th arron. Phone: +33 (0)4 91 54 08 88



"Sunday Brunchy Sunday" is all that brunch lovers need remember to be sure they come taste these homemade dishes, fresh ingredients, and updated classics. My Garden is a coffee shop that gives pride of place to local, in-season products. Known for its fresh-squeezed juices and healthy snacks, this eatery is the place for a magical meal surrounded by delightfully verdant décor.

32 rue Caisserie, Marseille 2nd arron. Phone: +33 (0)6 10 34 73 80



CITY GUIDE AIX-EN-PROVENCE/AVIGNON

LA MAISON NOSH

In a cozy location with a hipster feel, those who crave "French-style" hotdogs can make their dreams come true. Every week, baguettes and sausages are joined by other quality ingredients to surprise and delight you. An example: the Camembert, pear, and walnut hotdog. Or, if you feel a British mood coming on, an English muffin topped with lemon cream cheese, avocado, cucumber, and poppy seeds will come to your rescue. Sunday means brunch, with plenty of fresh-squeezed juices and homemade pastries, to boot.

42-44 cours Sextius, Aix-en-Provence Phone: +33 (0)6 52 86 22 39





L'ÂNE À NAGEOIRES

This hybrid establishment, at once a creative art space and a culinary workshop, just sprang up in the historic quarter of Aix-en-Provence. After their studies in fine arts, Pauline and Marie decide to make a living from their respective passions and created this unexpected concept. Since they opened, children and adults have enjoyed thematic workshops that change with the seasons or joined the trendy and fun social events, like the famed "Tea Time." Bonus: A showroom regularly exhibits works by young regional creative talents.

5 rue de la fontaine, Aix-en-Provence Phone: +33 (O)6 84 O9 17 96



Just a few blocks from the Centre d'Art, the crispy, sweet little gems at Les Bijoux de Monsieur Chou can be ordered to go or eaten onsite in the shade of the chestnut trees. These choux pastries, exquisite delicacies indeed, are offered here in original versions, flavored with pineapple, coconut, or rum. And if you want to take some home to your friends, they make a nice alternative to macarons.

50 rue Cardinale, Aix-en-Provence Phone: +33 (0)6 23 49 49 18



LA VILLA RAMPALE

In the Aix countryside, near the town of Fuveau, this new bed-and-breakfast is set on vast, tree-covered grounds with the Mont Sainte-Victoire as backdrop. The perfect getaway to recharge your batteries for a weekend or more, it has two suites and three guest rooms with chic, streamlined décor for uncluttered cocooning.

19 chemin de Fina Fuveau, Phone: +33 (O)4 42 38 O5 87



GECKO

Gecko is known for its homemade tapas and Asian-inspired cuisine. Set within arm's reach of the Cordeliers convent, this friendly restaurant has a minimalist menu, a testament to the freshness of the select incredients it features.

84 rue de la Bonneterie, Avignon Phone: +33 (0)9 80 75 62 51



LES VOISINS D'À CÔTÉ

This genuine trattoria serves zealous cuisine made with local ingredients and quintessential Italian-made foods. Your hosts, Stan and Chloé, reinterpret the great Italian classics, including risotto served in a parmesan wheel that is to die for! The homemade strawberry-basil sorbet is the perfect way to end the meal. Better yet, all their dishes can be enjoyed as takeout.

164 rue Carreterie, Avignon Phone: +33 (0)4 90 85 16 31





Two Englishmen, Ben and Alex, both enthralled with pastry crafts and the world's best coffees, just opened this place especially for those who take coffee seriously. The roasters are changed every month and each season brings new coffee crops to be discovered. In the quest for perfect taste, balanced yet powerful, nothing is left to chance; for every cup, a specific extraction method is used to preserve the best aromas. To make your coffee break even more exquisite, there are pastries like carrot cake and monkey bread, all made onsite.

12 rue des Bernardines, Aix en Provence Phone: +33 (0)7 82 69 27 23



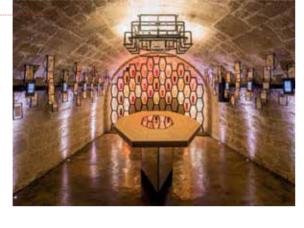
CITY GUIDE PARIS CITY GUIDE PARIS

LES CAVES DU LOUVRE

Modern technology has infiltrated the 600m² of these outstanding vaulted cellars, dating from the 18th century, that kept King Louis XV supplied with exceptional vintages. Now, Les Caves du Louvre offer an interactive tour designed to awaken the senses. From the terroir to the bottle, your visit takes you along a circuit that teaches you everything you wanted to know about the mysteries of oenology and the world of winemaking. The tour ends with a wine-tasting session under the expert eve of a sommelier. Our favorite: The boutique with a superb selection of rare labels.

52 rue de l'Arbre Sec, Paris 1st arron. www.cavesdulouvre.com





HERBORIST

All dressed in white, green, and wood, the 100m² of this peaceful oasis are devoted to beauty rituals from China. The journey begins on the ground floor around the testing bar, where you can learn about self-massage rituals and see all the bestsellers from the Herborist brand. The adventure continues on the first floor, where Chinese culture is respectfully featured in experiences like tea tastings, workshops, events, and two massage rooms. The treatment selection offers a full range of techniques to relax you from head to toe, including a Bian Jiu massage, similar to moxibustion, said to liberate the body's life force (€80 for 60 minutes). You are sure to leave in a Zen frame of mind. 38 avenue de l'Opéra, Paris 2nd arron.

Phone: +33 (O)1 42 65 80 78



This chic four-star hotel in Montorqueil is quite at home in its quarter, with a combination of excellent features and top talent: Samy Marciano at the helm, Dorothée Meilichzon on décor, and the Expérimental Group at the bar. Forty-nine rooms in five categories, some with balconies or terraces. A large restaurant topped with a glass roof and boasting an open kitchen and perfectly executed French brasserie menu. Lastly, a super-cozy, pocket-sized bar that whips up the crème de la crème of cocktails. Sleek and sophisticated, a very Parisian hotel.

18 rue Bachaumont, Paris 2nd arron. Phone: +33 (O)1 81 66 47 OO © Paul Bowyer





There's no doubt that healthy gourmet cuisine is trending in Paris. And this restaurant puts it in the spotlight with help from a young English chef, master of the fundamentals of healthy gastronomy, and a naturopath who specializes in gluten-free cooking. The menu changes with the seasons and the dishes are open to the world, from naan to kofta meatballs to spring rolls. With stylish décor by Mathias Kiss, including an imposing marble counter and vast windowscaping, Season is goodness and beauty through and through.

1 rue Charles François Dupuis, Paris 3rd arron.

Phone: +33 (O)1 42 71 52 97







LILY OF THE VALLEY

What an adorable little place! A leafy ceiling, white marble counter, and petite, sunny terrace - this pocketsized spot in the Marais is a moment in the country in the heart of the city. The menu features more than 30 black and green teas with magical names (Mon amie la rose, Chérie Cherry, Day Dream), iced teas, and specialty teas, like the divine Red Rheum blend of rooibos, rhubarb, and coconut. To be sipped beside one of their homemade, 100%-organic pastries. 12 rue du Petit Thouars, Paris 3rd arron. Phone: +33 (O)1 57 40 82 80



Trévor, a concept from the mind of Laurent Villena, is a men's store that sells a selection of everyday articles that fit naturally into a chic, trendy, urban lifestyle. Home décor, personal care items, jewelry, fashion - the boutique presents an appealing range of "musts" tailored to city style. You'll find Apto leather goods. Maison F neckties, CA4LA hats, as well as audio speakers from the American brand Stellé and personal care products from Triumph & Disaster, straight from New Zealand. A very good, very selective men's shop.

10 rue de Picardie, Paris 3rd arron. Phone: +33 (O)9 86 25 71 OO



CITY GUIDE PARIS CITY GUIDE PARIS



ARCHIVE 18-20

Five years after creating Ly Adams, a men's ready-to-wear brand with cool, stylish apparel in top-quality materials, Séverine Lahyani has designed a showcase for it all. Centrally located in the Marais, sheltered by a carriage door and an immense glass ceiling, this beautiful 400m2 space, dripping with vegetation, harbors a combination of fashion, design, culture, high tech, food art, exhibits, and art books. A tasteful lifestyle paradise that's both stimulating and creative. 18-20 rue des Archives, Paris 4th arron, Phone: +33 (0)1 40 24 24 64. © Elodie Chapuis



LE TIGRE RIVE GAUCHE

Phone: +33 (O)1 56 80 06 06

After a first location set near Place Iéna, Paris' most elegant yoga club is now replicating its concept on the Left Bank. In a lovely, 600m² space in Saint-Germain, the aesthetics and atmosphere of the first Tigre have been faithfully reproduced. The rooms are bigger to accommodate group and individual classes, while the exercise options have expanded, as well, with new things like Barre & Yoga and Yo'dha. Workshops, special presentations, deep massages, Ayurvedic treatments, and restorative therapies round out the well-being panoply. Bonus: Organic and detox beverages and snacks await you in the onsite eatery. 101 rue du Cherche-Midi, Paris 6th arron.



RITUALS

The winner of numerous awards worldwide for store design, product quality, and its philosophy of shopping in a calm, soothing atmosphere, the Dutch well-being retailer captivates the senses with its personal care collections, like face and body creams, shower gels, and scrubs. They sell many respected brands, including Samurai, Tao, Ayurveda, Laughing Buddha, and Hammam, each product rooted in Eastern tradition and boasting a story of its own. With a holistic focus, Rituals also has a home and travel collection, and even sells black, green, and herbal teas. Everything you need to be good to yourself.

24 rue Vieille du Temple. Paris 4th arron. Phone: +33 (O)1 57 40 67 93

DESI ROAD

After bewitching the Right Bank with its Indian eatery inspired by Irani cafés, Stéphanie de Saint-Simon has crossed the Seine to open a second location. Decked out with Indian-made furniture and decorative articles, this exotic restaurant assiduously avoids the folklore trap. The menu by Chef Manoj Sharma presents a delicious selection with a shared-dish focus. In a joyful pageant of delicate, subtle cuisine. with every course a careful composition in eye-pleasing colors, the fragrances and flavors of the East whisk your palate to other lands.

14 rue Dauphine, Paris 6th arron. Phone: +33 (O)1 43 26 44 91



LES FABLES DE LA FONTAINE

Les Fables de Lafontaine, entirely renovated and expanded in 2015, welcomes Julia Sedefjian, a young chef from Nice who, at the tender age of 21, is now running the kitchens. By dusting off gourmet cuisine to place it within reach of a clientele that daren't cross the threshold of big-name restaurants, she composes a fresh and meticulously executed menu. Top-end products like lobster and caviar are now offered as suggestions, taking a €120 meal down to €70. The metamorphosis has proven its worth, as the talented Niçoise was awarded a Michelin star in February 2016, thereby becoming the youngest starred chef in France.

131 rue Saint-Dominique, Paris 7th arron.

Phone: +33(O)1 44 18 37 55





BOUTIQUE INÈS DE LA FRESSANGE

With a blend of fashion and décor, this lovely, 200m² store with a warm and friendly atmosphere presents the world of one of Paris' most elegant women. On the Left Bank, in a former foundry with glass roofs, wood paneling, and parguet floors, this temple with a homey touch mixes ready-to-wear pieces from Inès de la Fressange with a selection of accessories and home décor objects from other brands from around the world (throw pillows, rugs, vases, tableware, baskets, and more). A happy, eclectic world exuding all the spirit of its creator, who shares her palette of indispensables in a chic bazaar setting.

24 rue de Grenelle, Paris 7th arron. Phone: +33 (0)1 45 48 19 06 © Alessandra d'Urso



in blue and white, the menu is a declaration of love to the most seductive of all creams: chantilly. Here, the whipped cream is made as it should be, with extra-fresh milk from a Cantal farm, no additives or preservatives, a dreamy texture, and incredible flavor. So dense and delicious that you'll want to eat it slowly, as is, with a spoon. You can also have it with fruit, in a choux pastry, in your coffee, and even to go, for a private feast at home.

47 rue Clerc, Paris 7th arron. Phone: +33 (0)1 45 50 44 35



CITY GUIDE PARIS

MAISON SOUQUET

The five-star Maison Souquet, a very discreet getaway not far from Montmartre, is a trip back in time, reproducing the sumptuous décor of the brothels of yesteryear. With the masterful work of interior decorator Jacques Garcia, this hotel, with a low-key façade, recreates all the mystery, exoticism, and sensuality of these specially built establishments. The petite palace of hedonism has 20 guest rooms and six junior suites of mind-bending luxury. The parlor, presentation room, winter garden, bar with a tantalizing menu, and the enchanting spa in a softly lit alcove give the place truly spellbinding magic. Exceptional.

10 rue de Bruxelles, 9th arron. Phone: +33 (0)1 48 78 55 55





THANKS

In this charming shop with the feel of a curio cabinet, you can find international magazines, vintage furniture, and beauty accessories perched gracefully alongside a great quantity of jewelry, which reigns supreme here. Arnaud Soulignac, the master of the house, presents a unique, careful selection of things not found elsewhere, with the additional joy of affordable prices. We rarely leave this store empty-handed!

42 rue Condorcet, Paris 9th arron. Phone: +33 (0)9 51 29 33 14 © Vanessa Buhrig



BISTRO PARADIS

For a delightful bistronomic experience, try this wonderful restaurant run by Yoann Dinh, who has Brazilian chef Alexandre Furtado, who once worked in the kitchens of Ducasse, overseeing culinary creations. In the compact menu of five starters, five main courses, and four desserts, the Chef brilliantly blends traditional French recipes with Brazilian flair. Between the immaculate presentation and signature dishes, like butterflied quail and bacon-stuffed potatoes or the perfect "moqueca-style" cod, this gourmet paradise is an enchanting melting pot of flavors.

55 rue Paradis, Paris 10th arron. Phone: +33 (0)1 42 26 59 93



11

GRAVITY

The drink selection at this eye-catching bar focuses on cocktails and is packed with original blends in four categories that translate to Weightlessness, Exhilaration, Cold Sweats, and Disorientation. At the helm is the talented Michael Mas, formerly of Expérimental, and Mary Céleste, whipping up perfectly calibrated cocktails with the power to set the senses alight! To enjoy along with them is a light-eats menu with a nightly choice of eight small, creative dishes made by Chef Frederick Boucher, Mind-bending.

44 rue des Vinaigriers, Paris 10th arron. No reservations.





Claire Rischette, founder of the leather goods brand Fauvette Paris, and Louise Damas, designer for the eponymous jewelry brand, have merged their workshops and talents in one outstanding location. The Atelier Couronnes is a charming concept store presenting not only designs from Claire and Louise, but also a selection of fashion products and great décor articles, showcasing creations from brands like Le Bénéfique, Julie Lansom, Kerzon, Saisons d'Eden, and Le Chocolat des Français.

A fabulous fashion lair to inspire desire! 6 rue du Château d'Eau, Paris 10th arron. Phone: +33 (0)1 40 37 03 54





DETOX DELIGHT

This healthy spot tucked away in the Oberkampf district is the first juice bar of this pioneering detox brand. Its flavorful, vitamin-packed menu is a springboard to optimal well-being, with juices like Super Green Delight and the Activated Charcoal blend, plus raw food dishes and salads. Everything can be eaten here or ordered to go – easy and convenient, too, being open seven days a week. Another bonus: An onsite naturopath answers all your questions and wisely guides customers in choosing the right detox formula.

106 rue Amelot, Paris 11th arron. Phone: +33 (0)1 80 96 31 70



In a subtle blend of genres and styles, this charming, three-star establishment shakes off the shackles of the hospitality routine. Welcome to paradise! This aptly named hotel of remarkable cachet is a cool, cozy, peaceful oasis exhibiting ample traces of the talents of designer Dorothée Meilichzon, master of the art of mix-and-match. An inventive blend in a one-of-a-kind world that unfolds from the lobby to the 38 snug guestrooms. Adrien Gloaguen and his wife, Julie, are the owners and have entrusted the Chef of the nearby Vivant restaurant the task of tickling the taste buds of their customers by offering gourmet room service.

Paris 10th arron. Phone: +33 (0)1 45 23 08 22. © Kristen Pelou





A HÔTEL PROVIDENCE

This four-star boutique hotel nestled in a tranquil corner of the 10th arrondissement, run by Aveyron native Pierre Moussié (from the Barbès brasserie, Mansart) has a ground floor blessed with a cocktail bar, lounge with fireplace, and a dining room enclosed in velvet-covered walls. In the kitchen, the Chef combines simple with sophisticated in a streamlined menu with wood-fired flavor. Steps away, an elevator takes you to the 18 guestrooms spread over five floors, with plush furniture and inspired carpeting weaving a soothing, muted atmosphere. The sixth floor is devoted to a 45m² attic suite, a veritable Parisian postcard with a breathtaking view of the Sacré-Coeur. Warm, hospitable style overflowing with charm.

90 rue René Boulanger, Paris 10th arron. Phone: +33 (0)1 46 34 34 04. © Benoit Linero



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OBER MAMMA

Since it first opened, this enchanting trattoria across from the Square Trousseau has been attracting masses of hardcore fans who storm the eatery in a ceaseless tide. Inside, a group of young Italian chefs work under Neapolitan Chef Ciro Cristiano, an audacious prodigy trained in the family kitchen. As a group, they regale us with flash-cooked pizzas, seared for 45 seconds in an impressive wood-fired oven, and fresh pasta tossed with classic Italian ingredients.

All dishes are 100% homemade with premium products and served in generous portions with abundant *joie de vivre* – at a reasonable price, to boot! That's the recipe for success of this popular trattoria, where the only downside is the challenge of getting a

107 boulevard Richard Lenoir, Paris 11th arron. Phone: +33 (O)1 58 3O 62 78





A HÔTEL ANTOINE

A stone's throw from Bastille, on the site of a former 17th-century convent, this three-star contemporary hotel designed by Christian Lacroix harbors 38 rooms, with each floor imbued with a different ambiance. Raw materials or antique furniture, bold or streamlined, dynamic or natural tones - every room is steeped in poetry, all in a lovely contemporary style echoing different eras.

12 rue de Charonne, 11th arron. Phone: +33 (O)1 55 28 3O 11





MOAROOM

This new design showcase opened in spring 2015, tucked between Bastille and the Aligre market, and features the little-known work of New Zealand designers who share the Scandinavian love of nature, craftsmanship, and wood. Under the guiding hand of New Zealander Roderick Fry and his French wife Laurence Varga, this boutique presents works like the iconic "Suspension Sola" from David Trubridge and the "Hawk Chair" by Simon James, as well as creations from the new designer generation. Another round of applause for the elegant, wooden "Pi" furnishings by Roderick Fry: tables, desks, shelving, and more, in solid oak or French walnut.

7 rue Emilio Castelar, Paris 12th arron. Phone: +33 (0)1 43 14 00 34



AUTEUIL BRASSERIE

If you head for the tonier quarters, you'll find this brasserie and its colorful, upcycled furniture inside the former Gare d'Auteuil whence it takes its name. Casually chic headquarters for honoring Italian-inspired cuisine with a focus on copious, well-seasoned salads, pasta al dente, gourmet pizzas, and other delights, all delicious and beautifully balanced. But the true highlight is the rooftop lined with orange trees, grapevines, and herbs, with pretty wooden benches placed here and there, providing a getaway to flee the city's frenzy and enjoy a moment beneath the sky.

75 rue d'Auteuil, Paris 16th arron. Phone: +33 (O)1 40 71 11 90





RESTAURANT LE 975

This sunny bistro operated by two friends - Mathieu Orazi in the dining room and Taiki Tamao in the kitchens - has a delightful, raised wooden façade with yellow trim and, inside, an array of super-fresh dishes. Determined not to be pigeonholed into a specific cooking style, this dynamic duo relies on daily market offerings and their own inspiration to recreate the menu each day. The ingenious result is refined and prettily presented on every plate, with plenty of wondrous flavors like Normand scallops, Jerusalem artichoke mousseline, enoki and chocolate crumble. So good! Restaurant Le 975, 25 rue Guy Môquet, Paris

17th arron. Phone: +33 (O)9 53 75 67 71





BOUTIQUE FOR TOMORROW

Set in a guarter in undergoing a full-blown renaissance, this creative and playful 150m² concept store devotes its space to designer goods and fair-trade articles. In an eclectic selection of creative labels, including tableware, accessories, stationery, furniture, lighting, and art books, as well as fun and educational games for kids, For Tomorrow helps raise awareness and encourage dialogue and sharing. A one-of-a-kind store invested in introducing new talents alongside experienced artisans, savvily guiding us through an infinite panorama of creativity.

16 esplanade Nathalie Sarraute, Paris 18th arron. Phone: +33 (O)1 42 O5 88 87





LES FINES GUEULES

Taste is king at this cheery gourmet grocery owned by two friends with refined palates. Christophe and Thomas bring their shelves alive with epicurean products from small, conscientious producers. What a pleasure to taste a veritable Tour de France in the terrines, savory preserves, oils, mustards, cookies, crackers, and more. Then, to quench your thirst, they offer a skillful selection of wines, spirits, and champagnes that will introduce you to a palette of new, alluring flavors. Remember to try the Ibiza salt (Sal de Ibiza), one of the few products sold here that isn't actually French. Note: There are regular events and gatherings in this generous, gourmet spot that is always eager to share its great finds.

20 rue Joseph Dijon, Paris 18th arron. Phone: +33 (0)9 86 16 24 20.

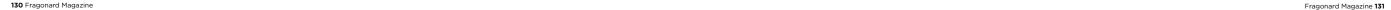


FRENCH TOUCHE

The creative talent behind French Touche has moved her exquisite designs to a space that's bigger and more beautiful, but still in the Batignolles district. This 60m² boutique with a vintage-tiled floor is brimming with the talent of the mistress of the house, who skillfully unearths the most mesmerizing objects. French Touche displays a plethora of items like jewelry, books, stationery, accessories for children, and more - all small treasures made with love, with beautiful materials, with made-in-France quality. New and exclusive articles make regular appearances in this adorable concept store

90 rue Legendre, 17th arron. Phone: +33 (O)1 42 63 31 36 © Hervé Goluza





Fragonard Factories and Museums

Grasse

The Historic Factory 20 bd Fragonard 06130 Grasse Ph: +33 (0)4 93 36 44 65

Grasse La Fabrique des Fleurs Les 4 chemins 17 route de Cannes 06130 Grasse

Ph: +33 (0)4 93 77 94 30

Grasse The Provencal Costume and Jewelry Museum 2 rue Jean Ossola 06130 Grasse Ph: +33 (0)4 93 36 91 42 Grasse The Jean-Honoré Fragonard Museum 14 rue Jean Ossola

06130 Grasse Ph: +33 (0)4 93 36 02 07

Eze Village L'Usine Laboratoire 158 avenue de Verdun 06360 Eze Village Ph: +33 (0)4 93 41 05 05 Paris
The new Perfume Museum
3-5 square de l'Opéra Louis Jouvet
75009 Paris
Ph: + 33 (0)1 40 06 10 09

Paris The Perfume Museum 9 rue Scribe 75009 Paris Ph: + 33 (0)1 47 42 04 56

The Théâtre Musée des Capucines 39 bd des Capucines 75002 Paris Ph: + 33 (0)1 42 60 37 14

Fragonard Stores

Paris

Fragonard Rive Gauche 196 bd Saint-Germain 75007 Paris Ph: +33 (0)1 42 84 12 12

Paris Fragonard Haussmann

5 rue Boudreau 75009 Paris Ph: +33 (0)1 40 06 10 10

Paris Fragonard Marais 51 rue des Francs Bourgeois 75004 Paris Ph: +33 (0)1 44 78 01 32

Paris Fragonard Saint Honoré 207 rue Saint-Honoré 75001 Paris Ph: +33 (0)1 47 03 07 07

Paris Fragonard Carrousel du Louvre 99 rue de Rivoli 75001 Paris Ph: +33 (0)1 42 96 96 96

Paris Fragonard Montmartre 1 bis rue Tardieu 75018 Paris Ph: +33 (0)1 42 23 03 03

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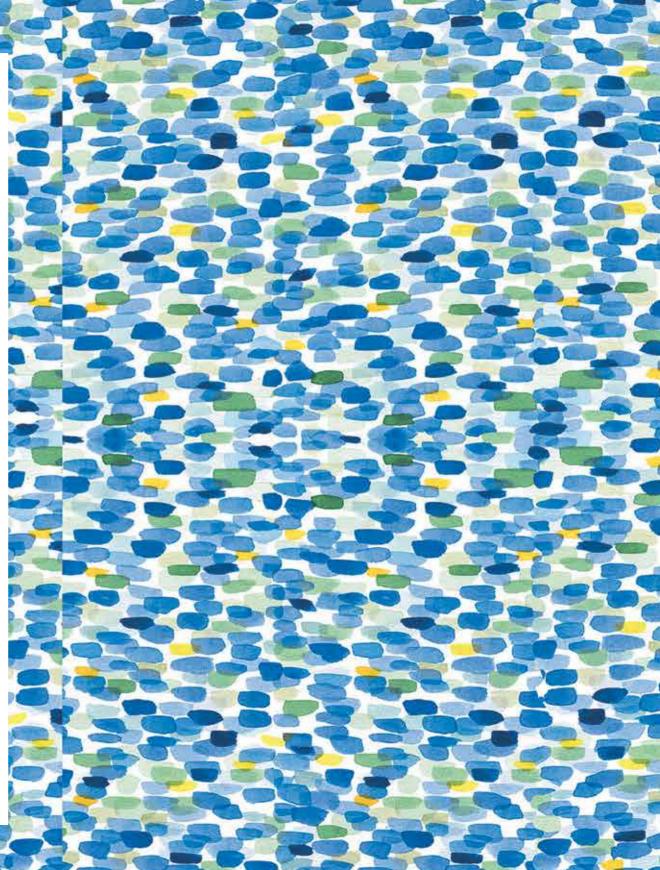
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